



End of Year report 2020

stv
children's
appeal

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Chair's Welcome

It is in some ways with a heavy heart that I report for year ending 2020 that the STV Children's Appeal was able to commit a total of over £3.6m to tackling the impacts of child poverty, making more than 860 awards and reaching every Local Authority in Scotland.

Our Large Projects impacted on just over 2,500 families whilst our Small Projects helped the Appeal to reach many, many more at a time when those living in poverty faced the disproportionately negative impact of COVID-19.

I therefore want to recognise in these remarks the immense challenge we and our awardees have, and are still facing, in light of COVID-19. Many Charities may not survive this pandemic, many families will face poverty for the first time in their lives, the compound nature of stress upon further stress will fracture vulnerable families and we know mental ill health is rapidly becoming the new pandemic. But STV Children's Appeal stepped into the breach at the earliest stage, funding FareShare to provide food to the most needy in every part of the country. We encouraged our current investees to repurpose their awards to meet the need that presented itself right at that time and through our relationship with The Scottish Government we managed more than £1.1m of emergency funding. Our report on the impact and learning from this response is now available. The findings of this work, although important, should never mask the harrowing reality for children and families as some of the quotes below tell.

"I just wanted you to know that today you pretty much saved someone's family from having social work intervention. She literally had nothing left in the house and was pretty much about to have a nervous breakdown. You will never understand what it means to her that you helped no questions asked."

"Things are going really well and we have seen a surge in families seeking support just this week, particularly from those who were self employed and are now relying on credit cards to buy food, fuel and other bills. Some of the stories are pretty harrowing out there."

But there are also important grounds for hope and optimism. We have seen innovation in response to the crisis, for example in the swift expansion of



digital services and solutions to connect children and families and offer remote services when face to face was impossible.

During the pandemic, we saw many examples of communities taking action to help people in need, including neighbours reaching out to one another to provide informal support, communities self-organising and an overwhelming response to requests for volunteers. Our programming told a compelling story of strong community spirit and community empowerment in the face of adversity. It is this that we hold dear and take into our 2021 grant making.

Taking stock of our investment

Several of our Large Projects came to the end of their period of funding from the STV Children's Appeal in 2020 allowing us the opportunity to review their progress over the life time of the investment. By demonstrating the efficacy of these models, we will influence and inform the thinking behind and the development of policies

(continued overleaf)

and services in respect of vulnerable families, children and young people.

In 2019 we established a Capital awards programme in partnership with Kiltwalk funding four projects, one each in Glasgow, Aberdeen, Dundee and Edinburgh, providing much needed support to children and families affected by Cancer, Disability and those living in poverty. Our funds enabled the support to be available to them where they needed it and when they needed it throughout 2020.

Shining a light

STV used its platform as Scotland's commercial public service broadcaster to shine a light on the issues faced by so many people across Scotland. The programming showcased the fundraisers and the causes the Appeal is responding to, with STV presenters visiting projects who receive funding and support.

The year's fundraising efforts culminated in the annual televised STV Children's Appeal Show, hosted by Lorraine Kelly. The show featured a host of famous faces and raised a total of £3.6 million.

Those who support us

It is also important to recognise the Scottish Government's support for The STV Appeal and as was the case in 2020, they match funded all donations up to £1m as committed to in the Child Poverty Delivery Plan – Every Child Every Chance. But it is so much more than the funding, it's our ability to share these stories with Ministers and with the wider public, shining a light on the issues and stimulating the debate which makes our role all the more powerful.

I also want to recognise our many corporate sponsors and notably Lidl UK and Tunnock's who, through the activities of staff and customers, played a major role in our fundraising efforts.

As a result of the commitment by STV Group plc and The Hunter Foundation to fund the operating costs, STV Appeal met its promise that every penny received from all other donations will be made available for distribution to charitable projects.

The support of the Wood Foundation has also enabled us to focus additional investment in the North East of Scotland.

Looking forward we shall continue to promote public awareness, debate and through our work in funding vital front line projects, long term sustainable change. A key element of this strategy is to build upon an already strong and constructive relationship with the Scottish Government in re-shaping the face of child

poverty in Scotland. COVID-19 and its impact on those with least will be a strong feature of our work in 2021, in particular the emerging and frighteningly rapid growth in poor mental health.

For 2021 and beyond, The STV Children's Appeal will seek to make a positive impact on Child Poverty in Scotland by using our mature investments to inform the policy change that will ensure long term sustainable change.

Our commitment to investing across all 32 Scottish Local Authorities annually remains unchanged.

Those we particularly recognise

All that remains is for me to thank you my fellow Trustees for your hard work and commitment across the year and for your support going forward. My heartfelt thanks go to the children and families who allow us the privilege of sharing their stories with the public in the hope of improving the life chances of many children in the future.

I want to conclude by saying that the STV Children's Appeal has allowed us to see just how resilient individuals and communities can be when faced with adversity. It has also helped us to understand, in a deeper way, just how important your support of our work is and we are indebted to all who donate.

In April of 2021 I step down as Chair of STV Children's Appeal and would like to express my sincere thanks to all who made my term of office such a fulfilling one. Being able to meet with so many projects across Scotland whose work makes such a profound difference to children and families has been a privilege. To all of our corporate sponsors and public fundraisers whose ingenuity and creativity brought the Appeal to life on our screens and enabled us to fund the work we have I thank you.

In concluding this 2020 report it would be remiss of us not to mention Donald "DJ" MacDonald who sadly passed away in December. His deep understanding of and commitment to the work of the Appeal is unsurpassed. His production of our documentary about the Scottish Care system was instrumental in the launch of the Independent Review of Care and we know there are many children and families in Scotland whose lives will be infinitely improved by this work.

When people are empowered, enlightened and engaged, change happens. And we are proud to play our small part in this.

Baroness Ford
STV Children's Appeal Chair



Investment and Leverage

In 2020, the STV Children's Appeal committed a total of

**£3.6
million**

We supported

10 Large Projects

We supported

4 Capital Projects

We made over

850 Small awards



We managed
**over
£1.1 million**

of Government funds targeted specifically at mitigating the impacts of COVID-19 on vulnerable families through our network of small local projects.



We made a **one-off donation to FareShare**, from funds raised by The Appeal, to support their crisis food response and worked with **Place2Be** and **Youth Scotland** to respond to the growth in mental health concerns of children and young people.

In an unprecedented year

our **Large Projects** collectively provided a range of support and services to almost 2500 people

2500
people supported

our **Small Projects** reached many thousands at a time when the needs of children & families were at their greatest

000s
of children & families

By receiving investment from the Appeal, in 2020 our Large Projects alone have leveraged:

1378 hours of volunteer support at a monetary value of **£12,815.40**¹ (an increase from 2019)

£84,000 worth of in-kind funding

£1,224,873 of additional project funding

£1,321,688.40 Total leveraged²

CentreStage have calculated their social return on investment (SROI) to be worth **£2.2million** primarily from their asset transfer of Kilmarnock Academy from East Ayrshire Council.



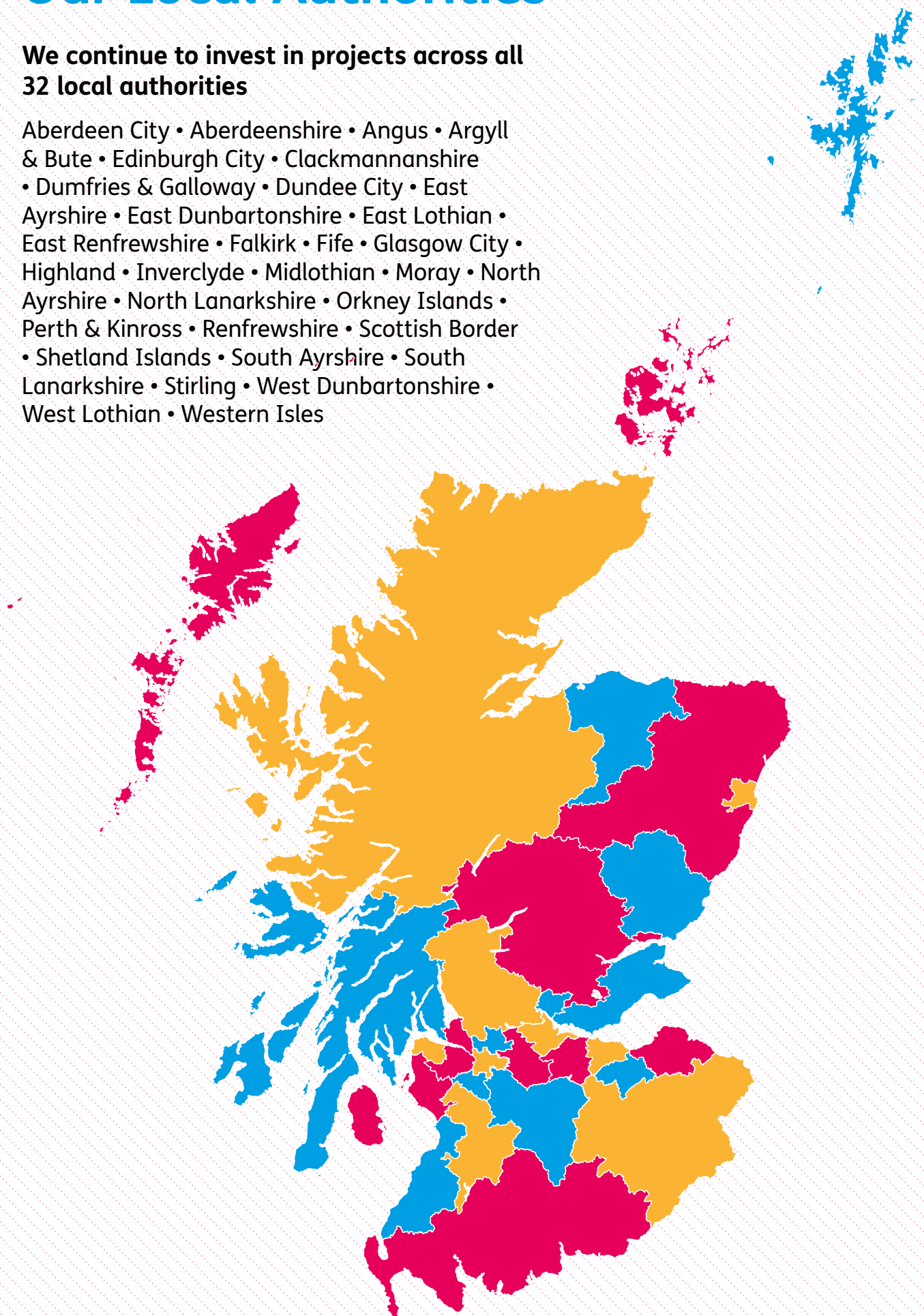
¹ Scotland Real Living Wage used which for 2020 is £9.30 per hour - scottishlivingwage.org/what_is_the_living_wage

² £850,000 of which was secured by Edinburgh City Council to support the Wester Hailes Community Trust Westside Plaza Project

Our Local Authorities

We continue to invest in projects across all 32 local authorities

Aberdeen City • Aberdeenshire • Angus • Argyll & Bute • Edinburgh City • Clackmannanshire • Dumfries & Galloway • Dundee City • East Ayrshire • East Dunbartonshire • East Lothian • East Renfrewshire • Falkirk • Fife • Glasgow City • Highland • Inverclyde • Midlothian • Moray • North Ayrshire • North Lanarkshire • Orkney Islands • Perth & Kinross • Renfrewshire • Scottish Border • Shetland Islands • South Ayrshire • South Lanarkshire • Stirling • West Dunbartonshire • West Lothian • Western Isles



“

COVID-19 and
its impact on
those with least
will be a strong
feature of our
work in 2021

”



Our Response to COVID-19

The Appeal and our investees recognised early in 2020 that this pandemic was set to be one of the biggest challenges faced by children, young people, families, and communities – as well as the third sector – in living memory.

As we moved deeper into 2020, we saw the pandemic's ability to amplify and worsen existing inequalities, social injustice and disadvantage. The Appeal rapidly responded by implementing four programmes of work to help alleviate the impact and at mid-year, we reported on this as follows:

- 1** making an award of £400k to FareShare Scotland, who used it to distribute a whopping 3107 tonnes of food – equivalent to 7.4million meals for approx. 109,806 people in need, via their four regional centres in Grampian (with Highland and Islands), Tayside and Fife, Glasgow and the West, and Central Scotland and South East, to address the resultant spike in food poverty across Scotland³;
- 2** Re-purposing 6 Larger Grants of between £25K and £400K currently in our awards portfolio on a short-term basis to assist those organisations, where appropriate, in addressing a number of issues that the crisis had highlighted for them;
- 3** Running a joint fundraising and awareness raising campaign with the National Emergencies Trust that resulted in circa £100k being raised and dispersed to address the social impact of the pandemic; and
- 4** As part of a coalition of independent funders, we assisted in the distribution of the Scottish Government Community Wellbeing Fund, meaning 283 community groups and voluntary organisations whom we had previously funded and completed due diligence on, received £2000 to allow a rapid local response.

At the close of 2020 and with the pandemic very much still a constant presence in our lives, we have provided a further update on how our four programmes of work continue to respond to the unprecedented changes to social life created by COVID-19 and a global pandemic.

FareShare Scotland were awarded £400,000 to tackle food insecurity. At mid-year, we reported they had already mobilised to distribute 3107 tonnes of food – equivalent to 7.4million meals via their four regional centres in Grampian (with Highland and Islands), Tayside and Fife, Glasgow and the West, and Central Scotland and South East. By the end of 2020, this had increased to 5504 tonnes of food, or 13.1 million meals for 128,073 individuals, to address the resultant spike in food poverty across Scotland. From FareShare data, we know 61% of the 725 organisations who received food from them saw families and/or people on low/no income more than any other group. This is up from last year, where 48% of the organisations served stated their primary client group as this. This highlights the devastating impact the pandemic is having on households and their ability to access food.

6 Large Projects re-purposed their spend and activity, bringing their services, projects, and strong policy skills to the fore to ensure nobody fell through the net. They all demonstrated dexterity in their delivery by pivoting to meet the immediate and vital needs of those they support and as Scotland moved to a new way of living, they have adapted again to form a core part of Scotland's recovery from COVID-19.

(continued overleaf)



³ Between March 22nd and July 23rd

Updates from the five Large Projects (who were funded beyond June 2020) are provided:

Calum's Cabin

Calum's Cabin continue to carry-out wellbeing calls for all of their Glasgow Flat families on a weekly basis and offer mindfulness sessions to help them cope with the stress of lockdown and social restrictions. This support comes from volunteers who have either had a child with cancer themselves or are retired nurses from children's hospitals.

CentreStage

CentreStage initially enlisted support from furloughed chefs from the Buzzworks Restaurant chain to help prepare and cook meals which they then supplied across the community. Beyond June, food insecurity began to stabilise whilst the need for wellbeing and mental health support increased. As the effects of lockdown and fluctuating social restrictions continued, Centrestage focused on what was needed to keep people positive, hopeful and connected. This support has been critical for children, young people and families for whom the relentless lack of respite placed a huge strain on family members/ carers.

Save The Children

Save The Children have delivered a further 20 emergency response grants to families in South Lanarkshire and Renfrewshire (a total of 56 in 2020) and in partnership with Play Scotland, developed and distributed 32,000 play packs to families living in poverty across Scotland.

Our National Emergency Trust joint fundraising and awareness raising campaign, which saw advertising spots reaching nearly 2.5million adults across Scotland. Launched by Lorraine Kelly, the campaign raised over £80k, with every penny donated being dispersed directly to STV Projects addressing mental health, food insecurity and digital exclusion.

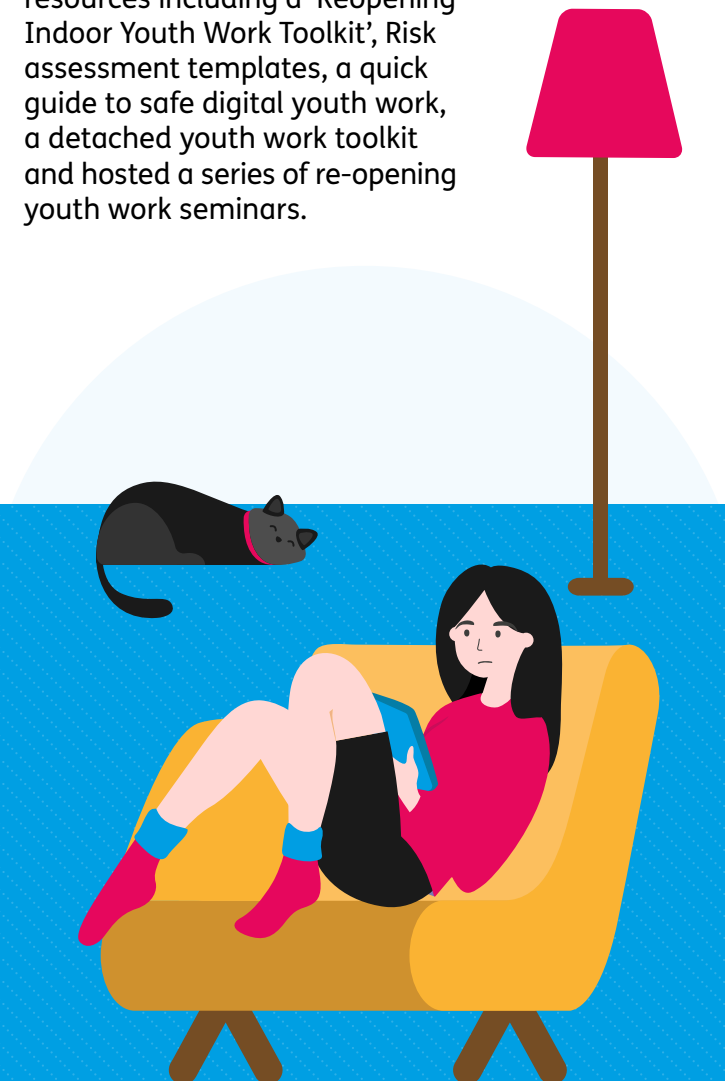
Through the Community Wellbeing Fund coalition of independent funders, we assisted in the distribution of £50million of funding for organisations working with at-risk people who may be worst affected by the crisis, to meet their immediate and vital needs. We also issued small awards to community groups and voluntary organisations whom we had previously funded and completed due diligence on, to allow a rapid local response.

Street Soccer Scotland

In addition to their Hardship Fund, support network and digital inclusion work, Street Soccer also set up an Emergency freephone number for players to use so they always had someone they could speak to as well as a weekly Q&A with former professional players called 'Street Soccer Live'.

Youth Scotland

Youth Scotland produced guidance specific to youth work and community-based youth work, 'Youth Scotland Post Lockdown Readiness Guide - Planning for your youth group/organisation from Phase 2 onwards', to support others be ready for COVID-19 lockdown restrictions being eased and have continued to produce updated versions, each time the Government announces changes. In addition, they have created practical support resources including a 'Reopening Indoor Youth Work Toolkit', Risk assessment templates, a quick guide to safe digital youth work, a detached youth work toolkit and hosted a series of re-opening youth work seminars.



Capital Grants Programme

Having launched in 2019, we are again delighted to report on the success of our Capital Grant Programme awardees. As a partnership between the STV Children's Appeal and The Kiltwalk, our Capital Grants Programme supports the total costs of purchasing one-off capital goods such as new buildings, major refurbishments, transport, and equipment.

By working together, the Appeal and the Kiltwalk have been able to invest in Capital Grant projects that generate a legacy that go on to make a real and sustained difference to the lives of children, young people and families affected by poverty. The short case studies for each Capital Grant project tells the story of how donations have made a difference across four communities in Scotland.



1

Calum's Cabin • 'Family Flat'

Glasgow

Summary

Despite having to cancel all 150 blocks of respite and holiday accommodation throughout 2020, Calum's Cabin were able to work at pace to adapt their Family Flat service to ensure all properties in Glasgow could remain functional and safe. With thanks to a Capital Grant, a 4th flat in the City was purchased and is now part of a portfolio of 6 properties used to provide real "home from home" support to families who have to relocate to Glasgow when their child is undergoing long term treatment at either Glasgow's Children Hospital or at The West of Scotland Beatson Centre.

Achievements

- successfully purchased a 4th flat in Glasgow and has kept all 6 in their portfolio operational during the pandemic.

Legacy

In addition to their capital assets, Calum's Cabin has made a lasting and deep impression on a number of families whose child is battling cancer.

Enable Scotland • ‘Digital Project’ Dundee

Summary

Enable Scotland used their capital grant to purchase equipment, such as high spec laptops, industry specific software and other software to create a made-for-purpose computer suite within Dundee and Angus College. This investment enabled them to put into action their vision to create a digital training hub in the city of Dundee to support young disabled people to gain the necessary skills, training, and confidence to assist their route into employment within the digital sector. Despite the challenges of the pandemic, Enable were able to convert their plans and successfully delivered 1 x cohort of the Digital Project to 8 Learners, whilst adhering to social distancing guidelines.

Achievements

- In partnership with the College, plans to launch in October 2020 went ahead and 8 participants took part in 2 cycles of the course, with 6 qualifying at the end.
- All 6 learners who achieved the qualification have been invited to complete an NPA at the next level, via the college,

which will act as a gateway to moving into full-time education with the Digital / IT / Tech courses, in the next academic year.

- There continues to be no changes to the commitment and goals for this project, with continued enthusiasm and determination from all parties and an agreement in place to launch the next intake for in April 2021 (depending on social restrictions).

Legacy

Enable Scotland procured equipment which offers an unrivalled learning environment: high quality and industry-standard IT equipment is now in place, creating a setting which replicates a live digital working environment. The effects of this are already apparent, with all learners citing that the biggest benefit the course has brought them, is the confidence that they can achieve progression through education, into the digital and tech sectors, should they wish. The project has therefore worked to make the transition into the workplace as seamless as possible.

Fersands and Fountain Community Project • ‘Woodside Music Room’ Aberdeen

Summary

Fersands and Fountain Community Project used funds from our Capital Grant to transform an old and cluttered basement into a modern Music Room and community meeting space. In a community with some of the highest poverty indicators in the city, where private music tuition is prohibitive, their goal was to create a welcoming and vibrant meeting place designed around free music lessons for young people. They can now come to the Centre and learn drums, guitar and keyboards in a cosy, neat and safe space.

Achievements

- Implemented guidance to open the Music Room safely, during October to December
- During this time, 14 young people enjoyed a total of 120 1-to-1 music tutorials

- Even during a short time, they have engaged some of the most vulnerable families in their area:
 - **45%** of children accessing the Music Room were from single parent families (**65%**)
 - **42%** are from migrant families
 - Several of the families have mental health issues and some children have behavioural or learning difficulties

Legacy

The Music Room is an asset to the Woodside community of Aberdeen which will support children and young people to access music tuition and an opportunity to be involved and part of a vibrant and safe place where they can build positive relationships and receive help with other aspects of their lives.

Heavy Sound • ‘Community Reach & Inclusion Bus’ (CRIB) Edinburgh

Summary

Using a Capital Grant, Heavy Sound were able to purchase and renovate a bus, transforming it into a space where they can run their Community Reach & Inclusion Bus (CRIB) programme. Formally launched from HMP Edinburgh in March 2020, The CRIB has been an invaluable Heavy Sound asset during COVID-19. It provided a safe and welcoming environment for residents of HMP Edinburgh, where many were supported to gain qualifications in cleaning and hygiene, joinery skills, vehicle maintenance, art & design, as well as many planning and project management skills. It has also supported outreach work with families of prisoners, mainly children, and young people identified as at risk who were referred to them by partner services in East Lothian during lockdown. Additionally, the CRIB has acted as a Hub for vulnerable and key-workers children during lockdown.

Achievements

- Heavy Sound remain engaged with all of the young people they have worked with on The CRIB to date with many transitioning into their hub in Cockenzie, freeing up space for new young people on the CRIB

- Worked with over 43 young people since May 2020 delivering face to face music projects including music production tutoring, Dj-ing lessons and a range of skills development activities such as live radio broadcast
- A further 24 young people are scheduled to start activities on board the CRIB in January/February 2021

Legacy

The CRIB has given Heavy Sound the flexibility to be responsive to emerging situations throughout the pandemic. The CRIB was instrumental in their community response helping to increase brand awareness throughout East Lothian and raising their credibility as a community service with the Local Authority and others. This led to a strong working relationship with the council and has allowed them to leverage additional income, strategic agreements and long-term partnerships, which in turn has increased their reach and the services on offer. A recent development is an agreement with East Lothian Council to park the CRIB for free in a new parking facility providing outreach to the community.



Large Projects (funded over £40,000)

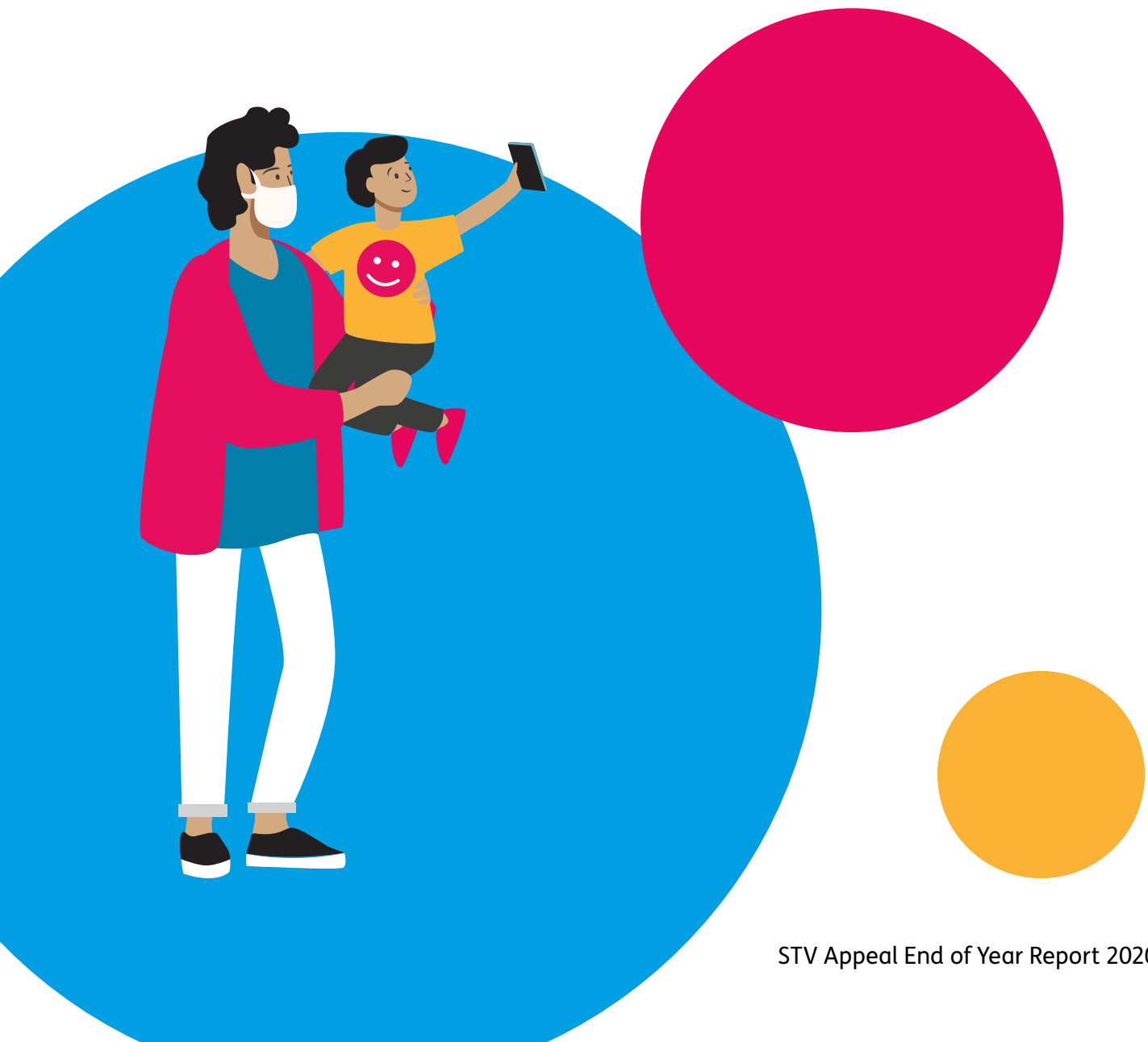
STV Children's Appeal works to tackle the impact of poverty on children, young people, and families. We do this by investing in Large Projects who develop and test new approaches, programmes and models of working to generate more knowledge on 'what works'.

By demonstrating the efficacy of these models, our Large Projects are supported to influence and inform policy and practice in respect of vulnerable children, young people, and families, both locally and nationally.

In addition to providing vital support during lockdown and the on-going pandemic, almost all Large Projects have continued to further their project aims and objectives and have demonstrated invaluable learning and knowledge which goes on to inform the work of the Appeal.

However, due to the nature of the Large Projects being taken forward by Children 1st and The Promise, both have been paused until such times as they are able to resume delivery in pursuit of their original aims and objectives.

2020 is the final year of funding for Save The Children, Wester Hailes Community Trust and Who Cares? Scotland and we wish them all the best for 2021 and beyond.



Calum's Cabin

Summary

Calum's Cabin strives to be there to offer continuous and responsive hands-on support to families when needed, even during a global pandemic. Having begun 2020 with their premises fully booked for the year, Calum's Cabin made the difficult decision to cancel all non-emergency stays whilst keeping a continuous eye on the evolving threat of COVID-19 and travel disruptions. This meant all bookings for their Cabin, Cottage, Mountstuart and Dumfries House as well as cancelling 12 weeks-worth of stays in a gifted premise in St Andrew's.

With grit and determination, Calum's Cabin have worked tirelessly across 2020 to be able to continually offer real "home from home" support to families who have relocated to Glasgow as their child is undergoing long term treatment at either Glasgow's Children Hospital or at The West of Scotland Beatson Centre. At all stages, they have made decisions with the best interest of the child and family at heart, whilst juggling this against a backdrop reducing risk for families travelling to their premises and undue strain on the NHS.

Key Themes

Family Breakdown • Mental / Physical Health

Achievements

- Providing bespoke support to Glasgow flat families daily, a listening ear, arranging a pre-chemo barber, sourcing a special birthday cake, ordering items, organising Santa to come and visit, anything at all - they are at the end of a phone to find a solution and help families
- Working with the Children's hospital to support a "Christmas meal" and distributing Calum's Cabin chocolates to children and families in cancer wards in hospital in the month of December
- are receiving a large amount of varied new items as a gift in kind from a new corporate partner which they hope will potentially generate income for the charity
- families report increased sense of anxiety but that knowing Calum's Cabin is here for them has helped

Influencing

Calum's Cabin continue to work closely with Glasgow Children's Hospital, Beatson West of Scotland Cancer centre and outreach nurses/ CLIC Sargent social workers in Glasgow, Aberdeen, Inverness and the Highland and Islands to ensure they all know the flats are available for families if they need them. Whilst they do not advocate or campaign in the traditional sense, they used their social media channels to increase awareness of childhood cancer across September (Childhood Cancer Awareness month) and reiterated positive messages October through December and encouraged followers to help each other.

Legacy

With a growing portfolio of capital assets now in the charity's possession, Calum's Cabin has successfully secured permanent legacy through the investment made by the STV Children's Appeal and other contributors. With ongoing support and encouragement, this legacy should continue to grow, and forever be able to provide an immeasurably valuable support to families.

Sustainability

During the toughest year for those in the 3rd sector, Calum's Cabin have managed to continue operating and have provided support across all 6 Glasgow flats in their portfolio. They have shown incredible resilience and have adapted their fundraising efforts to continue covering costs.

We continue to keep the hope and take on each day as it comes. But if it wasn't for Calum's Cabin, I don't think we would have managed to cope; made the memories we did over the last year; had as normal life as we could.

Mum of child receiving treatment for cancer

Centrestage • ‘Catalyst Families’

Summary

Centrestage creates a vibrant, energetic and hopeful space where individuals and families are welcomed in and offered a plethora of opportunities to discover their passions, strengths and goals. Their work centres around the needs of each person and have worked hard to reinforce pathways to ensure they can meet a wide range of needs: food, housing, loneliness etc. Participation in the arts activities that sit at the heart of Centrestage, offers further improvements in health and wellbeing and self-fulfilment. Catalyst Families is an extension of what happens at Centrestage but focuses on addressing the negative consequences caused by imprisonment, such as poverty, social isolation and poor mental health and well-being. Catalyst Families provides a place for families to come together, support each other and share their experiences, thus reducing feelings of isolation and stigma. The project aims to provide the support required to stabilise the material needs of the child and the family but do so in a client-centric fashion. Support typically includes advice on housing, mental health, life skills and welfare.

Key Themes

Food Poverty • Mental/Physical Health • Material Need • Family Breakdown • Youth Engagement

Achievements:

- 274 people were given individual support on how to navigate COVID-19 processes at the prison and 156 families were supported in accessing virtual visits
- 84% of all food provision and 63% of all wellbeing support went to those living in a SIMD 1 or 2 area, but with support provided to those living in all SIMD 1-5 areas – demonstrating universal but targeted provision
- An incredible 303 families were supported over 2020, including 164 under 18s and 343 adults

Influencing

Centrestage have undergone a recent undergone an exercise to capture key organisation elements including Principles and Values, Theory of Change, a Design Guide and whole rebranding to strengthen their position to act as change makers capable of informing wider networks and influencing stakeholders about how to tackle the consequences of deep-rooted social inequality.

Legacy

CentreStage have continued their involvement with research projects in collaboration with the Social Innovation Partnership, Heriot Watt University and with Health Improvement Scotland/ iHub. Through this research, Centrestage will share learning about the community response to the pandemic, making access to health and wellbeing equitable, adapting to new ways of working and planning for wider and long-term changes after COVID-19. They hope their involvement can go on to inform the future of Health & Social Care in Scotland.

Sustainability

During a year of continual upheaval, challenge and change, Centrestage were handed the keys of Kilmarnock Academy in what is considered to be the largest Community Asset Transfer in Scotland to date. They have rationalised their operational delivery, moving all delivery into a single location as opposed to across seven sites. Through the complete renovation of the B listed building, Centrestage will create ‘Centrestage Village’ – a move which will encourage growth across all projects as well as offer significant opportunities to work with and support new and existing local and regional organisations and partners.

Place2Be • A Place for Parents: Parent Counselling in Glasgow

Summary

New to the Large Project portfolio, Place2Be were awarded funding in May 2020 to pilot funding of their work supporting the mental health of parents in Glasgow. This vital funding from STV Children's Appeal enabled their Parent Counsellor in Glasgow to continue supporting vulnerable families with their mental health and wellbeing during a challenging six months. The most common issues raised by parents were the future wellbeing of themselves and their family, concerns about a family member, their mental health and emotional wellbeing, and their economic wellbeing which included concerns about debt, housing, jobs and financial security. Over the last six months, loss and bereavement was 6x more prevalent a concern when compared to the same period in 2019, highlighting the devastating impact of the virus on these families.

Key Themes

Mental/Physical Health •
Family Breakdown • Education

Achievements:

- received 12 new referrals, 10 of which led to an initial assessment
- 26 parents received 354 counselling sessions (May-October)
- A further 98 sessions were offered but missed due to parental issues
- 75% of parents who have completed counselling in this period showed an improvement in their clinical score following counselling



Save the Children • ‘Children’s Places’

Summary

Now in its final year of funding, Children’s Places blends principles from family learning, community development and engagement and place-based approaches to engage and empower communities to improve the lives of young children experiencing poverty in Scotland. They apply a community-led action planning approach, bringing together local people to define their local community and to capture ideas to improve children’s wellbeing using the SHANARRI indicators as a framework to guide this process. Children’s Places facilitates the conditions locally to give children, families, and the wider community a voice in shaping the support and services that are available to them. In doing so, they create sustainable and meaningful change to ensure every child has the opportunities they deserve.

Key Themes

Education • Youth Engagement •
Community Capacity Building/Resilience

Achievements

- Working with three education settings to test the ‘Listen’ stage of their model, with just under 200 children taking part in conversations about their wellbeing; and
- Over 60 children were supported to take part in a consultation to design a community sensory garden in South Lanarkshire.

Influencing

Given the ongoing impact of the pandemic, plans to pilot the Children’s Places model have been delayed. However, East Dunbartonshire Health and Social Care partnership (EDHSCP) remain committed to using the programme to inform development of their 2021-24 Children’s Plan. Additionally, PEEK and Corra were also unable to test the model and resources as intended, however, a new collaborative partnership between Corra, What Matters 2U and Vibrant Communities has been explored in East Ayrshire with a view to support testing of the programme to develop a wellbeing model as part of the locality plan.

Children’s Places have produced a programme which is demonstrating an influence on how children and young people can be meaningfully involved in planning provision at a local level through engagement in schools and community.

Legacy

Stronger Communities Glenburn, Renfrewshire continue to go from strength to strength with their foodbank receiving a further £15k in funding, allowing them to distribute £35 per child to over 100 children in the community and distributing over 100 Christmas hampers with essential food to vulnerable families. In South Lanarkshire, over 60 children took part in a design consultation process which will see a community sensory garden installed in Bothwell Road Park. Plans include a ‘rainbow’ resin bound path, percussion play ensemble and a seating area surrounded by colourful plants and a glow in the dark path.

Sustainability

Save the Children has developed a vision and plan for the next phase of Children’s Places, following consideration of options at the start of 2020. This includes exploring with partners what the programme could look like and its continued benefits and usability, as well as looking into making the resources available online. In consultation with key partners, they will explore these plans further as 2021 progresses.



Street Soccer • ‘Aberdeen Coach’

Summary

Street Soccer aim to level the playing field for those experiencing poverty and disadvantage as well as anyone facing social exclusion. They work in the communities that need them most by providing support to help people achieve their potential. Street Soccer will use their Large Project funding to replicate their highly successful approach in Aberdeen. Their relationship-based project provides free football and support to young people (10-16) experiencing poverty and disadvantage, or who are vulnerable or ‘at risk’, as well as adults experiencing social exclusion. Despite the pandemic, Street Soccer have made significant strides to engage and support players and have grown their network substantially.

Key Themes

Youth Engagement • Community Capacity Building/Resilience • Mental/Physical Health

Achievements

- Female participation at youth sessions exceeded that of males
- Working with twenty-six 16–19-year-olds and twenty-seven 19–24-year-olds, many of whom are care experienced
- Supported 9 volunteers to give 358 hours of their time to support the project

Influencing

Street Soccer used their learning from delivering digital outreach, which showed players were disengaging after 8-9 weeks to advocate on their behalf with Scottish Government. They were able to show how engagement with Zoom calls was proving insufficient to prevent old habits creeping back in as a result of social isolation. They worked with Scottish Government to make sure their players voices were heard and as a direct result guidance was included in Phase 1 which allowed them to run a (physically distant) session again – this would also have benefited other projects for whom the guidance would apply.



Legacy

Street Soccer have put a lot of effort into developing strong partnerships across 2020, with relations with schools and local community centres continuing to develop. They have also increased their referrals by working in partnership with key agencies such as the local Mental Health Development Team, and Social Work Department. Street Soccer have also been able to broker strategic agreements which puts their organisation in a stronger position, as well as increasing their networks in the third sector to increase pathways for their players. Street Soccer are having a profound impact on some of the most vulnerable groups in society and their focus on firmly establishing themselves in Aberdeen will only embolden their ability to continue to do so.

Sustainability

During 2020, work has continued to deliver Street Soccer’s overall fundraising strategy to focus on Aberdeen. A key aspect of this was to develop key partnerships, with success in this regard evident. They continue to adapt and improve upon their plans for sustainability as they progress their expansion into Aberdeen.

Wester Hailes Community Trust (WHCT) • Westside Plaza

Summary

Against a background of reducing public sector expenditure and increasing pressure on community and statutory services, residents, community organisations, local authority and NHS colleagues came together in Wester Hailes to reimagine ways of working together that could deliver better outcomes for the community. The Wester Hailes Community Trust used the Appeal award to provide support for local groups and individuals to make the changes in their community they would like to see through access to a Community Grant Scheme and management of special projects.

Key Themes

Community Capacity Building • Resilience • Youth Engagement

Achievements

- awarded 9 community grants (2019)
- A series of awards were made promoting the 50th Anniversary of Wester Hailes, building a sense of community pride and accomplishment
- using Technology to link young people into established community groups

Influencing

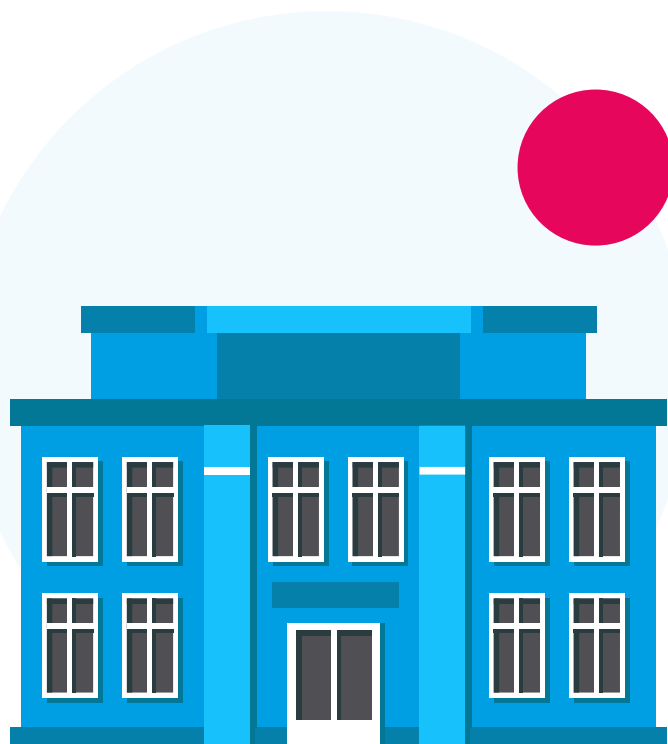
WHCT played a key role in a consultation carried out by the Chief Architect for the Scottish Government creating a Place Plan for the future of Wester Hailes.

Legacy

The experience of ongoing partnership working for organisations and individuals involved with the WHCT Board has supported a series of projects over the last 3 years with the most recent example being Wester Hailes Connects which addresses digital inclusion, a WHCT priority. The partners involved successfully applied for £117,904 from Power Up, a new fund aimed at driving economic inclusion through digital in communities.

Sustainability

By using the community design work created as part of the project, Edinburgh Council were able to source a further £850,000 to continue the work, with £450,000 being reallocated from their internal capital budget as a result of influential public consultation and £400,000 from the Scottish Governments Town Centre project. Work undertaken by this Large Project has been applauded and further invested in by notable funders.



Youth Scotland • ‘Growing Community-based Youth Work’

Summary

Youth Scotland is the national charity supporting community-based youth work. This Large Project works across six local authorities to provide hands-on support to new and existing youth groups by supporting them to identify and address local needs. This is in response to a reduction in local support for community-based youth groups and the increasingly challenging funding landscape. By doing so, community-based work will further support better outcomes for young people. In addition to direct place-based delivery, the project will share learning from their approach to help others do the same at a national level.

Key Themes

Youth Engagement • Employment •
Community Capacity Building/Resilience

Achievements:

- Dispersed £64,664 worth of grants through the Youth Scotland Action Fund to 144 youth groups, enabling them to maintain vital contact with young people who access their youth work opportunities
- Provided training and toolkits to support outdoor youth work, detached youth work and digital youth work - essential in allowing these youth groups to maintain their relationships and provide support for young people throughout the different phases of the pandemic
- Have increased the number of member youth groups in Forth Valley by 7%, in Ayrshire by 67% and nationally by 12%
- Numbers of young people in their membership has also increased by 10% in Forth Valley, 25% in Ayrshire and 13% nationally

Influencing

Despite Youth Scotland's plans for influencing policy and practice being significantly disrupted by the coronavirus crisis, they have continued to advance the position of community-based youth work within the 'prevention' agenda in Scotland well. On a national level, they have worked to position Youth Scotland as a key and credible voice on community-based youth work, demonstrating the value of the practical support and resources they have provided to the sector.

On the policy front, they are contributing to the national Community Learning and Development Covid Recovery Leadership Group which supports the Ministerial Leadership Group as well as the National Youth Work/ Education Covid Recovery Group. Additionally, they also participated in focus groups with the Cabinet Secretary for Justice (youth work and sectarianism), the Scottish Parliament's Education and Skills Committee and Scottish Labour's Education Spokesperson to share learning about the impact community-based youth groups have had during this crisis and the challenges they are facing now and in the future. Their report on the impact of the Youth Scotland Action Fund has been shared with the Cabinet Secretaries for Education and Communities as well as the Ministers for Children & Young People and Further/Higher Education and Science (includes Youth Work).

Legacy

Feedback from successful applicants to the Youth Scotland Action fund demonstrates that without this funding, in many cases, they would have been unable to continue working with young people during the pandemic, due to a lack of resources. This is echoed by those who participated in Youth Scotland's training/ received toolkits, as it helped them to overcome a lack of digital skills and prepared them for remote youth work and the emerging needs of their participants. With the implementation of a further lockdown since Christmas, the legacy of this funding and training has been essential in allowing groups to maintain digital and remote contact with their young people.

Sustainability

Youth Scotland's programme of work has met the specific needs of community-based youth groups over the pandemic, particularly for smaller youth groups insofar as they do not necessarily have the capacity or capability to successfully apply to wider coronavirus emergency funds created to support communities and the third sector. Their programme of funding surgeries and training in 'Rebuilding Income Streams' has helped to support groups to recover, re-open and redesign their delivery as well as sustaining over this period. This work has enabled these youth groups to continue offering vital support to children and young people during a very challenging year.

Who Cares? Scotland • 'Communities that Care'

Summary

The 'Communities That Care' project is dedicated to shifting society's perception of what it means to be care experienced, and in doing so, improve the life chances of all those who are. The team use multiple routes and approaches to achieving this. Firstly, by working with Care Experienced children and young people to support them in becoming 'care conscious' – a position where they recognise and own their identity and can become advocates for themselves and others with Care Experience. Secondly, the project provides continuous positive learning opportunities for those who work with Care Experienced families, such as school staff and corporate parents, as well as their peers and people in the wider community. Over the past 5 years of funding as a Large Project, Who Cares? Scotland have worked tirelessly to build a model which is sustainable and replicable.

Key Themes

Education • Youth Engagement • Community Capacity Building/Resilience • Mental/Physical Health • Family Breakdown

Achievements:

- Over 500 Care Experienced people took part in over 700 participation activities, with over 300 members signed up as Who Cares? Scotland members
- 8 schools have embedded their education model
- Secured an agreement with Renfrewshire Council to deliver mandatory training (virtually) to all new Social Workers as part of their induction
- secured 90 digital devices, such as Chromebooks and iPads, for kinship families and care leavers in Renfrewshire and North Ayrshire via Connecting Scotland

Influencing

Their impressive work and ability to demonstrate the difference they are making has already led to significant changes for Care Experienced children and young people, with two Council's passing motions to improve their sibling separation policy; changed to reflect the wishes of brothers and sisters remaining together. Over the years, the Project has produced a catalogue of impactful resources that can be used to leverage further change still; stakeholder engagement films, consultation reports, individuals interviews, focus groups and surveys with key Renfrewshire stakeholders such as professionals, community members, carers, parents and Care Experienced people.

Legacy

By the end of 2021, Who Cares? Scotland anticipate their volunteer and schools' model will have been or will be in the following local authorities: Renfrewshire, East Renfrewshire, Inverclyde, Glasgow City, North Ayrshire, City of Edinburgh, The Moray Council, Highland, Shetland Islands, Western Isles, South Lanarkshire, Clackmannanshire, and North Lanarkshire – demonstrating the demand for this type of work and the significant impact being achieved nationally. Whilst in our portfolio of Large Projects, Communities that Care has provided professional training to 3,400 students and 3,700 practitioners, with 39 Care Experienced people involved in delivery of the training and almost 10,000 children and young people engaged in 500 'care aware' sessions in their school or community. In addition, 82 volunteers were recruited by the Project, 26 of which were Care Experienced – the legacy of this will be felt in Renfrewshire for years to come.

(continued overleaf)

Sustainability

Who Cares? Scotland acknowledge this is a difficult time to embark on fundraising but have already secured some additional income to sustain this work, with options for further being explored. The model they have developed is in demand across a number of areas and with the numerous commitments made to improving the system for Care Experienced children and young people, at a Government level, there is no end of possibilities for how they might continue to grow and strengthen this work.

I got called 'buy one get one free' when I lived with my brother. But after you started talking about it, that didn't bother me so much because I realised that it wasn't true. I learned that it wasn't our faults and that we shouldn't be ashamed because of something that the adults couldn't do, and if we hadn't been in care we could have been in a worse situation.

WC?S Member, age 19

It made me integrate parts of myself that I didn't even know were separated. It gave me courage to accept that part of my own story and shed guilt over things in my past that I felt were my fault, that were actually a result of the system and circumstances.

WC?S Member
& Volunteer, age 33

I'm happy staying with my Nana, I do like it, she's funny but I don't think anybody else would have got it if it wasn't for Who Cares? coming into my school and explaining it to people.

WC?S Member, age 12

You made my life better when I got to come here. You made it really happy. So, thank you for everything you've done. All of you have made my life the best it has ever been.

WC?S Member, age 9



“

Thanks to those who
donate, the Appeal has
supported organisations
across Scotland responding
to an unprecedented
rise in need

”



Small Projects

Our Small Projects demonstrate the rich variety of the third sector in Scotland, with activities as diverse as Taiko Drumming, Forest Schools, emergency cash grants and residential recovery trips being made available to support those in need.

However, a bond across all Small Projects is their commitment to provide on-going, reliable support for some of Scotland's most marginalised people; those with special needs, disability, and/or poor mental health, families affected by addiction, supporting bereaved families, those affected by poverty, isolation, and domestic abuse, and a catalogue of other chronic and complex social issues which impact on the lives of so many children and their families.

Many of our Small Projects use a holistic support approach to working with families; helping parents to build the strongest relationships they can with their children and develop positive family units capable of taking control of their own situation and improving their life chances as a family. With the pandemic and social distancing measures in place for the majority of 2020, this has mattered more than ever before. Many of the Small Projects were no longer able to run their core support services such as playgroups, workshops, one to one mentoring, and arts lessons in the traditional way and whilst most adapted to a new world of digital outreach, a few have been unable to operate at all.

Our Small Projects report that many of the families do not have their needs properly identified, they can go unnoticed or worse, disregarded. Our awards allow Small Projects

to stop those families from falling through the cracks, and the benefit this can have on vulnerable families is phenomenal. By being able to receive regular and consistent support, families report how much better able they are to cope with the demands placed on them. Our Small Projects support families to flourish, instead of hiding under the cloud of poverty and disadvantage.

Thanks to those who donate, the Appeal has supported organisations across Scotland responding to an unprecedented rise in need to quickly adapt to the impact of COVID-19 and support thousands of beneficiaries at this difficult time. Our continued funding helps Small Projects express an ethos of 'we are here as long as you need us' – a crucial element in building trusting and impactful relationships.



**In my time of need
you have thought
of everything,
takes away a lot of
stress and worry.**



Mum, Aberlour Youth Point





**We make sure we are
in weekly contact with
the most vulnerable
people and as we
listen, we help them
to identify their needs.**



Equal Voice

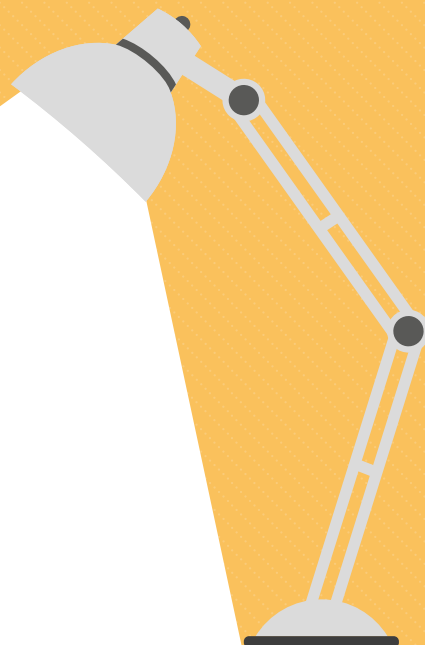
A spotlight on Equal Voice

Based in Fife, Equal Voice were one of the 283 community groups and voluntary organisations the Appeal issued a small grant to on behalf of the Scottish Government Community Wellbeing Fund. Equal Voice provide citizen advocacy for people living in Fife, who are over 16 and have a learning disability, mental health problem, chronic illness, or a physical disability. This spotlight shows how they have adapted their provision to meet their service user's needs whilst adapting to the challenges brought by COVID-19.

"We have been working with families with young people and vulnerable adults who have special needs and supporting bereaved families, disability, and/or mental health. We have purchased a licence for zoom where we can provide a virtual break out room facility where participants can request a private chat for help and support. All of the regular groups our vulnerable people attend have been cancelled due to the pandemic situation, and most of the people we work with fall into the Shielding category, so this group is proving to be a lifeline and is going from strength to strength thanks to your funding. We are able to provide people with support where they can actually see us, we're developing new ways of creating advocacy partnerships, and we can attend important meetings and forums to network with others and provide co-ordinated support. We have upskilled isolated vulnerable people and families to enable them to join in on a zoom

gathering every Wednesday to ensure they have social contact and support, drama, games, etc. Having someone to talk with just to listen, or to help meet basic needs, help with crisis or practical solutions, decision making, easing isolation, and helping to support mental health has been a large part of our work. We make sure we are in weekly contact with the most vulnerable people and as we listen, we help them to identify their needs and we work in partnership with other public and third sector organisations to help to avert crisis and make a difference to their lives."

Equal Voice have used their grant from the Appeal to provide emergency food supplies, tackle fuel poverty, and to do little things to lift the spirits of those they support, such as afternoon tea deliveries, flowers and cards. They have risen to the challenge of providing advocacy and support online; helping a service user to interview and employ a care assistant all via a remote online platform. Their grant has also assisted those they support to achieve greater independence, through occupational therapy which has improved sleeping and eating. Whilst the effects of the pandemic have been the focus for many over 2020, their work is a strong reminder that poverty and disadvantage have not gone away, if anything, COVID-19 has exasperated an already desperate situation for many.



Reflecting on our Projects Response to 2020 and COVID-19

We wish we could personally thank and give a spotlight to all of our Projects, who unreservedly deserve it.

Instead, we have reflected on what our Projects mean to the Appeal, those they support and what they teach us every year. With 2020 being a year like no other, our Small Projects in particular have demonstrated skills, knowledge and values that give us the opportunity to think deeply about the challenges that lie ahead. Over 2020, these Projects were:

- **nimble** – able to adapt quickly and respond immediately. But not all of them were able to remain operational. We are now asking ourselves, what more can funders do to ensure those closest to those who need support are able to continue their vital work, and in a way which empowers them to change according to the needs of their community?
- **passionate** – their dedication and commitment to reaching the lives of those suffering poverty and disadvantage shone through, with herculean efforts all over Scotland to reduce the negative impact of the pandemic. How can we ensure we are tailoring our funds and support towards community-based and grassroots organisations to help them continue this work?
- **backed by volunteers** – many of our Projects rely heavily on in-kind support and significant levels of volunteering, yet they are providing critical support to some of our most vulnerable children and families. What mechanisms can we put in place to ensure their service is stable and sustainable, without diminishing opportunities for volunteering?
- **knowledgeable** – our Small Projects in particular are closely connected to those they work with, either having strong local knowledge in community-based work, or technical knowledge when supporting communities of interest. Their insight is a valuable resource, how do we make better use of this when designing and delivering interventions to tackle poverty and disadvantage?



In conclusion

When we look across the whole of the Appeal portfolio, Small and Large Projects, one thing is clear – 2020 united society against a singular crisis. COVID-19 has created a new type of social issue, one which is universally felt by all and one which has galvanised a response from all sectors of society.

Poverty affects 1 in 4 children in Scotland, that is 230,000 children growing up without access to basic resources and amenities, including food and warmth. The consequences of this are stark, with children from lower income households more like to experience behavioural and emotional problems, suffer chronic illness, have poorer mental health and do less well in school - our Small Projects are testimony to this. Many of our Small and Large Projects have provided access to food, not just in 2020 but for many years and time and time again they tell us that working families are increasingly using the service – as many as 65% of children in poverty live in working households. Yet, child poverty is predicted to rise to 29% by 2023-24 and to 38% by 2030-31 if action to address it is not taken now.

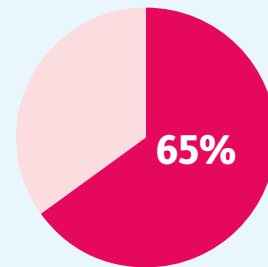
The STV Appeal is committed to tackling poverty and its effects, so as we set our funding priorities for 2021 we ask ourselves:

- **What needs to be done now to reduce the R rate of poverty?**
- **What action is needed now to shield children and families from poverty?**
- **What can we do to ensure the Appeal is geared towards reducing food and fuel insecurity, digital exclusion and providing mental health and wellbeing support to those most affected during the pandemic?**

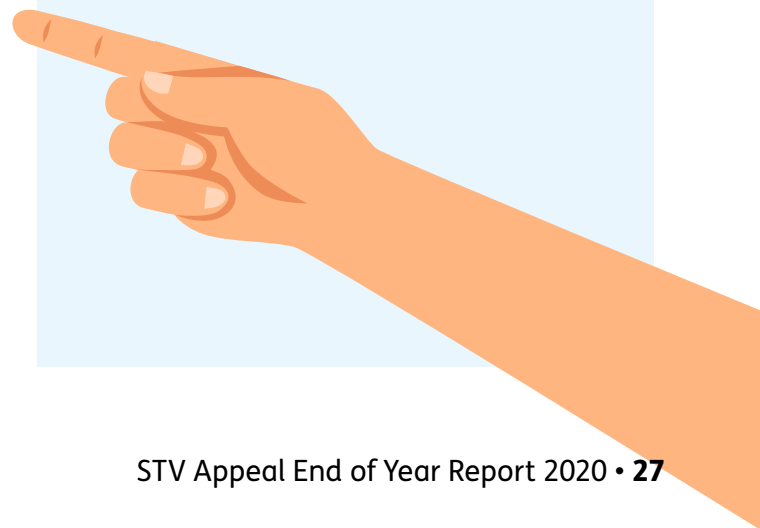
Poverty affects 1 in 4 children in Scotland



65% of children in poverty live in working households



Child poverty is predicted to rise if action is not taken now





“

When people are empowered,
enlightened and engaged,
change happens.

And we are proud to play
our small part in this.

”

Baroness Ford
STV Children's Appeal Chair

Our Board of Trustees



Baroness Ford

Chair, STV Appeal Board

Appointed to the Board in June 2013, Margaret Ford has over 20 years-experience as a non-executive Director and Chairman of private and listed companies and extensive experience of working with Government. She is currently Chairman of NewRiver REIT plc and was previously a non-executive director of Taylor Wimpey plc and Segro plc and the former chairman of Grainger plc, May Gurney plc and Barchester Healthcare Limited.

Margaret is a trustee of the British Olympic Association and National President of the British Epilepsy Association. From 2009 to 2012, she was a member of the Olympic Board and Chairman of the Olympic Park Legacy Company. She was appointed to the House of Lords in 2006 and sits as an Independent Peer.

Margaret is Chairman of the STV Children's Appeal and in March 2015, was elected a Fellow of the Royal Society of Edinburgh.



Simon Pitts

CEO, STV

Appointed to the Board in January 2018, Simon was previously a member of the executive board of ITV plc, holding the position of Managing Director, Online, Pay TV, Interactive & Technology.

Over a 17-year career there, Simon held a range of senior roles, and as Director of Strategy, was one of the main architects of the company's transformation under Archie Norman and Adam Crozier overseeing strong growth in ITV's digital businesses. Simon was also on the board of news provider ITN for 8 years and prior to ITV, worked in the European Parliament. He is Vice Chair of the trustees of the Royal Television Society and a trustee of the STV Children's Appeal.



Sir Tom Hunter

Founder, The Hunter Foundation

Sir Tom Hunter is a Scottish businessman, entrepreneur, and philanthropist. With his wife, Marion he established The Hunter Foundation in 1998 after selling his first business, Sports Division for a cool £290m. After discussions with Vartan Gregorian, head of the Carnegie Foundation of New York, Tom set a cause and a method, which has resulted in the foundation donating millions to supporting educational and entrepreneurial projects in Scotland. In 2005 he received a knighthood for "services to Philanthropy and to Entrepreneurship in Scotland".

In October 2013, Tom was awarded the Carnegie Medal of Philanthropy. Described by some as the "Nobel Prize for philanthropy", the medal recognises those who use their private wealth for public good and is awarded biannually to global figures leading the way in this field.



Ewan Hunter

CEO, The Hunter Foundation

Ewan currently manages a large portfolio of philanthropic investments as chief executive of The Hunter Foundation, a role he has undertaken since 2001, managing more than £60m of investments to date.

Prior to becoming CEO at The Hunter Foundation, Ewan built and sold two management and communications consultancies. Previously he was on the Board of a global communications consultancy listed on the New York Stock Exchange.

His earlier career was as an analyst and then sales and marketing director in the oil and gas industry working across Africa, the Middle East and the Americas. Holding a degree in psychology, Ewan is happily married with two children.



Sir Ian Wood

Chairman, The Wood Foundation

Born and educated in Aberdeen, Sir Ian Wood is a well-respected and influential global businessman. His career began in the North East fishing industry but he is best known for his work in the North Sea and international oil industry with Wood Group, serving as Chief Executive from 1967 to 2006 and as Chairman until 2012. He was the author of the Maximising Economic Recovery UK Report and, based on funds secured from the City Region Deal and the work of Opportunity North East (ONE), led the startup of the Oil & Gas Technology Centre (OGTC). OGTC was set up to help transition Aberdeen from an oil and gas operations centre to a global hub for energy related technology innovation and development.

Sir Ian remains Chairman of JW Holdings Limited, is the current Chancellor of Robert Gordon University, Chairman of Opportunity North East (ONE), established by the private sector to broaden and boost the economy of the NE of Scotland, and founding Chairman of OGTC. He also chaired the 2014 Commission on Developing Scotland's Young Workforce.

Committed to the importance of philanthropy, Sir Ian Wood and his family established The Wood Foundation in 2007, where he is Chairman of the Board of Trustees. Applying venture philanthropy principles, there are 3 main streams where proactive, intelligent funding is directed – Developing Young People in Scotland, Making Markets Work for the Poor in Sub Saharan Africa, and Facilitating Economic and Education Development in Scotland. Sir Ian is passionate about philanthropy and continues to encourage other people to realise the impact they can have through effective giving – it doesn't need to be money; time and/ or knowledge can be just as powerful.



Sir Harry Burns

Professor of Global Public Health, University of Strathclyde

Sir Harry Burns is Professor of Global Public Health at Strathclyde University. Prior to this he held the position of Chief Medical Officer for Scotland from 2005- 2014.

Sir Harry Burns graduated in medicine then surgery before being appointed Honorary Consultant Surgeon and Senior Lecturer in Surgery in the University Department of Surgery at the Royal Infirmary in Glasgow. Working with patients in the east end of Glasgow gave him an insight into the complex inter-relationships between socio economic status and illness. He completed an MSc in Public Health in and was shortly afterwards appointed Medical Director of The Royal Infirmary.

For nine years since 1994, Sir Harry Burns was Director of Public Health with Greater Glasgow Health Board where he continued research into the problems of social determinants of health but also worked on measurement of outcomes in a variety of clinical conditions, including cancer.



John Carnochan

Freelance Consultant

John was until February 2013 a Detective Chief Superintendent with Strathclyde Police. He was a police officer for almost 39 years working mostly as a Detective.

In January 2005, together with a colleague, John established the Violence Reduction Unit with the aim of developing a strategy that would bring about sustainable reductions in violence within Strathclyde. In April 2006, the VRU assumed a Scotland wide role and continue to be supported by the Scottish Government. Their fundamental tenet is that “violence is preventable - not inevitable”.

In 2013 John was made an Officer of the Order of the British Empire (OBE) in the Queen’s Birthday Honours for services to community safety. He is a passionate advocate of prevention, whole system thinking, early years and effective collaboration and also the importance of human relationships and acknowledging the value of “being human.”



Bobby Hain

Managing Director, Broadcast

Bobby Hain is STV’s Managing Director, Broadcast. He is responsible for the company’s increasing range of consumer facing services across broadcast and digital. He was appointed to his current role in December 2010 having been responsible for the two STV Channel 3 licences in north and central Scotland since 2003. He represents STV at the ITV Network Council.

Bobby has over thirty-years experience in broadcasting across television, radio and online, having started as a presenter in 1981. He is a member of both the RTS and BAFTA. He is a member of the Management Board of the Industry and Parliamentary Trust and chairs the Creative Skillset Scotland Board.



Lorraine Kelly

TV Personality

Lorraine Kelly OBE is host of her own ITV show, Lorraine. Born in Glasgow, Lorraine joined her local weekly newspaper, The East Kilbride News aged seventeen. In 1983, she joined BBC Scotland as a researcher, and a year later she became TVam’s Scottish correspondent covering stories like the Piper Alpha disaster and the Lockerbie bombing. She went on to co-host TVam and GMTV. In 2012, Lorraine was awarded the OBE by HM The Queen for services to charity and the armed forces at Holyrood Palace in Edinburgh. She was Hon Colonel of the Black Watch Cadets and a former Rector of Dundee University. She is a patron of Help for Heroes and ambassador of Dundee United.



STV Appeal

SCIO: SC042429

Report of the Trustees and Financial Statements **For the year ended 31 December 2020**





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STV Appeal

SCIO: SC042429



STV Appeal Administrative Information For the year ended 31 December 2020

STV Appeal is a Scottish Charitable Incorporated Organisation and is regulated by the Office of the Scottish Charity Regulator (OSCR). STV Appeal is also known as 'STV Children's Appeal'.

SCIO registration details

SCIO name	STV Appeal
SCIO registration number	SC042429
Registration date	4 July 2011
Principal office	Pacific Quay Glasgow G51 1PQ

Trustees

The trustees at any point in the year to 31 December 2020 and up to the date of signing were:

Paul Reynolds, Chairman (appointed 21st April 2021)
Margaret Ford, Chairman (resigned 25th February 2021)
Simon Pitts
Bobby Hain
Ewan Hunter
Sir Tom Hunter
Lorraine Kelly
Sir Ian Wood

Senior Operational Managers

Lynn Hendry
Natalie Wright

Independent auditors

PricewaterhouseCoopers LLP
141 Bothwell Street
Glasgow G2 7EQ

Principal bankers

Royal Bank of Scotland plc
36 St Andrew Square
Edinburgh H2 2YB

Website

www.stv.tv/appeal

Report of the Trustees For the year ended 31 December 2020

Governance, structure and management of STV Appeal

Governing document

STV Appeal is a Scottish Charitable Incorporated Organisation (SCIO) and its activities are governed by its constitution and regulated by the Office of the Scottish Charity Regulator (OSCR).

Organisational structure

Membership of STV Appeal is limited to STV Group plc and The Hunter Foundation and these organisations will appoint individuals to the Board of Trustees which has the responsibility to manage the operations of STV Appeal. All activities, policies and protocols are subject to the review of the Board of Trustees.

Procedures are in place for newly appointed Trustees to receive an induction covering the objectives, policies and protocols for the operation of the SCIO in addition to the legal obligations and responsibilities of a charity trustee. This induction is carried out by the Chairman of the Board or a nominated representative.

The Board of Trustees have delegated the day to day activities of STV Appeal to responsible individuals within the employment of STV Group plc. At all times, those delegates work under the direction of the Board of Trustees. This operational management team report on their activities at regular meetings of the Board of Trustees.

The strategy of the Board and its activities are also aided by a non-executive relationship with key individuals working in the field of child poverty.

Staff

STV Appeal does not directly employ staff but does acquire staff related services from STV Group plc. The structure of the STV Appeal team comprises of:

- The Board of Trustees
- 2 Senior Operational Managers
- 2 Fundraising Managers

Additionally, STV Group plc provides the services of its administrative, legal and finance departments without charge.

Risk management

The Board of Trustees regularly evaluate the risks to which the charity is exposed and the systems in place to manage them through a risk register, which is reviewed at each meeting. The Board of Trustees consider that the systems in place are adequate to manage the risks faced by STV Appeal.

The trustees have identified the principal risks as:

The continued delivery of strategic plans regarding the generation of income

The following mitigating actions have been put in place:

- The implementation of a corporate engagement strategy to attract new donors and manage relationships with existing ones;
- The monitoring and regular reporting of performance against the fundraising strategy;
- A focus on partnerships with participation events as a means of generating income and reducing cost;
- Maintaining the existing partnership with STV Group plc and to use their media platforms to maximise public awareness and support.

The effectiveness, sustainability and capacity to meet demand for grant making

The following mitigating actions have been put in place:

- The provision of multi-year funding for projects;
- Incorporating sustainability planning for projects beyond the timespan of our support;
- Contractually defining the conditions of each grant and bi-annually reviewing performance against agreed KPIs.

Additional risks have been identified in relation to Covid-19, in relation to our ability to raise funds through particular events, many of which were cancelled in 2020. The STV Appeal overcame this challenge by introducing new forms of virtual fundraising which enabled people throughout the country to participate in a variety of challenges to help raise funds. The STV Appeal also benefitted from a Text to Donate campaign, as we were unable to host a live televised show. The Scottish Government continues to support The STV Appeal and provided increased funding to support people through the Covid crisis.

Report of the Trustees **For the year ended 31 December 2020**

Objectives, activities and achievements of STV Appeal

Charitable objectives

The charitable objectives of STV Appeal as set out in its constitution are to relieve those in need, alleviate suffering and save lives.

To achieve those objectives, the primary activities of STV Appeal are:

- To generate charitable donations through STV Group plc's on-air and online channels;
- To encourage fundraising by individuals, community groups and other organisations;
- To distribute the funds raised to charities and other organisations which engage in activities synchronous to STV Appeal's objectives.

Activities

The STV Appeal was launched in 2011, by STV Group plc and The Hunter Foundation, with a commitment to making a difference to the lives of Scotland's children and young people. In 2013, The Wood Foundation pledged its support for projects in the North East of Scotland.

In just ten years the STV Appeal has raised over £24 million. This has enabled the charity to make over 2,000 large and small awards, to charitable projects across all 32 local authority areas in Scotland, providing much-needed support and assistance to children and young people across Scotland. The money raised is distributed to provide practical help like food and warm clothes, create opportunities for training and employability, and enable social and emotional support for those who need it most.

The STV Appeal is proud to guarantee that all the money raised is invested in Scotland. All charity overheads are met by STV Group plc and The Hunter Foundation so, that every penny raised goes directly to helping those in need.

Since the Appeal was launched, the Scottish Government has match funded the monies raised each year. In 2020, the Scottish Government once again committed to match fund the first £1m raised by the STV Appeal from its Child Poverty Delivery Plan - Every Child, Every Chance.

STV Appeal in 2020

As Scotland faced massive challenges in the wake of Coronavirus, the STV Appeal recognised the vital role we could play. When the STV Appeal was set up, the trustees ensured the charity had the flexibility to respond to any situation to help those most in need. In mid-March prior to the national lockdown we distributed £400,000 in immediate funding, to food charity FareShare to help vulnerable families meet their most basic of needs by providing food supplies. The STV Appeal also contacted previously funded projects to offer support and help. We made them aware of additional funding streams and assisted them in how they might use the funding, to meet the needs of their communities in the face of Covid-19.

As part of a coalition of independent funders, the STV Appeal assisted in the distribution of the Scottish Government Community Wellbeing Fund. We supported 283 community groups and voluntary organisations, whom we had previously funded, with £2,000 grants to allow a rapid response to the social impacts of the pandemic. As the pandemic worsened and lockdown commenced, an Emergency Coronavirus Campaign was launched in partnership with National Emergencies Trust (NET), an organisation that collaborates with charities and other bodies to raise and distribute money and support victims at times of domestic disasters. Fronted by TV presenter Lorraine Kelly, this encouraged supporters and STV Group plc audiences to donate what they could to help children and families struggling because of the effects of Covid-19.

Connecting with Communities

With many of our usual fundraising events cancelled, new virtual forms of Covid-secure fundraising were introduced, and our supporters were encouraged to take part in a virtual 2.6 Challenge where individuals up and down the country took part in a whole range of challenges. Creative approaches and new ways of fundraising, organising challenges and events in a virtual or socially distant way ensured individuals, schools, businesses and community groups were still able to get involved with the charity and make a difference within their communities. Corporate supporters of the Appeal have included supermarket chain Lidl. Its customers and staff helped to raise £73,000 this year – bringing the total amount Lidl has raised for the Appeal to over £500,000. To ensure the Appeal continued to reach new supporters a series of virtual concerts called Songs for Scotland hosted by STV Group plc presenter Polly Bartlett, were also recorded and streamed on Facebook including exclusive sets from Annie Lennox, Tom Walker, KT Tunstall and Amy Macdonald. The STV Appeal is a fundraising partner for Kiltwalk and although all events became virtual in 2020, an incredible amount was still raised which was boosted further, thanks to the generous 100% top up from the Hunter Foundation. These funds have provided vital support to charities in each of the four cities the events would have taken place. STV Group plc employees continued to be great ambassadors for the Appeal in 2020 even while working remotely. Recognising that no one would be hit harder by the coronavirus than our most vulnerable communities, STV Group plc staff continued their unwavering support for the charity by taking part in various virtual fundraising events across the year such as Kiltwalk, 2.6 Challenge and hosting a Big Scottish Breakfast.

Programming

STV Group plc uses its platform as Scotland's commercial public service broadcaster to shine a light on the issues faced by so many people across Scotland. A busy year of fundraising culminated in a telefundraiser broadcast on STV Group plc in October. The programme, hosted by Lorraine Kelly, saw stars including Andy Murray and KT Tunstall encouraging Scots to donate funds for vulnerable children and young people across Scotland. Viewers saw the impact their generous donations made on the lives of children and young people across Scotland. A series of poignant films explored the devastating impact of Covid-19 on mental health, food and fuel poverty, and Scotland's widening digital divide, whilst also highlighting how the STV Appeal has supported those hit hardest by the pandemic throughout 2020. The programme had the biggest average audience of all live Appeal shows in the last five years, and Appeal messaging across both the show and the channel takeover reached over 1.3 million Scots.

Report of the Trustees For the year ended 31 December 2020

Objectives, activities and achievements of STV Appeal (continued)

Achievements

Two of our key differentiators are found in our approach to distributing funds. We are working beyond reactive grant-making by identifying key areas of un-met need and targeting resources to stimulate learning and positive change.

The identification of suitable projects is done through collaboration with Scotland's leading experts in the field, major national charities, local groups and other relevant stakeholders. As child poverty is a national issue affecting all communities in Scotland, STV Appeal supports projects across every local authority area.

Our vision is that over a number of years we will have enabled the establishment of locally appropriate, charitable activity in all communities across Scotland. Our criteria for project selection are summarised as:

- Projects which work with children and young people;
- Projects which will extend techniques to new areas based on a proven track record of success, working with this group or illustrate how they are best placed to pilot a new approach;
- Projects which are innovative and break new ground in this field;
- Projects which will work clearly outside and additional to any statutory responsibility but may link into said statutory responsibility;
- Projects which meaningfully take into account the views of the target group of children and young people and actively involve them in the design and delivery of the project;
- Organisations and projects which operate within Scotland and which have wide regional reach;
- Projects which can demonstrate their impacts through measurable quantitative and qualitative indicators;
- Projects which will take place over a maximum of 5 years and demonstrate longer term sustainability once the grant has been utilised;
- Projects which can demonstrate how they will leverage their work to have a wider strategic impact such as influencing policy and practice in the field;
- Projects which focus on working with the most vulnerable children and young people at demonstrably high risk of being negatively impacted by poverty and mitigate against its impacts.

We identify these projects through a detailed analysis of proposed interventions that include:

- Evidence base for intervention;
- Budget and social return on investment;
- Impact evaluation - both internal and external;
- Key differentiators from similar services;
- Existing funding sources and opportunities for shared funding;
- Longer term sustainability.

Our investment model is characterised by a venture philanthropy approach which identifies potential projects in advance of funds being secured. We source interventions that are focussed on addressing the key determinants and root causes of poverty and reflect The Scottish Government Child Poverty Strategy "Every Child Every Chance":

- Lone parenthood;
- Unemployment;
- Disability and caring responsibilities;
- Chaotic family circumstances as a result of parental substance misuse;
- Homelessness;
- Adverse childhood experiences.

And those which can break the cycle of poverty through:

- Early intervention;
- Educational achievement;
- Employability skills & stable employment;
- Stabilising families;
- Enabling and supporting sustained tenancies;
- Community asset based regeneration;
- Increasing family income.

It is the flexibility in our approach to grant making that enabled our swift response to families in poverty who were so deeply impacted by Covid-19.

Report of the Trustees

For the year ended 31 December 2020

Objectives, activities and achievements of STV Appeal (continued)

Measurements

The evaluation of STV Appeal investments is essential to ensure that maximum benefit can be derived from the funding we provide.

Monitoring

In the case of larger awards, each project's impact is measured against agreed target outcomes and will typically be required to report to us twice per year. Funding is generally paid in three instalments; the first in advance and the remaining two on the basis of satisfactory reporting.

In recognition that the smaller projects have limited resources, the reporting requirements upon them are less onerous though still necessary to ensure objectives are met.

Independent review and research

Independent research contributes to the development of STV Appeal through the provision of active, formative feedback to organisations directly involved and sharing the wider lessons learned with our partners. This research must seek to add the more qualitative elements that bring us closer to answering the question 'why did change occur and what have we learned to make that change sustainable?' It also seeks to assess the impact of STV Appeal on the public understanding of poverty in Scotland and whether our campaigns have been effective in changing perceptions on the scale and nature of the issue.

In 2020, the STV Appeal invested a total of £3.5m to support 10 Large Projects, 4 Capital Projects and made over 850 Small awards. In this year we managed over £1.1m of Government funds targeted specifically at mitigating the impacts of Covid-19 on vulnerable families through our network of small local projects. We also made a one-off donation to FareShare, from funds raised by The Appeal, to support their crisis food response and worked with Place2Be and Youth Scotland to respond to the growth in mental health concerns of children and young people. By receiving investment from the Appeal, in 2020 our Large Projects alone have leveraged:

- 1378 hours of volunteer support at a monetary value of £12,815
- £34,000 worth of in-kind support
- £1,224,873 of additional project funding

Total Leveraged: £1,321,688.40 In addition, CentreStage have calculated their social return on investment (SROI) to be worth £2.2million primarily from their asset transfer of Kilmarnock Academy from East Ayrshire Council.

The system of twice yearly reporting allows us to understand the impact of the projects over a six month and then a twelve month period, against the initial aims and ambitions. These reports demonstrate that all of the projects are operating efficiently to provide both a service and create positive change for children and families living with the impact of poverty.

Projects supported by STV Appeal

The following are some of projects supported by STV Appeal in 2020:

Place 2 Be

New to the Large Project portfolio, Place2Be were awarded funding in May 2020 to pilot funding of their work supporting the mental health of parents in Glasgow. This vital funding from STV Children's Appeal enabled their Parent Counsellor in Glasgow to continue supporting vulnerable families with their mental health and wellbeing during a challenging six months. The most common issues raised by parents were the future wellbeing of themselves and their family, concerns about a family member, their mental health and emotional wellbeing, and their economic wellbeing which included concerns about debt, housing, jobs and financial security. Over the last six months, loss and bereavement was 6x more prevalent a concern when compared to the same period in 2019, highlighting the devastating impact of the virus on these families.

Street Soccer Scotland

Street Soccer aim to level the playing field for those experiencing poverty and disadvantage as well as anyone facing social exclusion. They work in the communities that need them most by providing support to help people achieve their potential. Street Soccer will use their Large Project funding to replicate their highly successful approach in Aberdeen. Their relationship-based project provides free football and support to young people (10-16) experiencing poverty and disadvantage, or who are vulnerable or 'at risk', as well as adults experiencing social exclusion. Despite the pandemic, Street Soccer have made significant strides to engage and support players and have grown their network substantially.

Youth Scotland

Youth Scotland is the national charity supporting community-based youth work. This Large Project works across six local authorities to provide hands-on support to new and existing youth groups by supporting them to identify and address local needs. This is in response to a reduction in local support for community-based youth groups and the increasingly challenging funding landscape. By doing so, community-based work will further support better outcomes for young people. In addition to direct place-based delivery, the project will share learning from their approach to help others do the same at a national level.

Report of the Trustees For the year ended 31 December 2020

Objectives, activities and achievements of STV Appeal (continued)

Projects supported by STV Appeal (continued)

Who Cares? Scotland

The 'Communities That Care' project is dedicated to shifting society's perception of what it means to be care experienced, and in doing so, improve the life chances of all those who are. The team use multiple routes and approaches to achieving this. Firstly, by working with Care Experienced children and young people to support them in becoming 'care conscious' – a position where they recognise and own their identity and can become advocates for themselves and others with Care Experience. Secondly, the project provides continuous positive learning opportunities for those who work with Care Experienced families, such as school staff and corporate parents, as well as their peers and people in the wider community. Over the past 5 years of funding as a Large Project, Who Cares? Scotland have worked tirelessly to build a model which is sustainable and replicable.

Westerhailes Community Trust

Against a background of reducing public sector expenditure and increasing pressure on community and statutory services, residents, community organisations, local authority and NHS colleagues came together in Wester Hailes to reimagine ways of working together that could deliver better outcomes for the community. The Wester Hailes Community Trust used the Appeal award to provide support for local groups and individuals to make the changes in their community they would like to see through access to a Community Grant Scheme and management of special projects.

A full list of the organisations who were supported by STV Appeal in 2020 is provided in note 12 on pages 21-25.

Future plans

Although not restricted to child poverty, we recognise the scale of the problem and its severe, long term impact on communities across Scotland. It is therefore the intention of the STV Appeal to maintain this as a focus in the foreseeable future.

We shall continue to promote public awareness, debate and through our work in funding vital front line projects, long term sustainable change. A key element of this strategy is to build upon an already strong and constructive relationship with the Scottish Government in re-shaping the face of child poverty in Scotland.

We aim to expand the scale and range of our fundraising activity, engaging with an ever-increasing portfolio of individuals, organisations and businesses across the country. STV Appeal is a charity partner of The Kiltwalk and our relationship provides an excellent opportunity to generate both public awareness and income through its mass participation events.

We will continue to benefit from the contributions made by The Hunter Foundation, The Wood Foundation and STV Group plc, making use of the latter's television and online assets to disseminate information on the issue of child poverty and promote fundraising activity.

2020 sees the charity move into its 11th year of investing and will see the majority of large grants move out of the portfolio and towards sustainability. When we look across the whole of the Appeal portfolio, Small and Large Projects, one thing is clear - 2020 united society against a singular crisis. Covid-19 has created a new type of social issue, one which is universally felt by all and one which has galvanised a response from all sectors of society. It is the intention of Trustees that our learning in this regard is utilised fully to shape our investment strategy as we emerge from the pandemic and Build Back Better.

Report of the Trustees
For the year ended 31 December 2020**Financial Review of STV Appeal in 2020**

	2020	2019
Total income (£)	3,687,052	2,680,726
Cash generated for distribution to projects (£)	2,997,389	1,891,328
Number of awards to projects (number)	377	224
Value of awards to projects (£)	2,650,221	2,217,980
Cash available at 31 December (£)	1,806,132	1,698,244
Reserves at 31 December (£)	1,468,563	1,127,671

Total income

Through the efforts of all our other supporters including STV Group plc, The Hunter Foundation, The Wood Foundation, The Kiltwalk, corporate partners, local and central government, schools, local businesses, community groups and individual donors, STV Appeal generated total income of £3,687,052 (2019: £2,680,726) in the year to 31 December 2020. This included a grant of £2,147,230 (2019: £1,000,000) from the Scottish Government who once again demonstrated their long term support of STV Appeal and our determination to fight child poverty in Scotland.

Within total income are donations from STV Group plc and The Hunter Foundation who are committed to covering the operating costs of STV Appeal. It also includes recognition of the in-kind donations of goods and services from our supporters. As a result, the cash generated for distribution to projects is lower than total income at £2,997,389 (2019: £1,891,328).

The financial support of STV Group plc and the Hunter Foundation together with the in-kind donation of goods and services enables us to ensure that maximum charitable benefit can be derived from the other cash donations received and to commit that every penny donated from all other sources will be made available for distribution to good causes.

Awards

Utilising the income generated in 2020 and reserves brought forward from 2019, STV Appeal was able to make awards in support 377 projects (2019: 224). The total value of these awards was £2,650,221 (2019: £2,217,980). The projects which received awards from STV Appeal in 2020 are listed in note 12 on pages 21-25.

Cash

At 31 December 2020, STV Appeal had cash resources of £1,806,132 (2019: £1,698,244). Larger awards are predominantly paid in instalments and therefore this cash in hand will be utilised in 2021 to fund those staggered payments.

Reserves

The reserves of STV Appeal at 31 December were £1,468,563 (2019: £1,127,671). By the date of signing of this report, all of these reserves had committed and paid to charitable projects.

Report of the Trustees

For the year ended 31 December 2020

Financial Review of STV Appeal in 2020 (continued)

Principal financial policies

Donations

STV Appeal seeks to achieve its charitable objectives by encouraging cash donations and may collaborate with external organisations to facilitate this. Some of these partners donate goods or services on an in-kind basis (at no cost). The Trustees encourage such partnerships as it enables STV Appeal to maximise the charitable benefits of the cash donations received. It is therefore important to us that we recognise the contribution from these partners.

Reserves

STV Appeal strives to award all available cash funds to charitable projects and therefore to minimise reserves. Where, at the year end, not all funds have been committed, the Trustees shall endeavour to identify and evaluate suitable projects to which surplus funds may be awarded.

The reserves held at 31 December were:

	2020 £	2019 £
Unrestricted reserves	1,468,563	1,127,671
Restricted reserves	-	-
	<u>1,468,563</u>	<u>1,127,671</u>

Investment of cash resources

All cash resources are held in current and deposit accounts with Royal Bank of Scotland. The Trustees may give consideration to other methods of investing liquid funds but will always have regard to the level of investment risk and shall ensure that STV Appeal will always have the resources to meet its funding commitments to charitable projects.

Going concern

The Board of Trustees considered whether STV Appeal was able to continue to operate and to meet its constituted objectives over the next 12 months independently of the support provided by its key partners, STV Group plc and The Hunter Foundation.

A financial modelling exercise was conducted which assessed STV Appeal's cash resources, current grant making obligations, core cost base requirements and the potential for future grant making activity in the absence of any material fundraising activity. From this analysis it was demonstrated that STV Appeal has sufficient resources to enable it continue to operate and to provide funding to projects in furtherance of its charitable objectives.

In reviewing this financial modelling, the Board of Trustees is of the opinion that, for the foreseeable future, STV Appeal can continue to meet its obligations as they fall due and therefore the financial statements have been prepared on a going concern basis.

Signed on behalf of the Board of Trustees

A blue ink signature of Paul Reynolds, written in a cursive style.

Paul Reynolds
Trustee and Chairman
21 June 2021

Statement of Trustees' Responsibilities

For the year ended 31 December 2020

The trustees (who are also directors of STV Appeal for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulation.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have prepared the financial statements in accordance with United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Statement of Recommended Practice: Accounting and Reporting by Charities (2019);
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Independent Auditors' Report to the Trustees of STV Appeal For the year ended 31 December 2020

Report on the audit of the financial statements

Opinion

In our opinion, STV Appeal's financial statements (the "financial statements"):

- give a true and fair view of the state of the charity's affairs as at 31 December 2020 and of its incoming resources and application of resources, and cash flows, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law); and
- have been prepared in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005.

We have audited the financial statements, included within the Report of the Trustees and Financial Statements (the "Annual Report"), which comprise: the balance sheet as at 31 December 2020; the statement of financial activities and the cash flow statement for the year then ended; and the notes to the financial statements, which include a description of the significant accounting policies.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We remained independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Conclusions relating to going concern

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from the date on which the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the charity's ability to continue as a going concern.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Reporting on other information

The other information comprises all of the information in the Report of the Trustees and Financial Statements other than the financial statements and our auditors' report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

Independent Auditors' Report to the trustees of STV Appeal (continued)

Based on our work undertaken in the course of the audit, The Charities Accounts (Scotland) Regulations 2006 (as amended) require us also to report certain opinions and matters as described below.

Report of the Trustees

Under The Charities Accounts (Scotland) Regulations 2006 (as amended) we are required to report to you if, in our opinion, the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements. We have no exceptions to report arising from this responsibility.

Responsibilities for the financial statements and the audit

Responsibilities of the trustees for the financial statements

As explained more fully in the Statement of Trustees' Responsibilities, the trustees are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The trustees are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

We are eligible to act and have been appointed under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the charity, we identified that the principal risks of non-compliance with laws and regulations related to compliance with industry regulation (The Scottish Charitable Incorporated Organisation Regulation 2011), and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the financial statements such as the Charities and Trustee Investment (Scotland) Act 2005 / The Charities Accounts (Scotland) Regulations 2006 (as amended). We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to the inappropriate extraction of cash. Audit procedures performed included:

- Discussions with management and consideration of any known or suspected instances of non-compliance with laws and regulations and fraud or matters reported;
- Evaluation of management's controls designed to prevent and detect irregularities;
- Reviewing Board minutes;
- Testing the diligence process enforced around the selection/approval of applications of awards for payment and subsequent payments; and
- Identifying and testing journal entries, in particular any journal entries with unusual account combinations impacting cash.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

STV Appeal

SCIO: SC042429

Independent Auditors' Report to the trustees of STV Appeal (continued)

Use of this report

This report, including the opinions, has been prepared for and only for the charity's trustees as a body in accordance with section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and regulations made under that Act (regulation 10 of The Charities Accounts (Scotland) Regulations 2006 (as amended)) and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Other required reporting

The Charities Accounts (Scotland) Regulations 2006 (as amended) exception reporting

Under The Charities Accounts (Scotland) Regulations 2006 (as amended) we are required to report to you if, in our opinion:

- we have not received all the information and explanations we require for our audit; or
- proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.



PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
Glasgow
21 June 2021

STV Appeal

SCIO: SC042429



Statement of Financial Activities For the year ended 31 December 2020

	Note	Unrestricted Funds £	Restricted Funds £	2020 Total Funds £
Income and endowments				
Donations and legacies		3,535,328	150,000	3,685,328
Income from investments		1,724	-	1,724
For the year Total income and endowments	2	3,537,052	150,000	3,687,052
Expenditure				
Expenditure on raising funds	3	(782,398)	-	(782,398)
Expenditure on charitable activities:				
Awards to charitable causes	3	(2,500,221)	(150,000)	(2,650,221)
Refund of awards previously given		90,459	-	90,459
Other	3	(4,000)	-	(4,000)
Total expenditure	3	(3,196,160)	(150,000)	(3,346,160)
Net income and movement in funds		340,892	-	340,892
Reconciliation of funds				
Total Funds brought forward		1,127,671	-	1,127,671
Total Funds carried forward	10	1,468,563	-	1,468,563

	Note	Unrestricted Funds £	Restricted Funds £	2019 Total Funds £
Income and endowments				
Donations and legacies		2,526,658	150,000	2,676,658
Income from investments		4,068	-	4,068
For the year Total income and endowments	2	2,530,726	150,000	2,680,726
Expenditure				
Expenditure on raising funds	3	(779,613)	-	(779,613)
Expenditure on charitable activities:				
Awards to charitable causes	3	(2,062,743)	(155,237)	(2,217,980)
Refund of awards previously given		5,784	-	5,784
Other	3	(4,000)	-	(4,000)
Total expenditure	3	(2,840,572)	(155,237)	(2,995,809)
Net expenditure and movement in funds		(309,846)	(5,237)	(315,083)
Reconciliation of funds				
Total Funds brought forward		1,437,517	5,237	1,442,754
Total Funds carried forward	10	1,127,671	-	1,127,671

The charity has no recognised gains and losses other than those included in the results above and therefore no separate statement of recognised gains and losses has been prepared.

STV Appeal

SCIO: SC042429

Balance Sheet

As at 31 December 2020



	Note	2020 £	2019 £
Current assets			
Debtors	7	237,960	158,722
Cash at bank and in hand	8	1,806,132	1,698,244
Total current assets		2,044,092	1,856,966
Liabilities			
Creditors: amounts falling due within one year	9	(575,529)	(729,295)
Net assets		1,468,563	1,127,671
The funds of the charity			
Unrestricted funds		1,468,563	1,127,671
Restricted income funds		-	-
Total charity funds	10	1,468,563	1,127,671

The Financial Statements were approved by the Board of Trustees on 21 June 2021 and signed on their behalf by:

A handwritten signature in blue ink that reads "Paul Reynolds".

Paul Reynolds

Trustee and Chairman

STV Appeal

SCIO: SC042429

Cash Flow Statement

For the year ended 31 December 2020



	2020 £	2019 £
Cash generated from operating activities		
Net cash provided by operating activities	107,888	111,690
Net increase in cash	107,888	111,690
Cash at bank and in hand at 1 January	1,698,244	1,586,553
Cash at bank and in hand at 31 December	1,806,132	1,698,244
Reconciliation of net (expenditure)/income to net cash provided by operating activities:		
Net income/(expenditure) per statement of financial activities	340,892	(315,083)
(Increase)/Decrease in debtors	(79,238)	78,036
Increase/(Decrease) in creditors	(153,766)	348,737
Net cash provided by operating activities	107,888	111,690

Notes to the Financial Statements

For the year ended 31 December 2020

1 Accounting policies

Accounting convention

The financial statements have been prepared on a going concern basis under the historical cost convention and the requirements of the Accounting and Reporting by Charities Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued May 2014.

STV Appeal meets the definition of a Public Benefit Entity under the terms of FRS 102.

Fund accounting

Unrestricted funds may be used in accordance with the charitable objectives of STV Appeal and at the discretion of the Trustees.

Restricted funds can only be used for specific purposes within the objectives of STV Appeal. Restrictions arise where specified by a donor or where funds are raised for a particular restricted purpose.

Surplus funds may be retained to finance fundraising activities in subsequent years or be used, subject to the charitable objectives of STV Appeal, for additional charitable activities not specifically identified by the Trustees at the year end.

Incoming resources

Donations and legacies including donations and gifts are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability. Income from investments is recognised on a receivable basis.

Irrecoverable VAT

Irrecoverable VAT is charged to the statement of financial activities where appropriate.

Recognition of financial assets and liabilities

Assets and liabilities are recognised when an obligation arises to transfer economic benefits as a result of past transactions or events. They are released when the obligation is fulfilled. Cash, debtors and creditors are held at cost.

Resources expended

Expenditure is accounted for on an accruals basis.

Taxation

STV Appeal is exempt from corporation tax on its charitable activities.

Going concern

The Board of Trustees considered whether STV Appeal was able to continue to operate and to meet its constituted objectives over the next 12 months independently of the support provided by its key partners, STV Group plc and The Hunter Foundation.

A financial modelling exercise was conducted which assessed STV Appeal's cash resources, current grant making obligations, core cost base requirements and the potential for future grant making activity in the absence of any material fundraising activity. From this analysis it was demonstrated that STV Appeal has sufficient resources to enable it to continue to operate and to provide funding to projects in furtherance of its charitable objectives.

In reviewing this financial modelling, the Board of Trustees is of the opinion that, for the foreseeable future, STV Appeal can continue to meet its obligations as they fall due and therefore the financial statements have been prepared on a going concern basis.

STV Appeal

SCIO: SC042429



Notes to the Financial Statements For the year ended 31 December 2020

2 Income and endowments

	2020 £	2019 £
Unrestricted funds:		
Donations and legacies:		
Donations	2,959,079	1,918,412
Gift aid	17,249	-
Donated goods, services and facilities	559,000	608,246
Income from investments	1,724	4,068
	3,537,052	2,530,726
Restricted funds:		
Donations and legacies:		
Donations	150,000	150,000
	150,000	150,000
Total income and endowments	3,687,052	2,680,726

3 Expenditure

	2020 £	2019 £
Expenditure on raising funds:		
Cost of generating donations	(726,702)	(733,761)
Marketing costs	(27,665)	(28,579)
Management and consultancy services	(27,761)	(17,185)
Office administration costs	(270)	(88)
	(782,398)	(779,613)
Expenditure on charitable activities:		
Awards to charitable causes	(2,500,221)	(2,062,743)
Awards to charitable causes under restricted covenant	(150,000)	(155,237)
Refunds of awards previously given	90,459	5,784
Governance costs: audit and tax advisory services	(4,000)	(4,000)
	(2,563,762)	(2,216,196)
Total expenditure	(3,346,160)	(2,995,809)

A list of the organisations supported by STV Appeal is provided in note 12 on pages 21-25.

4 Employees

STV Appeal had no employees during the period (2019: Nil) however it does acquire staff related services from other organisations.

This year, the services of 3 members of the STV Appeal team were provided by STV Group at nil cost, (2019: £nil) and 1 independent advisor at a cost of £27,761 (2019: £10,270).

None of the above received remuneration in excess of £60,000 in relation to the services provided to STV Appeal (2019: none).

5 Trustees' remuneration and benefits

The Trustees of STV Appeal received no remuneration, benefits or expenses during the period (2019: Nil).

Notes to the Financial Statements
For the year ended 31 December 2020
6 Remuneration of the auditors

PricewaterhouseCoopers LLP provide audit and advisory services the cost of which is borne by STV Group plc. The value of this service is considered to be £4,000 for the period (2019: £4,000).

7 Debtors

	2020 £	2019 £
Donations receivable	220,711	158,722
Gift Aid receivable	17,249	-
	237,960	158,722

8 Cash at bank and in hand

	2020 £	2019 £
Deposit account	1,792,589	1,740,412
Current accounts	13,543	(42,168)
	1,806,132	1,698,244
Cash resources held at year end which relate to donations made under restricted covenant and awaiting distribution to appropriate charitable projects	108,516	47,000

Notes to the Financial Statements

For the year ended 31 December 2020

9 Creditors: amounts falling due within one year

	2020 £	2019 £
Commitments to charitable projects - unrestricted covenants	452,809	676,144
Commitments to charitable projects - restricted covenants	108,516	47,000
Sundry creditors and deferred income	8,687	6,151
Trade Creditors	5,517	-
STV Appeal Trading Company Limited	-	-
	575,529	729,295

10 Movement in funds

For the year to 31 December 2020:

	Unrestricted Funds £	Restricted Funds £	2020 £
Balance of funds brought forward	1,127,671	-	1,127,671
Incoming resources	3,537,052	150,000	3,687,052
Resources expended	(3,196,160)	(150,000)	(3,346,160)
Balance of funds carried forward	1,468,563	-	1,468,563

Analysis of funds carried forward at 31 December 2020

	Investments £	Current assets £	Current Liabilities £	2020 £
Unrestricted	-	1,935,576	(467,013)	1,468,563
Restricted	-	108,516	(108,516)	-
Balance of funds carried forward	-	2,044,092	(575,529)	1,468,563

For the year to 31 December 2019:

	Unrestricted Funds £	Restricted Funds £	2019 £
Balance of funds brought forward	1,437,517	5,237	1,442,754
Incoming resources	2,530,726	150,000	2,680,726
Resources expended	(2,840,572)	(155,237)	(2,995,809)
Balance of funds carried forward	1,127,671	-	1,127,671

Analysis of funds carried forward at 31 December 2019

	Investments £	Current assets £	Current Liabilities £	2019 £
Unrestricted	-	1,809,966	(682,295)	1,127,671
Restricted	-	47,000	(47,000)	-
Balance of funds carried forward	-	1,856,966	(729,295)	1,127,671

Notes to the Financial Statements

For the year ended 31 December 2020

11 Related party transactions

STV Group plc, The Hunter Foundation and The Wood Foundation are considered to be related parties. All transactions with these organisations are reflected within the financial statements and annual report.

These transactions can be represented as:

	2020 £	2019 £
Cash donations		
STV Group plc	59,102	67,200
The Hunter Foundation	150,000	138,563
The Wood Foundation	150,000	150,000
	359,102	355,763
In-kind donations		
STV Group plc	559,000	589,810
The Hunter Foundation	-	11,437
	559,000	601,247
Operating costs		
STV Group plc	(186,231)	(211,147)
Amounts receivable at 31 December		
STV Group plc - donations receivable	59,102	67,200
	59,102	67,200
Amounts payable at 31 December		
STV Group plc - operating costs	(5,359)	(5,236)

12 Organisations supported by STV Appeal

Organisations awarded grants of £25,000 or more in 2020

	£
Who Cares Scotland	142,564
Youth Scotland	164,491
Street Soccer Foundation - Youth Project	33,516
Calums Cabin	25,000
Fare Share	400,000
Queen Margaret University	61,435
Corra Foundation	258,850
Aberlour Childcare Trust	90,000
Enable Digital	34,794
National Emergency Trust	65,000
Place-2-Be (Glasgow)	37,013
	1,312,663

Notes to the Financial Statements
For the year ended 31 December 2020**12 Organisations supported by STV Appeal (cont'd)****Organisations awarded grants of between £1,000 and £25,000 in 2020**

3D Drumchapel	Cromar Future Group
Aberdeen F.C Community Trust	Crookston Community Group
Aberlour - Youthpoint	Crownpoint Sports Complex
Abernecessities	Culross Development Trust
About Youth	Cumbernauld Poverty Action
ACI Family Support Project	Cyrenians Farm
ACIS Youth Counselling	Dad Works
Acre Community hall - Maryhill	Dads Rock
Active Life Club	Dash Club
Advocacy Orkney (Orkney)	Denis Law Legacy Trust
Alternatives West Dumbartonshire CDS	Disability Shetland
Arran Youth Foundations	Dr Bells Family Centre
Auchmountain Community Resource Centre	DRC Generation
Avenue Confidential	Drumpchapel Arts Workshop
Ayrshire Disability Sport	Drylaw Rainbow Club Day Centre
Barnardos Nest Nurture	Dumbarton Area Council on Alcohol
Beatroute Arts (Glasgow)	Dundee & Angus ADHD Support Group
Beautiful Inside & Out	Dundee Autism Support Hub (DASH)
Bellshill Family Learning Centre	Dundee Bairns
Beyond Earlston	Dundee Dragons DDWSc
Big Hearts	Dundee Starter Packs
Birth, Baby and Beyond	East Ayrshire Community Friends - EACHa
Blamless Scotland	East Ayrshire Families
Blantyre Soccer Academy	East Ayrshire Women's Aid
Bridges Project	East Ayrshire Young Carers
Bridging the Gap	East Dunbartonshire's Women's Aid
Bright Sparks Play Groups	East Lothian Special Needs Play Scheme
Broxburn Family Centre	East Lothian Young Carers Ltd (Edinburgh)
Bump Baby & Beyond	East Renfrewshire Carers Centre
Caithness and Sutherland Women's Aid	East Renfrewshire Good Causes
Caley Youth Centre	Edinburgh City Youth Cafe
Caravan Project - Ignite	Edinburgh Community Foods Ltd
Carers of West Lothian	Eighteen and Under
Castle Furniture Project (Fife)	Elgin Youth Development Group
Castlemilk Youth Complex	Enable Digital
Cheviot Youth	Enable Falkirk
Choices Aberdeen	Enable North Ayrshire
Church House	Enable Rascals
Citadel Youth Centre (Edinburgh)	ENERGI
Clued Up Project	Engage Renfrewshire
Committed to Ending Abuse	Equal Voice
Community Action for Raigmore Estate	Erskine Music Media
Community Action Newarthill	Escape Youth Services
Community House Ltd	FACT
Connect Berwickshire Youth Project	Fairfield Community Sports Hub
Cottage Family Centre - Fife	Fairway Fife
Coupar Angus Youth Activities Group	Falkirk & District Association for Mental Health
Covey Community Volunteers Enabling You	Falkirk and Clackmannanshire Young Carers
Cranhill Development Trust	Falkirk Homeless Project
Crisis Counselling Erskine	Families First St Andrews

Notes to the Financial Statements For the year ended 31 December 2020

12 Organisations supported by STV Appeal (cont'd)

Organisations awarded grants of between £1,000 and £25,000 in 2020

Families Outside	Home Start (Mid Argyll, Jura, Islay, Kintyre)
Family Mediation Highland	Home Start Cowdenbeath
Fersands & Fountain Community Project	Home Start Glasgow North
Fife Alcohol Support Services	Home Start Perth
Fife Gingerbread	Home Start Renfrew
Fife Teen Parent Project	Homestart Clackmannanshire
Fifes Womens Aid	Hope for Autism
Fintry Church	Horizon Recovery Cafe
FOCUS Youth Project	Horshader Community Development (Western Isles)
Food For The Way	Includeme2 Club
For the Right Reasons	Indepen-Dance
Forth Valley Recovery Community	Input
Friends at the End (SCIO)	Inverclyde Carers Centre
Furniture Plus	Inverclyde Recovery Cafe
Fuse Youth Cafe	Inverness Womens Aid
G15 Youth Project	Jack N Jill Parents' Support Group
Gardeen Housing Association Barlanark	John O'Groats Development Trust
Garioch Community Kitchen	Join The Dots
Geeza Break	Kate's Kitchen - Annan
Girvan Youth Trust	Kat's Mission
GK Experience	Kersiebank Community Project
Glasgow Children's Holiday Scheme	Killie Can Cycle
Glasgow City Mission	Kilmarnock Kinship Carers
Glasgow Council on Alcohol	Kindred Advocacy
Glasgow East Women's Aid	Kinship Care West Dunbartonshire
Glasgow Women's Aid	Kirkshaws Community Project
Glasgow's Number 1 Baby and Family Support	Kirkshaws Neighbourhood Centre (SCIO)
Glenboig Development Trust	Ladybird Developmen Group
Glenrothes high school The Glen	Lanarkshire Community Food and Health Partnership
Gorbals Youth Run Drop-In Cafe	Landed Peer Education Service
Govan Community Projects	Larkhall Community Growers
Govan Youth Information Project	Launch Foods
Govanhill Family Support Unit	Lickity Spit (North Edinburgh Arts)
Gracemount Primary School	Lifegate
Grampian Autistic Society	LIFT (Low Income Families Together)
Granton Community Gardeners	Linton Lane Centre
Granton Youth Centre (Edinburgh)	Lochaber Hope
Greenock Morton Community Trust	Lochaber Women's Aid
Grey Lodge Settlement	lochranza centre cic
Group Recovery Aftercare Communiy Enterprise	Make Do Grow
Haldane Youth Services	Mastrick Community Centre Management Committee
Hawick Congregational Community Church	Mid and Upper Nithsdale Youth Forum
Healthy Valleys	Midlothian Sure Start
Heavy Sounds	Midlothian Young People's Advice Service
Helm Training	Mind Mosaic Counselling & Therapy
Hemat Gryffe Women's Aid	Mindspace
High Valleyfield Community Council	Montrose FC Links Park Community Trust
Home Aid West Lothian	Moray Fresh Start
Home Start - Big Hopes Big Future	Moray School Bank
Home Start - Orkney	Moray Womens Aid

Notes to the Financial Statements

For the year ended 31 December 2020

12 Organisations supported by STV Appeal (cont'd)

Organisations awarded grants of between £1,000 and £25,000 in 2020

Motherwell Women's Aid	Room 13
Move On	Ross-shire Womens Aid
MsMissMrs	Rowlands
Muirhead Outreach Project	Royal British Legion Scotland Carnoustie Branch
Music 4 U	Royston Youth Action
My Support Day	Safe Harbour
National Emergency Trust	Safe Space
Netherthird Community Centre	Sauchie Community Group
New Rhythms for Glasgow	Say Women
Newmains Family Learning Centre	Scottish Kinship Alliance
North Ayrshire Womens Aid	Scottish Nurture Glasgow Network
North Lanarkshire Council Family learning Centre	Scunnered After School Club - Beith Community Development Trust
North Lanarkshire Recovery Community	Second Opportunities
North United Communities	Select:Saje Scotland Limited
North West Glasgow Recovery Communities	Shakti Womens Aid
O.A.S.I.S.	Shetland Befriending Project
Oasis Youth Centre	Shetland Women's Aid
OISRA	SHOUT Kinship Support Group
One Community (Medics Against Violence)	SIMY
OPFS - Braes Falkirk	Soul Soup
OPFS - Dundee Family Support Services	South Ayrshire Autistic Society
Orbiston YMCA	South Ayrshire Befriending
Paisley YMCA	South Ayrshire Women's Aid
Parent Action for Safe Play Coatbridge	South Community Recovery Network
Parkhead Youth Project	South Kintyre Development Trust
Pennyburn Regeneration Youth Development Enterprise	South Lanarkshire Kinship
Penumbra	Southwest Kinship Care group
Perth Autism Support	Spirit Advocacy
Perthshire Womens Aid	St Machar Parent Support Group
Petal	St Ninian's Stay and Play
PKVAS	St Patrick's Family Learning Centre
Place-2-Be (Glasgow)	St Paul's Youth Forum
Play Midlothian	St Rollox Community Outreach Project
Play Therapy Base	Stable Life Selkirk
Portal Community Learning	Stellas Voice
Provanhall Housing Association	Step by Step (Moray)
PSG Lunchclub	Stepping Out
PUSH	Stepping Stones (North Edinburgh)
Rainbow Rogues	Stepping Stones for Families
RAMH	Steps to Hope
Reach Lanarkshire Autism	Stirling Carers Centre
Recovery Ayr	Stirling Family Support Service
Refuweegee	Strathclyde University
Regen FX Youth Trust the Street	Strathmore Centre for Youth Development
Renfrewshire Foodbank	Street Cones
Renfrewshire Women's Aid	Street Fit Scotland
Renfrewshire Youth Voice	Street Friends
Richard Stewart Family Learning Centre	Street Level
Rig Arts	Street Work
Rock Trust	Sunrise Partnership

STV Appeal

SCIO: SC042429

Notes to the Financial Statements

For the year ended 31 December 2020

12 Organisations supported by STV Appeal (cont'd)

Organisations awarded grants of between £1,000 and £25,000 in 2020

Super Power Agency	Whitburn and District Community Development Trust
SWAMP	Wick Youth Club
Tailor Ed Foundation	Wigtownshire Women's Aid
Take a Bow Opportunity Centre	Womens Aid Orkney
Tarbert & Skipness Community Trust	Womens Aid Shetland
Tarbet Youth Group	Y People (Orkney)
TDI Youth Club	Y Sort It
Team Jak	Yip World
Terminal One, Blantyre Youth Development Scheme	YMCA Bellshill
The Broomhouse Centre	Young Addaction Dundee
The Buzz project	Young People's Befriending Project
The Carrick Centre	Young People's Futures
The Concrete Garden	Youth Link Dundee
The Daisy Project	Youth Vision
The Dumbarton Corridor Youth Project	YPeople
The Easterhouse Project	
The Gate	
The Knightsridge Adventure project	
The Little Art School	
The Netherholm Community Food Hub	
The Pavilion Youth Cafe	
The Redeemed Christian Church of God- King of Glory	
The Safety Zone Community Project	
The Saturday Cafe	
The School Bank West Lothian	
The Shed	
The STAR Project	
The Well Multi-Cultural Resource Centre	
The Yard	
The Zone Initiative	
Toonspeak Young People's Theatre	
Twechar Community Action	
Tweedale Youth Action	
Tykes Young Carers	
Uppertunity CIC	
Urban Nature Retreat	
Urban Roots	
UTHEO (Orbison Neighbourhood Centre)	
Vital Talk Orkney Counselling Service	
Volunteering Matters	
Waist Not Want Not	
Wee Red Upcycles	
Wee Wild Hearts	
Wellhouse Housing Association	
West Dunbartonshire Community Food Share	
West Dunbartonshire Council for Voluntary Services	
West Lothian Youth Action	
West Lothian Youth Foundation	
Wester Hailes Partnership	
Wester Hailes Youth Agency	