



STV Appeal Investment Criteria

Underpinning Principles

The STV Appeal has at the core of its investment strategy, the principles of venture philanthropy. Our grant making in the first four years of the appeal has provided the trustees with some key learning and has identified two key principles that have shaped current investment criteria.

The first of these principles is predicated on the work of the Christie Commission and seeks to support systemic change across statutory services. The second is grounded in the concept of co-production and sees the STV Appeal investing in social capital within communities.

Parameters for Grant Making

The types of projects we are seeking to fund would include those:

1. That work with the most vulnerable children and young people at demonstrable high risk of being negatively impacted by poverty;
2. Who clearly demonstrate involvement of those individuals and communities who are experiencing the issues in the design and delivery of activities;
3. That focus on activities which will mitigate against the impacts of poverty for children and young people;
4. That are innovative and break new ground in this field;
5. Who will work clearly outside and additional to any statutory responsibility but whose work will influence said statutory responsibility;
6. That can demonstrate their impacts through measurable quantitative and qualitative indicators;
7. That will take place over a maximum of 3 years and demonstrate longer term sustainability once the grant has been utilised;
8. That are compatible with Scottish Government Poverty Strategy Themes;
9. Who work with children and young people 25 years old and under and/or with their extended family.

What we will offer:

A grant (that equates to no greater than 50% of total project costs) to support this work to ensure sustainability of project once charity funds are exhausted. Funds should not be used for administration (including marketing and IT).

Large grants in excess of £3,000 will only be made to organisations who have in place an unconditional and irrevocable written commitment from the Local Authority/ NHS/ other statutory provider that they shall sustain the impacts either by maintaining the funding of the Project

following the end of the Grant Period or by integrating the practices of the Project that give rise to the impacts, into its operations.

Where the project is intended to build capacity within a community the grant will be conditional on a robust strategy for community asset development to sustain the work once the grant has concluded.

The grant will be determined by the public fundraising campaign each year.

Process for Identifying and Assessing Grants

Projects for nomination will be selected initially, based on independent desk research conducted by programme staff.

1. The first stage of the application process is to participate in a scoping visit and submit a subsequent project outline. Nominations will be assessed based on the selection criteria outlined above.
2. Selected organisations will then be invited to submit a more detailed proposal.
3. A shortlist will then be drawn up (with a final assessment including an interview process and a visit to the proposed project) for consideration by the board of trustees.

We are not able to fund:

1. Projects requesting capital expenditure unless there are compelling reasons for such expenditure which can be clearly demonstrated and evidenced;
2. Statutory agencies or activities which are a statutory responsibility;
3. Work which takes place outside of Scotland;
4. Retrospective funding, deficit funding or for the repayment of loans;
5. Administration costs (including marketing and IT).

Funding

Funding will be granted to projects by the end of each calendar year.

Grant instalments will be based on achieving key milestones (performance targets which are based on project plans).

Any or all instalments of Grants may be withheld and/or recalled if STV Appeal determine that the key milestones have not been fulfilled.