



# End of Year Report 2021



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# Introduction

**As we reflect on the most challenging of times for the third sector, it is an ideal moment to assess our progress in meeting the theories which underpin our grant making process.**

The STV Children's Appeal has at the core of its investment strategy, the principles of venture philanthropy. Our ongoing grant making has provided the trustees with some key learning that have shaped the two key underpinning principles of our strategy.

## 1. Support Systemic Change across Statutory Services, because we know that...

- Statutory services may not always be best placed to respond to the often fragmented nature of children and young people's lives due to inflexibility in service models;
- Policy frameworks are in many cases robust and focussed on the correct priorities, yet at the delivery end sometimes fails to bring about the change intended;
- Statutory services fail to make sufficiently robust connections between agencies that support vulnerable families. These findings have been supported by DEMOS who also highlight the lack of connectivity in data sharing across and within sectors;
- Both statutory and third sectors struggle to resource current service provision whilst still investing in longer term sustainable change.



## 2. Invest in Social Capital within communities, as currently...

- The data demonstrates that, for most communities in Scotland the problems have not shifted, even with a growth in public spending and charitable investment over the last 10 years;
- Support delivered by local government and health services is typically delivered in a 'top-down' way where preconceived ideas about 'what works' is delivered to communities. They can be planned without involving or consulting people who are actually experiencing the problems;
- Interventions often only address one need at a time and are delivered by specialised professionals who seldom live within that community.

# Our Parameters for Grant Making



With over 80 Large Projects having been supported since the inception of the Appeal, we are now presented with an opportunity to capitalise on the considerable partnership base developed by the Appeal through the creation of a connected portfolio, bringing investments together to learn from each other and to teach us!

This connected approach will seek to draw comparisons across the whole Appeal portfolio, taking advantage of the many synergies and differences we have witnessed throughout the past 10 years. Focusing on key lessons learned we have seen reported time and time again, such as:

- The importance of community buy-in from inception
- Planning for scale at the pilot stage
- Being able to use the voice of the beneficiary to influence for change
- Demonstrating impact and leveraging it as an asset
- Sharing of mutually beneficial resources and equipment, particularly where projects co-exist in the same Local Authority

Some of our investments have been able to demonstrate incredible success in areas where other investments in the portfolio have struggled, and given our vantage point, we are well placed to nurture mentoring relationships.

When people are empowered, enlightened and engaged, change happens. By supporting Large and Small Projects, the Appeal is enabling this change across Scotland.



**People do not care how much  
you know until they know  
how much you care.**



**John C. Maxwell**

# Responding to the pandemic

At the close of 2021, the STV Children's Appeal celebrated the successes of our three new programmes of work, all initiated to help alleviate the continuing devastation of the pandemic on children, their families, and communities across Scotland.

## 1. Mental Health

We made 50 awards to organisations which help children in need of support to improve their mental health.

Children and young people's mental health and wellbeing have been seriously affected by the pandemic. For the one in four children living in poverty in Scotland, the impact has been even more acutely felt.

The Appeal has been working closely with a whole range of organisations working in this space to understand where the need is greatest, ensuring every single pound donated goes to supporting the children and families that need it most. We do this in communities right across Scotland.

Now more than ever, it's crucial that Scotland's young people are provided with opportunities to feel engaged, connected and, most importantly, hopeful. That's why the Appeal has distributed over £150,000 to fund vital services from counselling sessions and peer support groups to local projects which give children access to sports,

art, outdoors, music and other means of essential peer-to-peer connection, of which they might otherwise be deprived.

Throughout the pandemic, so many young people have told us how much they've appreciated our consistent and creative approaches to keeping them connected with, and supported by, the community. In the words of one young person: 'Nothing stops Hot Chocolate. We could go into a nuclear bomb site and Hot Chocolate would still ask: Are you up for a Zoom?' This funding from the STV Children's Appeal allows us to keep collaborating with young people and develop positive opportunities to promote their mental health and wellbeing.

Hot Chocolate Trust

## 2. Winter Fund

On behalf of the Scottish Government, The Appeal distributed funding to help vulnerable families cope with the effects of winter by covering the costs of essentials such as food, heating, warm clothing, and shelter.

In December of 2020, the Scottish Government announced a £100 million Winter Support Fund to help communities at risk. The Appeal was asked to support distribution of a portion of these funds as part of a coalition of funders to help ensure that all children and families were able to access support if it was needed. The Appeal distributed 317 grants, reaching every local authority in Scotland, totalling £1,571,482, supporting 7516 families and 11,844 children.

With the agreement of The Scottish Government and to ensure a rapid local response, the Appeal utilised the community groups and voluntary organisations within their portfolio whom they had previously funded and had completed all relevant due diligence on. The funds were spent by grantees by the end of April 2021.

Following dispersal of funds, The Appeal conducted research with grantees to amongst other things, understand the impact of this fund

and the difference it had made to beneficiaries. The following highlights from the 'Distribution of Scottish Government Winter Fund: Evaluation Findings' demonstrate the key findings:

- Food/supermarket vouchers were the number one priority for 85% of the organisations. Thereafter, heating and clothes (48%) broadband/phone top up (26%) and cash payments (26%). The research confirmed that the money was a lifeline to families at that time. Affording families choice removed a number of barriers for them during this period.
- 52% of organisations surveyed highlighted mental health and wellbeing as a critical issue now and in the future, particularly for young people. In relation to this group, 15% of respondents expressed concerns about the increasing suicide rates amongst young people within rural communities in particular.

I would like to thank you for helping us with funding from the Scottish Government and STV Children's Appeal. I have a disabled husband and three school age children. Lockdown has been harder this time and the cold weather has bumped up our heating. The kids are eating constantly and it's hard to refuse them. I am having to ration the heating and hot water and put it on at certain times. We are all huddled in one room to save heat. [Organisation in receipt of grant] organised £50 food and £50 electricity for us and it has been a godsend. Thank you, funders, for your generosity. You don't know how much it means.

Parent supported  
by Winter Fund

### 3. The Appeal Community Fund

We knew that the pandemic, and its lockdowns, were breaking down family and community connections. In response, The Appeal worked in partnership with the Corra Foundation to award 62 organisations, across 20 local authorities, to help people in their communications re-connect.

The Appeal Community Fund offered awards of up to £2000 to small, grassroots groups. The funding helped children, young people and families affected by poverty to build social connections and improve their wellbeing. By the middle of 2021, 34 organisations had been awarded, and a further 28 received this vital boost in the second round of 2021 with a total of £120,458 awarded this year. In the mid-year report, we commented that many of the groups applying were seeking support towards activities. Some groups still required funds to help with the crisis from coronavirus (specifically food vouchers). In this year-end report the majority of funds still remain largely on supporting core costs that enable groups to maintain or build relationships with children, young people and families.

As well as supporting young people directly with issues impacting their lives, providing hot meals, and having access to a positive adult role model outside of the family home, our youth provision has also allowed us to build trusting relationships with the wider family, allowing many to access support they were not aware of or could not access previously.

Wee Have Youth Project

The grant allowed us to support our community and provide opportunities and create a safe space for young people to participate, we have now secured the asset transfer of our local all-weather facility so we will be able to provide even more season to the young people and keep them engaged in all of our activities.

Kilwinning Football Club

# Investment and Leverage

In 2021, the STV Children's Appeal invested

**£3,500,000**

supporting

**7**  
Large  
Projects

**4**  
Capital  
Projects

over  
**600**  
Small  
Projects

These projects  
have reached  
every Local  
Authority  
in Scotland



Our Large Projects  
provided support and  
services to over

**20,000**  
people

Our Small Projects  
have reached

**thousands  
more**



## About Leverage

All of the projects have a clear set of aims and objectives, whether that be working to build a community asset or to test ways of providing services to meet specific needs, but many also produce unexpected or unplanned benefits for their client group and for the project itself, and this we refer to as “leverage”.

<sup>1</sup> Includes 599 volunteers providing an average of 2 hours per week to Youth Scotland member bodies in Ayrshire and Forth Valley.

<sup>2</sup> Scotland Real Living Wage used which for 2021 is £9.50 per hour: [www.scottishlivingwage.org/what-is-the-real-living-wage](http://www.scottishlivingwage.org/what-is-the-real-living-wage)

**Our Large Projects have secured a further:**

**65,000  
hours<sup>1</sup>**

of volunteer support  
at a monetary value  
of **£617,500<sup>2</sup>**

**£380,166**

of additional  
project funding

**£997,666**

**Total  
leveraged**





# The Kiltwalk Partnership

**Our Kiltwalk Partnership, launched in 2019, issues one-off, Capital Grants to organisations based in Glasgow, Edinburgh, Aberdeen, and Dundee using funds generated by Kiltwalkers.**

Each Capital Grant is awarded on its ability to contribute towards achieving the ambitions of Every Child, Every Chance, such as reducing household costs, increasing income, and improving wellbeing. Each award is focussed on making an impact for a particular community, whether by place or interest.

In our 2021 mid-year report, we confirmed Place2Be – Glasgow, Go Beyond – Edinburgh, Sunrise Partnership – Aberdeen, and Cosy Bairns – Dundee, as our four new investments for 2020.



## Place2Be • Glasgow

Place2Be's parent counselling service A Place for Parents, supports parents and carers to overcome personal obstacles, develop an increased understanding of their child's needs and build parenting skills. In turn this enables a child to settle, better engage with education and improve their life chances.

Place2Be used their Capital Award towards their work supporting the mental health of parents in Glasgow by enabling their Parent Counsellor to continue supporting vulnerable families with their mental health and wellbeing during an extremely challenging year. A Family Practitioner is now working across six Glasgow primary schools with a total pupil population of over 2,000. Families with the most significant needs will receive specialist support, whilst all parents and carers will have the opportunity to access universal Place2Be parenting support.

By improving parent-child relationships, encouraging better communication, and understanding, they will be helping improve the mental health of both children and their parents.

## Achievements

- 25 parents/carers and their child will take part in up to 250 PIPT sessions delivered by Family Practitioner with 100+ Parent Partnership sessions will be delivered.
- Place2Be have developed Parenting Smart: a web-based, mobile-friendly parenting resource providing bite-size responses to specific problems, launched to parents in Place2Be partner schools in October 2021, reaching over 20k users in just two months, demonstrating the great demand for this service.

## Impact

**I don't know how I would have got through this year without you. Knowing that you understand my child has helped me manage better, I'm not so worried. I can handle this now.**

Parent



## Go Beyond • Edinburgh

Go Beyond is a network of trusted local voluntary sector partners. They aim to have more robust communication channels, pool and share resources to avoid duplication and share expertise so the network can offer the strongest, most efficient, resilient services possible.

The grant was utilised to add a dedicated staff resource to the benefit of the network of charities and partners in the South-West of Edinburgh.

Since our last update, Go Beyond have continued to build on the legacy of our investment.

### Achievements

- By becoming part of a consortium bid, Go Beyond were able to recruit a Project Lead to develop Community Wealth Building in South West Edinburgh.
- This project is allowing the Go Beyond network to explore Community Wealth Building from a grassroots perspective, simplifying and making communications more accessible so local people can understand how it can benefit them.
- Working with partners keen to understand their model, whilst actively pursuing opportunities to continue growing Go Beyond.

## Sunrise Partnership • Aberdeen

Sunrise Partnership offers a free, confidential service for children and young people, up to age 18, who have been affected by loss and bereavement. They aim to help children and young people cope with the impact of loss in a healthy and positive way. Support is tailored to the individual and their age and stage of development and may be delivered as one to one, sibling or family sessions or group support.

Many of their referrals come from parents, some of whom have been recommended the service by other parents. They also receive many referrals from schools, social work, CAMHS and other voluntary organisations.

An increasing number of those referred have been bereaved through suicide. The nature of these traumatic deaths makes the grief and loss more complex and requires more intensive and prolonged support.

### Achievements

- Provided a new group venture in partnership with Urban Uprising and Transition Extreme which involved a

six-week block of climbing sessions for a group of P5-P7 pupils, focusing on improving self-esteem, confidence, and resilience.

- Received 128 new referrals to Sunrise during 2021.
- During 2021, delivered 1243 one-to-one sessions to 225 children and young people.
- Primarily face to face as Covid restrictions have eased and we have been able to continue our partnership with schools.

### Impact

We are all doing really well, and all feel our day with you was extremely helpful and valuable. I really can't thank you enough. Things have really turned around and I feel our day with you really was incredibly healing and so helpful. I am so very grateful.

Parent who attended Family Loss Day

## Dundee Bairns • Cosy Bairns Project

Cosy Bairns is a project set up by the local charity Dundee Bairns as an emergency response to the extra needs of children from low-income families during the Covid 19 pandemic. The project need was identified by the Dundee Food Insecurity Network, who plan emergency food provision around the city. Covid 19 guidance for schools led to increased financial pressure on families, to provide warm and outdoor clothing. The additional costs to parents for providing such clothing were challenging, with many reporting they had to choose between heating and eating during the winter months of the pandemic.

Since introducing this guidance, families have faced many additional challenges, such as the rise in the cost of living, furlough, unemployment, benefit changes and rise in the cost of fuel. And of course, with all of the changing regulations and guidance around Covid including isolation periods, school disruption and curtailed activities and routines, children have been hugely impacted in many ways.

Using funding from the Appeal, Dundee Bairns adapted their food delivery programme, to provide over 3000 children with warm and outdoor clothing and have been working hard on a variety of projects over 2021 to try and mitigate hardships for some of the most vulnerable and to give support to children who have faced some of the most difficult pathways and journeys in recent years due to the pandemic.

### Achievements

- Fun and Food programme for 2021 was delivered to over 55 different projects in the school holidays, who all worked incredibly hard within an ever-changing landscape to put on activities, day trips and groups for children in areas of high multiple deprivation.
- The Summer of Play funding from the Scottish Government provided the impetus for projects to provide meaningful activity targeting very vulnerable children, which encouraged many projects to do further work and take advantage of Dundee Bairn's offer of food to support activity in their communities over 7 weeks.
- Alongside the approximately 2000 meals delivered per week in the summer holidays, Dundee Bairns also funded a further 27 projects to run activities, such as bike trips, activity packs, arts and crafts, entertainers, family fun days and storytelling sessions.

### Impact

Families with more than one child who were struggling to cope with the demands of clothing their growing children along with managing the financial demands of Christmas. Cosy Bairns has given them new clothes so that they feel the same as their friends and not disadvantaged by wearing old clothes. Thank you so much for the support of our families.

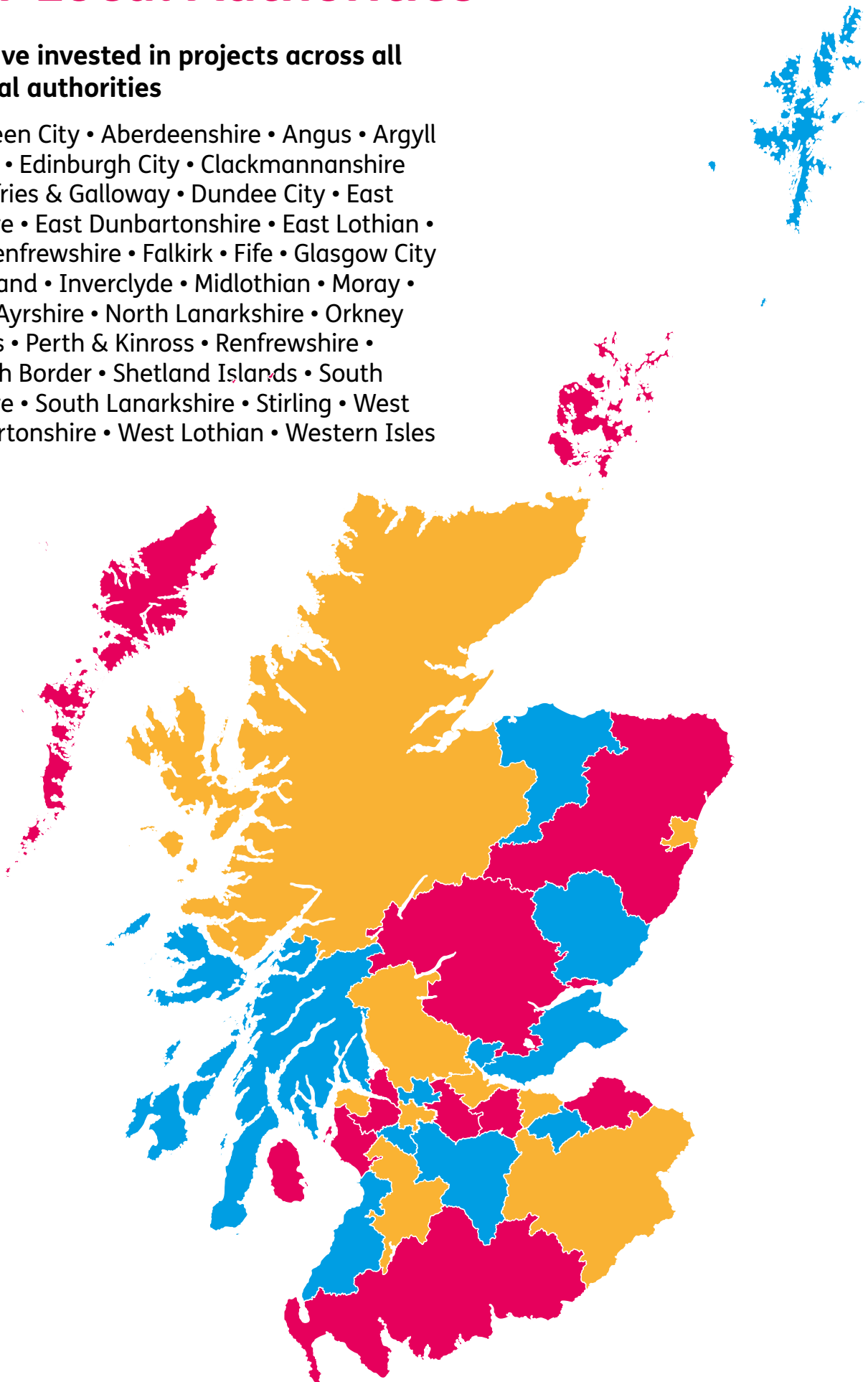
Teacher



# Our Local Authorities

**We have invested in projects across all 32 local authorities**

Aberdeen City • Aberdeenshire • Angus • Argyll & Bute • Edinburgh City • Clackmannanshire • Dumfries & Galloway • Dundee City • East Ayrshire • East Dunbartonshire • East Lothian • East Renfrewshire • Falkirk • Fife • Glasgow City • Highland • Inverclyde • Midlothian • Moray • North Ayrshire • North Lanarkshire • Orkney Islands • Perth & Kinross • Renfrewshire • Scottish Border • Shetland Islands • South Ayrshire • South Lanarkshire • Stirling • West Dunbartonshire • West Lothian • Western Isles



# The Wood Foundation Partnership – Youth & Philanthropy Initiative

The Youth and Philanthropy Initiative is a powerful active citizenship programme, empowering young people to make a difference in their communities while developing a range of skills.

Since it was introduced to Scotland in 2008 by the Wood Foundation, it has engaged more than 230,000 young people who have taken responsibility for over £5m of charitable giving. It is the biggest independent initiative being delivered in Scottish education. Each school is responsible for directing a grant of £3000 to a local charity championed by its students through a unique programme of teamwork, research, and competition. YPI engages a full year-group of students, developing skills and confidence through a contextualised learning experience. The programme raises awareness of social issues and local charities and is a vital means of devolved, locally driven grant-making.

The Appeal has been a funding partner of the Youth and Philanthropy Initiative (YPI) for over eight years, supporting the empowerment of youth voice and advocacy to challenge and address child poverty across Scotland.

## Impact

Evaluation shows that YPI is playing a significant role in terms of skills development, community connections, and the empowerment of young people to lead their learning in a meaningful way. Schools report participating pupils are more empathetic, engaged in their communities and show improvements in key skills such as teamwork, communication, decision-making, problem solving, time management, creativity, and resilience.



This year, the Appeal selected the below charities to benefit from its £33,000 funding partnership with the Wood Foundation.

<b>Aboyne Academy</b>	HorseBack UK
<b>Alness Academy</b>	The Place
<b>Belmont Academy</b>	Whiteley's Retreat
<b>The Edinburgh Academy</b>	U-Evolve
<b>Bo'ness Academy</b>	Bo'ness Storehouse Foodbank
<b>Elgin High School</b>	Outfit Moray
<b>North Berwick High School</b>	Bridges Project
<b>Perth High School</b>	The Lighthouse for Perth
<b>St John's Academy</b>	The Sunshine Box
<b>St Ninian's High School</b>	The Glasgow Care Foundation
<b>Tain Royal Academy</b>	Elsie Normington Foundation

## Looking ahead

The final two weeks of term saw almost half of participating schools host their YPI Showcase – an unprecedented level. YPI's learning from this year will inform digital development going forward and they are working with schools to further extend the ambition for YPI in 2021/22. The Wood Foundation is committed to increasing the reach and depth of YPI with Scottish secondary schools, made possible through the continued support of likeminded organisations such as the Appeal.

# Large Projects (funded over £40,000)

**The Appeal provides Large Project funding to organisations who are developing and testing new models of working which tackle the systemic causes and symptoms of child poverty.**

By demonstrating the efficacy of these models, projects hope to influence and inform policy development and practice in respect of vulnerable children, young people, and families, both locally and nationally.

Last year we reported how our Large Projects had worked tirelessly to overcome the unprecedented challenges 2020 and a pandemic brought, and how they refocused the work supported by the Appeal to provide children, families,

and communities essential lifelines to help them manage whilst existing inequalities were amplified and exacerbated. 2021 didn't bring relief to the communities we support, and our Large Projects have continued to help mitigate against the effects of the pandemic on those already struggling to get by.

Our Aberlour, CentreStage, Street Soccer and Youth Scotland Large Projects are entering their final year of funding from the Appeal in 2022.



# Aberlour • Urgent Assistance Fund

## Summary

Aberlour operates an Urgent Assistance Fund (AUAF) to support families in need. With support from The Appeal, Aberlour distributed £90,000 in cash payments to families facing financial crisis, with £15k going to both families with no recourse to public funds, and families living in rural locations. Aberlour works to ensure the totality of funds available annually are used to support families directly. They aim to support the increased needs of families they already have contact with and also new families who have been tipped into crisis by COVID-19 referred to them through AUAF.

## Key Themes

Food Poverty • Material Need

## Achievements

- £60k of funding from the Appeal has supported 223 families in rural areas, particularly with expensive oil heating and utilities and the higher costs of transport to access facilities.
- £15k of funding from the Appeal was dispersed via 87 awards which helped 150 children with no resource to public funds.
- 54 families from across Scotland were supported to have a happy Christmas through the dispersal of £15k of awards.
- Changes made to their application system to make it easier for all to access support.
- Undertaking a review the rules and criteria of the fund to ensure the fund reaches those who need it.

## Influencing

Aberlour believe that their Project meets an urgent need for cash support that is not currently being met elsewhere and that key stakeholders are open to investing in this concept. Cash first as an approach could have broad applicability to a range of locations and beneficiary groups and should be of significant interest to policy and practice.

## Impact

Their support has had a significant impact on families, improving their capacity to navigate challenges, and increased their ability to avoid crises and the potential negative outcomes of poverty such as children being taken into care or predatory lenders.





# Calum's Cabin

## Summary

The charity is striving to help as many families as possible who have a child suffering from cancer or a cancer related disease or families who have lost a child to cancer. This can be in the form of respite holidays for one week on the Isle of Bute, St Andrews, or Dumfries House in Ayrshire, or offering real “home from home” support to families who have to relocate to Glasgow when their child is undergoing long term treatment at either Glasgow’s Children Hospital or at The West of Scotland Beatson Centre. Calum’s Cabin strives to be there to offer continuous and responsive hands-on support when needed to families. They continue their search for a mainland location for another Cabin, as well as another Glasgow Flat to help cope with consistent demand. Calum’s Cabin used funds from the Appeal to cover the on-going running costs of their services to families with a child suffering from cancer.

## Key Themes

Mental /Physical Health • Family Breakdown

## Achievements

- Due to such high demand, Calum’s Cabin purchased their 8th Glasgow flat at the beginning of November 2021, with a family moving in in the same month to begin a 6-week course of radiotherapy.
- Each of the existing 7 Glasgow flats have been occupied throughout the year, with 2 families remaining in through the entire time, others have had stays from 6 weeks to 8 months. Impact: “With my child being ill and lockdown, I just wasn’t coping at all, the (mindfulness) sessions have helped me so much to see things more clearly and cope so much better”.

- All holiday accommodation re-opened at the end of May, and have been full since, even with additional weeks being scheduled.
- Strict protocols are in place to ensure families are not exposed to risk posed by the virus, including deep cleaning, fogging and the replacement of all toys in between each booking.
- Their ‘kickstart’ funded employee is doing very well, and they are in the process of seeking funding to extend this role, as well as aiming for another 6-month placement to start in early 2022.

The house was beautiful and having everything on 1 level meant Jack could be out of his chair coasting along walls and furniture and potter outside which he loved! The view from the cabin and beach close by was fantastic. We had an amazing and relaxing stay, and I left my work back in Glasgow which was total bliss. I can’t thank you enough for the gifts that were left for the boys and myself and Gary and I will treasure the beautiful patch work blankets. The house smelling like a spa just added to the feel of luxury and the view from the cabin was stunning. I honestly can’t think of anything that could improve the experience for us, we loved it. Thank you.

Mum of child receiving treatment for cancer  
(names have been changed for privacy)

# Children 1st • Bide Oot: Ardoy Outdoor Education Centre

## Summary

Through their work with children and families, Children 1st recognised the financial, physical and emotional barriers many families faced to accessing in outdoor education. Working in partnership with Ardoy Outdoor Education Centre, the 'Bide Oot' project aims to overcome these barriers, by encouraging and putting in place the enabling factors to support whole families to take part. New to the Large Project portfolio in 2020, the project paused due to Covid-19 guidelines which prevented much of the work progressing, however, since relaunching last, the partnership will work together to offer residential weekends to over 100 families from across Scotland, as well as providing ongoing outreach support to build on the benefits of the residential experience. Bide Oot aims to strengthen family relationships, build confidence, and create the conditions in which families can come together and become more active in their communities.

## Key Themes

Education • Youth Engagement •  
Mental /Physical Health

## Achievements

- 3 residential weekends have been delivered so far, with a further 3 taking place by June 2022
- Significant positive impact on families, such as improved relationships between siblings, parents and grandparents, recovery from loss, setting familiar boundaries and family support to stay together.
- 2 young people have been offered the opportunity to volunteer with Ardoy and learn about the outdoor industry.
- 2 families have been supplied with bikes via our Children 1st winter fund to further support their increased participation in activities.

## Impact

Cathy is a kinship carer of two teenagers, having looked after them since birth and she would say she has health issues herself. When the opportunity came up to go on the weekend, Cathy was unsure as Angela and her argue a lot and Angela was shy and insecure at times. Following an initial chat with Children 1st they both decided to give the weekend a try and said it went above and beyond all their expectations.

Cathy said she really benefited from spending time with parents/carers in the same position as her. She doesn't go outdoors for many walks, but on the weekend, she put wellies on, walked quite a distance and up a muddy hill, and exceeded her own expectations. It gave her a real boost and increased her confidence in doing outdoor activities. She felt the encouragement from the staff and other parents/carers and loved making fires, toasting marshmallows, and really enjoyed socialisation.

Cathy felt the weekend improved her relationship with Angela; they talked and laughed together rather than always arguing. She saw Angela try things she never thought she would do and felt the weekend pushed her out of her comfort zone and gave her confidence. Angela's is keen to continue photography as a hobby after the weekend. The weekend helped to improve their relationship, and both were encouraged by each other and quietly admired their willingness to take part.



# Place2Be and Youth Scotland • Y2Be

## Summary

Place2Be and Youth Scotland, with support from The Appeal, have been developing and delivering Y2Be for 2 years, a programme which recognises the need for greater mental health services and support for children and young people and the vital role community-based youth groups could play as an underused national resource. Y2Be has been equipping community-based youth workers and groups to provide vital support for young people's mental health and wellbeing by training them in Place2Be's Mental Health Champion's Foundation (MHCF) programme. MHCF provides them with a Foundation-level understanding of young people's mental health issues, an ability to provide a basic level of support and the ability to identify routes for further, higher level support. Since the launch of Y2Be, participating youth workers have been invited to join a Community of Practice to enable on-going development and shared learning between peers across the country and the positive impact of this is evident. Y2Be has been able to identify areas for further training and development as well as driving the growth and competence of youth workers in their work with young people and mental health. Young people in youth groups continue to be trained by Place2Be as Peer Mentors, where they are equipped with the skills and confidence to help their peers and friends identify when they might be experiencing mental health issues, with the aim of encouraging and enabling them to discuss these with their youth worker and/or another trusted adult in their lives.

## Key Themes

Mental/Physical Health • Community Capacity Building/Resilience • Youth Engagement

## Achievements

- 848 Youth Workers were actively engaged in the Mental Health Champion's Foundation Programme, an increase of over 300 since our mid-year report.
- 47 Young people have successfully engaged in Peer Mentoring training, with 8 achieving

a Hi-5 at SCQF Level 2 and 12 achieving a Dynamic Youth Award at SCQF Level 3.

- A further 721 young people in the community have achieved Hi-5 Awards for their well-being activities as a result of activities delivered by Peer Mentors and youth workers.
- Approximately 8480 young people benefiting during their time with trained youth workers
- Worked with SAMH to create and launch a new Introductory e-learning module for youth workers which complements the Place2Be MHC Foundation course and is helping to create a clear pathway for youth workers.

## Influencing

There is increasing evidence of the role that a 'Trusted Adult' can have in mitigating the effects of trauma in young people's lives and the positive benefit it has on their educational outcomes. For many young people, their youth worker is that Trusted Adult because of the relationship they have developed over time. It is to them that they can turn to and trust that their worries and issues will be taken seriously. This project will help build the evidence base for the role which community-based youth work can play in supporting the mental health and wellbeing of young people in Scotland. Place2Be and Youth Scotland anticipate that successful outcomes from this project will help to make the case for the role for community-based youth work as part of policies to improve young people's mental health and wellbeing.

## Impact

**It's a comfort in being able to have opportunity to reflect on cases that may be on our minds and it's helpful to get fresh perspective from another person not associated with our own group - peer support.**

Participant in Mental Health and Wellbeing Network meetings

# Queen Margaret University • East Lothian Tutoring Initiative

## Summary

The East Lothian Tutoring Initiative (ELTI) was established in October 2020 to address the educational challenges faced by young people as a result of Covid-19 disruptions. The initiative offers tutoring to disadvantaged young people in S4 to S6 in all six secondary schools in East Lothian. Approximately 300 young people benefitted from the programme in academic year 2020/21.

With the continued disruption to education and the sustained impact on learning and teaching which ensued, there was clear reason to extend and expand the provision of ELTI in 2021. The Enhanced Learning Tutoring Initiative (renamed for the academic year 2021/22), aims to reach over 600 young people: continuing its provision in the six East Lothian high schools, and extending it to the six Midlothian high schools.

The Initiative has been providing one to one and small group tuition in a range of curriculum topics from BGE (Broad General Education) to Advanced Higher level. From March, tuition has also been provided to young people who are not attending school and have been referred by the Virtual Head Teacher. Students meet one or more criteria; students with ASN, non-attenders, students from another 'at risk' group, and students with mental health issues. Schools can select from a QMU trained 'Local Tutor' or one provided by My Tutor.

## Key Themes

Education

## Achievements

- Beginning in September, delivered 25 ten-week block of sessions (7 sessions for East Lothian, 6 sessions for Midlothian, and 12 community sessions).
- Expanded and bolstered the QMU Project Team, securing skills and knowledge to strengthen delivery and development of the Initiative, including improved analysis and evaluation of data.
- Enhanced social media presence to ensure pupils are able to communicate in ways they prefer to engage.
- Students describe tutoring giving them a better understanding of the subject, improved study skills and more confidence.

## Influencing

The continuation of the initiative will not only provide further support for the identified disadvantaged young people, but will also provide an opportunity for further research to develop the evidence base on the impact of tutoring, which can be used to support any future proposal for tutoring to be introduced at a national level.

## Impact

Find it helpful if I'm struggling with something in class. I am not the most confident person and struggle to ask for help so having a one to one tutor that understands me really helps.

ELTI participating pupil



# The Promise Partnership • Getting it Right for Brothers and Sisters

## Summary

Getting it Right for Brothers and Sisters was an initial investment of circa £600,000 from The Cattanach Trust, STV Children's Appeal and the Scottish Government aiming to support between three and four collaborations. The first phase of the Promise Partnership invited proposals from collaborations that focused on how their plan contributes to brothers and sisters within the Change Programme and were to be formed around a geographical area or one or more specific themes that will support brother and sister relationships.

Twenty applications were received totalling £3,281,119, exceeding the funding available. Twelve proposals were focused on work within local authorities and eight operating Scotland-wide, with an equal split between proposals from collaborations led by third sector and public sector organisations. Based on the quality and depth of proposals the Decision Makers Panel agreed to increase the budget and offer one-year grants to allow

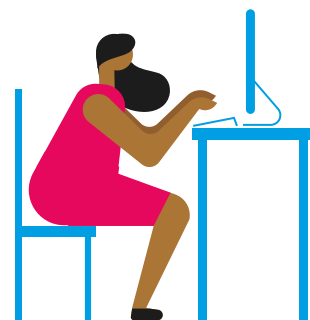
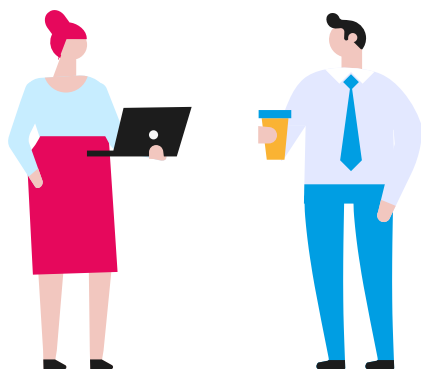
for collaborations to test and start the initial planning of their ideas, as well as multi-year awards. A total investment of £1,404,095 was made to eight collaborations, supporting work through two Scotland-wide approaches and five local authority areas. Four collaborations are led by third sector organisations, three by local authorities and one is led by a health and social care partnership.

As part of the application process, organisations were asked to complete a self-assessment in relation to implementation of The Promise, children's rights and willingness to work with children, young people, and families in service redesign/development. This has enabled the partnership to gather vital evidence which illustrates what organisations across Scotland are thinking about legislation and new practice guidance in relation to children, young people, and families which is used to improve and influence for change.

## Overview of successful proposals

Lead Partner	Other partners	Total investment	Area	Focus of plan
Families Outside	Scottish Children's Reporter Administration (SCRA) and Scottish Prison Service	£196,904 (over 2 years)	Scotland-wide	Research
N. Ayrshire Health and Social Care Partnership	North Ayrshire Council	£140,000 (over 2 years)	North Ayrshire	Service redesign
Scottish Borders Council	Children 1st	£160,000 (over 2 years)	Scottish Borders	Understanding need and service redesign
Siblings Reunited (STAR)	Adoption and Fostering Alliance	£200,000 (over 2 years)	Scotland-wide	Research
Glenboig Development Trust	Nurture Scotland and Buchanan High School	£96,929 (over 1 year)	North Lanarkshire	Service redesign
Perth & Kinross Council	Family Rights Group	£57,585 (over 1 year)	Perth & Kinross	Service redesign
Adoption UK, Scotland	Adoption and Fostering Alliance	£98,000 (over 1 year)	Scotland-wide	Service redesign
N. Lanarkshire Council	Family Rights Group (Lifelong Links)	£100,000 (over 1 year)	North Lanarkshire	Service redesign





# CentreStage • CentreStage Village

## Summary

Since 2006 CentreStage has developed a diverse range of outreach projects, borne out of the need seen in their communities and as expressed by those living there. By introducing arts participation to social and geographic communities, from prisons and care homes to schools and community hubs, they become the conduit to wider services or opportunities, either by wrapping their supports around their activities or by signposting beyond them.

Following a move in 2020, The CentreStage Village is now based on the site of the former Kilmarnock Academy and is a place where CentreStage create a place to deliver their vision of a Scotland where everyone in society is able to realise their potential and achieve their hopes and aspirations, regardless of their circumstances and background.

Our funds enabled CentreStage to renovate a studio space in their new Village. One programme offered in the new space is ReConnect, designed to support, and enable individuals experiencing multiple barriers to employment to gain employability and/or volunteering opportunities by identifying their strengths and creating a development plan tailored to meet their specific needs and desires. Our report captures just some of the achievements delivered by CentreStage in this new space.

## Key Themes

Mental/Physical Health •  
Education • Employment

## Achievements

- The Connect2Employment programme, in partnership with WorkingRite, supported 37 young people.
- 8 young leaders (under 16 yrs) received training and development, whilst 134 of CentreStage's young people and adult volunteers received a full induction with ongoing training and development.
- Launched the Reconnect programme for 20 adults, designed to support and enable individuals experiencing multiple barriers to employment to gain employability and/or volunteering opportunities.

## Influencing

CentreStage have been raising awareness of workplace inequalities and encouraging employers to learn more about the barriers and inequalities experienced daily by the diverse group of ReConnect participants, spreading awareness of Fair Work Framework and the Business Pledge in Ayrshire.

## Impact

ReConnect has been just the start for me. We learned about our strengths and learned how to make better choices. We made our own personal plan to help us work out the steps we need to follow to reach our goals. We had group sessions and had coaching calls with our mentors. I was even able to have NLP sessions and they have changed my life.

ReConnect attendee



# Street Soccer • Aberdeen Coach

## Summary

Street Soccer work in the communities that need them most by providing support to help people achieve their potential, providing relationship-based support to young people (10-16) and adults of all ages experiencing social exclusion through the provision of free football. They work with those experiencing poverty and disadvantage as well as anyone facing social exclusion and aim to level the playing field for them. Through their 2nd year of funding as a Large Project, Street Soccer have been able to replicate their highly successful approach in Aberdeen. Despite COVID-19 Street Soccer have continued to engage with those needing support and have made significant steps towards their goals during the pandemic.

## Key Themes

Youth Engagement • Community Capacity Building / Resilience • Mental / Physical Health

## Achievements

- Provided support to families struggling with fuel poverty through support from Fuel Bank Foundation and the STV Winter Fund.
- Recently secured funds from AVCO Communities Mental Health and Wellbeing fund to support their adult programmes and develop their mental health support.
- Funding from National Lottery Awards for All was secured for staff and volunteers to undergo Mental Health First Aid training.
- Street Soccer has taken on a large-scale project in Dundee, redeveloping an old community sports facility into a hub of support, base for partnership work and home to their sessions.
- In 2021, evaluation showed that they had reduced rough sleeping amongst their players to 0% for the second year in a row, players reported feeling more in control of the issues in their life and improvements in their family relationships with 69% feeling they had a good / very good relationship vs just 33% when they joined SSS. 94% of players feel their life has improved thanks to Street Soccer.

## Influencing

Street Soccer They are showing how young people's familial relationships improve as they grow and develop strong and trusting relationships with staff at Street Soccer. They are advocates of a 'Whole Family' approach and believe that relationship-based project delivers better and longer lasting results than more transactional based counterparts. Taking what they are learning, they are developing a network of projects that will deliver similar outcomes across Scotland.

## Impact

I feel the main point of Street Soccer is to bring people together to play football. What I think happens on the pitch however, has a very positive impact on the players mental health. You have players from all walks of life, with a variety of mental health issues and vastly different skill and fitness levels, all coming together to play football. When you put all these ingredients together, you get something that has long lasting benefits to each and every one of the people that have turned up. That is, what I feel, makes Street Soccer a unique organisation.



# Youth Scotland • Growing Community-based Youth Work

## Summary

With support from the Appeal, Youth Scotland are advancing and growing the role of youth work in communities across Ayrshire and the Forth Valley. Youth work plays a vital role in reaching and supporting young people who face additional barriers to reaching their potential, and with support through the project, local groups are being given the skills and resources to help them thrive.

By delivering the 'Growing Community-based Youth Work' programme, Youth Scotland aspire to create a step-change in how community-based youth work is valued in Scotland, with its role recognised within the spectrum of preventative interventions which improve outcomes for young people and communities. By taking a place-based approach and accompanying it with nationwide support, the project aims to identify and address local needs which improve outcomes for young people. Youth work returned to a stage of almost normality towards the end of 2021, with groups transitioning delivery back to indoor as well as outdoor activities.

Despite suppression controls in place, Covid outbreaks have continued to impact the sector, with large numbers of young people and staff having to self-isolate, and communities, particularly in rural areas being cautious and slower to re-open fully. However, the appetite for engaging in youth work is high with member groups reporting strong attendance figures in addition to the Youth Scotland membership itself increasing by over 6%. With 1,671 member youth groups, collectively supporting 77,925 young people, Youth Scotland's work is more vital than ever.

## Key Themes

Youth Engagement • Employment •  
Community Capacity Building / Resilience

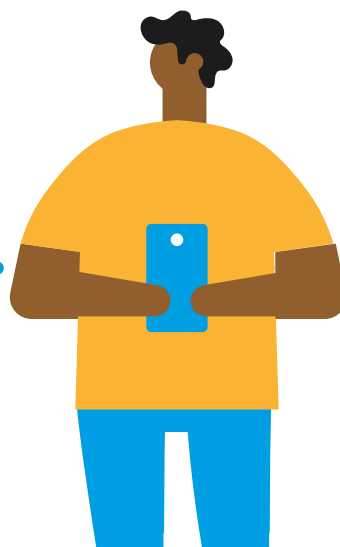
## Achievements

- Approximately 1200 hours of volunteering every week across Ayrshire and Forth Valley, almost doubling since January 2021
- Volunteers make up 78% of the youth workforce in Forth Valley, rising to 85% in Ayrshire, with the national average being 63%, the programme plays a vital role in delivering support, training, information, and resources.
- Ayrshire groups to grow their networks and grasp new opportunities via the Ayrshire Coordinator, who receives glowing praise from local groups.
- 1441 youth workers to engage in a comprehensive programme of workforce development including training courses, workshops, leaders forums, support and funding workshops, with the majority of courses receiving very positive evaluation.

## Impact

The training has been invaluable to me, and I know that the kids who stuck with it feel the same and considering one has been a school refuser for the last year or two it was amazing for her to do this! A brilliant example of how youth work can change lives. Our new additions really benefitted and are so glad they had the opportunity to take part.

Youth Worker



# Spotlight on our Small Projects

**Our Small Project funding compliments our Kiltwalk Programme and Large Projects, by aiding the Appeal in reaching and helping hundreds of organisations each year. These organisations collectively reach thousands of children, young people, and families across the whole of Scotland and provide critical support, activities, and opportunities.**



Our Small Project organisations work with some of the most marginalised and disadvantaged people in our communities all across the country, and in some of the communities of Scotland most adversely affected by poverty and inequality. Many of them provide mental health and wellbeing support, and tackle poverty and social isolation, working with those who have experienced trauma and many forms of ACEs. As part of the Appeal's strategic ambitions, we continuously assess existing, and the emerging needs of children and families living in poverty and ensure our Small Project portfolio reflects this by bringing on new organisations each year. The Appeal support many local, grassroots organisations through our Small Projects, many of whom are supported and managed by volunteers. These organisations are and continue to be an invaluable lifeline to many families in Scotland.

Looking across our Small Projects for 2021 helps the Appeal to understand the most frequent challenges experienced by children, families, and organisations, including those created or exacerbated by the pandemic, and the solutions deployed to address them. We want others to learn from the work of the Appeal, so have captured the main challenges and solutions, as we shine a spotlight on our Small Projects.

## Challenges:

- Worsening isolation, boredom, loneliness, and lack of communication beyond those they lived with
- Digital fatigue, lack of routine, and normal services or clubs not being accessible or open
- Rising prices with reduced income, and difficulties with employment and education
- Worsening financial position led to additional barriers in accessing support
- Increased costs to meet COVID-19 guidelines, and fewer volunteers
- Organising daytrips which take account of social distancing and other measures
- The changing face of the pandemic; emergence of Omicron and responding to frequent changes in guidance
- Overwhelming demand for psychotherapy, counselling and other mental health services

## Solutions:

- Established peer groups, with opportunities to take part in sports, team, and leisure activities
- Increased ventilation, mask wearing, hand washing, social distancing, and regular testing
- Support to build life skills, and work to improve outcomes around confidence, self-care, and mental health
- Consistent and trusted relationships with staff members, using various types of communication
- Distributing self-care / wellbeing kits with resources and activities for use in the home
- Detached youth work, concentrating on topics children and young people have said are most important to them, such as mental health, employment and education, family relationships, domestic abuse, financial inclusion, and addiction
- Leaning into and trusting professional knowledge and understanding of the needs their community faced
- Structured support around the family, that integrates with support from other organisations
- Investments in ICT infrastructure
- Counselling support for children facing more severe mental health needs, including Play Therapy
- An investment in mentoring for young people

I've lost loads of friends in the past year, so I've lost a lot of support and trust. It's been tough. But I've gotten better communication with Steeple. With Hot Chocolate you can be as vulnerable as you want, and you don't have to worry. It's good to have an external source, someone who isn't friends or family, someone who can open the door to your brain and ask 'what are your thoughts?' Because sometimes you need another person to help you level your head out.

Young person from Hot Chocolate

My mum does not have a lot of money and struggles to buy food at times. I'm now able to show her how to cook without it costing a lot of money and don't need to ask for a take away and making her feel bad because she could not afford it... I can now make things myself.

Attendee of children's cooking class at Boomerang Community Centre





# Our Board of Trustees



## **Paul Reynolds**

*Chair, STV Children's Appeal*

Paul was appointed Chair of STV Group Plc and became Chair of Trustees of the STV Children's Appeal in 2021. Born and raised near Glasgow, after graduating from Strathclyde and London Universities his career over 30 years has included tenures as CEO of BT Wholesale and Executive Director of BT Group plc, where he led the development of broadband and internet in the UK, including one of the world's first video-on-demand services and the creation of Openreach. Until 2012 he spearheaded the fibre-internet revolution down-under as CEO of Telecom New Zealand Ltd. He is currently a non-executive Director of TalkTalk Telecom, and was previously Chair of its subsidiary, FibreNation Ltd. Paul is also active in financial services, as a non-executive director at Computershare Ltd and Chair of 9Spokes Ltd. He has held previous roles as a non-executive Director at Eircom Ireland Limited, XConnect Global Networks and Japan-based internet company, eAccess Ltd.



## **Simon Pitts**

*CEO, STV*

Appointed to the Board in January 2018, Simon was previously a member of the executive board of ITV plc, holding the position of Managing Director, Online, Pay TV, Interactive & Technology.

Over a 17-year career there, Simon held a range of senior roles, and as Director of Strategy, was one of the main architects of the company's transformation under Archie Norman and Adam Crozier overseeing strong growth in ITV's digital businesses. Simon was also on the board of news provider ITN for 8 years and prior to ITV, worked in the European Parliament. He is Vice Chair of the trustees of the Royal Television Society and a trustee of the STV Children's Appeal.



## **Sir Tom Hunter**

*Founder, The Hunter Foundation*

Sir Tom Hunter is a Scottish businessman, entrepreneur, and philanthropist. With his wife, Marion he established The Hunter Foundation in 1998 after selling his first business, Sports Division for a cool £290m. After discussions with Vartan Gregorian, head of the Carnegie Foundation of New York, Tom set a cause and a method, which has resulted in the foundation donating millions to supporting educational and entrepreneurial projects in Scotland. In 2005 he received a knighthood for "services to Philanthropy and to Entrepreneurship in Scotland".

In October 2013, Tom was awarded the Carnegie Medal of Philanthropy. Described by some as the "Nobel Prize for philanthropy", the medal recognises those who use their private wealth for public good and is awarded biannually to global figures leading the way in this field.



### **Ewan Hunter**

*CEO, The Hunter Foundation*

Ewan currently manages a large portfolio of philanthropic investments as chief executive of The Hunter Foundation, a role he has undertaken since 2001, managing more than £60m of investments to date.

Prior to becoming CEO at The Hunter Foundation, Ewan built and sold two management and communications consultancies. Previously he was on the Board of a global communications consultancy listed on the New York Stock Exchange. His earlier career was as an analyst and then sales and marketing director in the oil and gas industry working across Africa, the Middle East and the Americas. Holding a degree in psychology, Ewan is happily married with two children.



### **Sir Ian Wood**

*Chairman, The Wood Foundation*

Born and educated in Aberdeen, Sir Ian Wood is a well-respected and influential global businessman. His career began in the North East fishing industry but he is best known for his work in the North Sea and international oil industry with Wood Group, serving as Chief Executive from 1967 to 2006 and as Chairman until 2012. He was the author of the Maximising Economic Recovery UK Report and, based on funds secured from the City Region Deal and the work of Opportunity North East (ONE), led the startup of the Oil & Gas Technology Centre (OGTC). OGTC was set up to help transition Aberdeen from an oil and gas operations centre to a global hub for energy related technology innovation and development.

Sir Ian remains Chairman of JW Holdings Limited, is the current Chancellor of Robert Gordon University, Chairman of Opportunity North East (ONE), established by the private sector to broaden and boost the economy of the NE of Scotland, and founding Chairman of OGTC. He also chaired the 2014 Commission on Developing Scotland's Young Workforce.

Committed to the importance of philanthropy, Sir Ian Wood and his family established The Wood Foundation in 2007, where he is Chairman of the Board of Trustees. Applying venture philanthropy principles, there are 3 main streams where proactive, intelligent funding is directed – Developing Young People in Scotland, Making Markets Work for the Poor in Sub Saharan Africa, and Facilitating Economic and Education Development in Scotland. Sir Ian is passionate about philanthropy and continues to encourage other people to realise the impact they can have through effective giving – it doesn't need to be money; time and/or knowledge can be just as powerful.



### **Sir Harry Burns**

*Professor of Global Public Health, University of Strathclyde, Advisor to Trustees*

Sir Harry Burns is Professor of Global Public Health at Strathclyde University. Prior to this he held the position of Chief Medical Officer for Scotland from 2005- 2014. Sir Harry Burns graduated in medicine then surgery before being appointed Honorary Consultant Surgeon and Senior Lecturer in Surgery in the University Department of Surgery at the Royal Infirmary in Glasgow. Working with patients in the east end of Glasgow gave him an insight into the complex inter-relationships between socio economic status and illness. He completed an MSc in Public Health in and was shortly afterwards appointed Medical Director of The Royal Infirmary.

For nine years since 1994, Sir Harry Burns was Director of Public Health with Greater Glasgow Health Board where he continued research into the problems of social determinants of health but also worked on measurement of outcomes in a variety of clinical conditions, including cancer.





### **John Carnochan**

*Freelance Consultant, Advisor to Trustees*

John was until February 2013 a Detective Chief Superintendent with Strathclyde Police. He was a police officer for almost 39 years working mostly as a Detective.

In January 2005, together with a colleague, John established the Violence Reduction Unit with the aim of developing a strategy that would bring about sustainable reductions in violence within Strathclyde. In April 2006, the VRU assumed a Scotland wide role and continue to be supported by the Scottish Government. Their fundamental tenet is that “violence is preventable - not inevitable”.

In 2013 John was made an Officer of the Order of the British Empire (OBE) in the Queen’s Birthday Honours for services to community safety. He is a passionate advocate of prevention, whole system thinking, early years and effective collaboration and also the importance of human relationships and acknowledging the value of “being human.”



### **Bobby Hain**

*Managing Director, Broadcast*

Bobby Hain is STV’s Managing Director, Broadcast. He is responsible for the company’s increasing range of consumer facing services across broadcast and digital. He was appointed to his current role in December 2010 having been responsible for the two STV Channel 3 licences in north and central Scotland since 2003. He represents STV at the ITV Network Council.

Bobby has over thirty-years experience in broadcasting across television, radio and online, having started as a presenter in 1981. He is a member of both the RTS and BAFTA. He is a member of the Management Board of the Industry and Parliamentary Trust and chairs the Creative Skillset Scotland Board.



### **Lorraine Kelly**

*TV Personality*

Lorraine Kelly OBE is host of her own ITV show, Lorraine. Born in Glasgow, Lorraine joined her local weekly newspaper, The East Kilbride News aged seventeen. In 1983, she joined BBC Scotland as a researcher, and a year later she became TVam’s Scottish correspondent covering stories like the Piper Alpha disaster and the Lockerbie bombing. She went on to co-host TVam and GMTV. In 2012, Lorraine was awarded the OBE by HM The Queen for services to charity and the armed forces at Holyrood Palace in Edinburgh. She was Hon Colonel of the Black Watch Cadets and a former Rector of Dundee University. She is a patron of Help for Heroes and ambassador of Dundee United.



stv  
children's  
appeal

# **STV Appeal**

**SCIO: SC042429**

## **Report of the Trustees and Financial Statements**

**For the year ended 31 December 2021**





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# STV Appeal

SCIO: SC042429



## STV Appeal Administrative Information For the year ended 31 December 2021

STV Appeal is a Scottish Charitable Incorporated Organisation and is regulated by the Office of the Scottish Charity Regulator (OSCR). STV Appeal is also known as 'STV Children's Appeal'.

### SCIO registration details

SCIO name	STV Appeal
SCIO registration number	SC042429
Registration date	4 July 2011
Principal office	Pacific Quay Glasgow G51 1PQ

### Trustees

The trustees at any point in the year to 31 December 2021 and up to the date of signing were:

Paul Reynolds, Chairman  
Simon Pitts  
Bobby Hain  
Ewan Hunter  
Sir Tom Hunter  
Lorraine Kelly  
Sir Ian Wood

### Senior Operational Managers

Lynn Hendry  
Natalie Wright

### Independent auditors

PricewaterhouseCoopers LLP  
141 Bothwell Street  
Glasgow G2 7EQ

### Principal bankers

Royal Bank of Scotland plc  
36 St Andrew Square  
Edinburgh H2 2YB

### Website

[www.stv.tv/appeal](http://www.stv.tv/appeal)

## Report of the Trustees For the year ended 31 December 2021

### Governance, structure and management of STV Appeal

#### Governing document

STV Appeal is a Scottish Charitable Incorporated Organisation (SCIO) and its activities are governed by its constitution and regulated by the Office of the Scottish Charity Regulator (OSCR).

#### Organisational structure

Membership of STV Appeal is limited to STV Group plc and The Hunter Foundation and these organisations will appoint individuals to the Board of Trustees which has the responsibility to manage the operations of STV Appeal. All activities, policies and protocols are subject to the review of the Board of Trustees.

Procedures are in place for newly appointed Trustees to receive an induction covering the objectives, policies and protocols for the operation of the SCIO in addition to the legal obligations and responsibilities of a charity trustee. This induction is carried out by the Chairman of the Board or a nominated representative.

The Board of Trustees have delegated the day to day activities of STV Appeal to responsible individuals within the employment of STV Group plc. At all times, those delegates work under the direction of the Board of Trustees. This operational management team report on their activities at regular meetings of the Board of Trustees.

The strategy of the Board and its activities are also aided by a non-executive relationship with key individuals working in the field of child poverty.

#### Staff

STV Appeal does not directly employ staff but does acquire staff related services from STV Group plc. The structure of the STV Appeal team comprises of:

- The Board of Trustees
- 2 Senior Operational Managers
- 2 Fundraising Managers

Additionally, STV Group plc provides the services of its administrative, legal and finance departments without charge.

#### Risk management

The Board of Trustees regularly evaluate the risks to which the charity is exposed and the systems in place to manage them through a risk register, which is reviewed at each meeting. The Board of Trustees consider that the systems in place are adequate to manage the risks faced by STV Appeal.

The trustees have identified the principal risks as:

#### The continued delivery of strategic plans regarding the generation of income

The following mitigating actions have been put in place:

- The implementation of a corporate engagement strategy to attract new donors and manage relationships with existing ones;
- The monitoring and regular reporting of performance against the fundraising strategy;
- A focus on partnerships with participation events as a means of generating income and reducing cost;
- Maintaining the existing partnership with STV Group plc and to use their media platforms to maximise public awareness and support.

#### The effectiveness, sustainability and capacity to meet demand for grant making

The following mitigating actions have been put in place:

- The provision of multi-year funding for projects;
- Incorporating sustainability planning for projects beyond the timespan of our support;
- Contractually defining the conditions of each grant and bi-annually reviewing performance against agreed KPIs.

Additional risks have been identified in relation to Covid-19, in relation to our ability to raise funds through particular events, many of which were cancelled in 2021. The STV Appeal overcame this challenge by introducing new forms of virtual fundraising and participated in virtual events organised by others, including Kiltwalk, which enabled people throughout the country to participate in a variety of challenges to help raise funds. The STV Appeal also benefitted from a Text to Donate campaign, and hosted a pre-recorded televised show. The Scottish Government continues to support The STV Appeal and provided increased funding to support people through the post covid crisis as part of their winter fund plans.



## **Report of the Trustees** **For the year ended 31 December 2021**

### **Objectives, activities and achievements of STV Appeal**

#### **Charitable objectives**

The charitable objectives of STV Appeal as set out in its constitution are to relieve those in need, alleviate suffering and save lives.

To achieve those objectives, the primary activities of STV Appeal are:

- To generate charitable donations through STV Group plc's on-air and online channels;
- To encourage fundraising by individuals, community groups and other organisations;
- To distribute the funds raised to charities and other organisations which engage in activities synchronous to STV Appeal's objectives.

#### **Activities**

The STV Appeal was launched in 2011, by STV Group plc and The Hunter Foundation, with a commitment to making a difference to the lives of Scotland's children and young people. In 2013, The Wood Foundation pledged its support for projects in the North East of Scotland.

Since 2011 the STV Appeal has raised over £29 million. This has enabled the charity to make large and small awards, to charitable projects across all 32 local authority areas in Scotland, providing much-needed support and assistance to children and young people across Scotland. The money raised is distributed to provide practical help like food and warm clothes, create opportunities for training and employability, and enable social and emotional support for those who need it most.

The STV Appeal is proud to guarantee that all the money raised is invested in Scotland. All charity overheads are met by STV Group plc and The Hunter Foundation so, that every penny raised goes directly to helping those in need.

Since the STV Appeal was launched, the Scottish Government has match funded the first £1m of monies raised each year. In 2022, the Scottish Government confirmed this continuing commitment.

#### STV Appeal in 2021

With new lockdown measures brought back into force, Scotland's most vulnerable and disadvantaged children, young people and families began 2021 with renewed pressures. Once again, the STV Appeal was well placed to provide urgent and timely support to those who needed it most.

Our longstanding relationship with Scottish Government enabled us to distribute £1,572,482 of additional Government funding to help vulnerable families cope with the effects of winter. Funds were used to help people pay for food, heating, warm clothing and shelter.

By Spring, our focus concentrated on the mental health impact Covid-19 was having on young people. Starting in May, the STV Appeal ran regular adverts on STV's broadcast channel and social media platforms which highlighted the impact of a year of lockdowns on youth mental health to encourage donations from viewers to support the recovery phase. The campaign received celebrity backing from a number of famous Scots, including James McAvoy, Gail Porter and author Douglas Stuart.

£152,000 was distributed to 50 projects across Scotland to improve young people's mental health through initiatives such as counselling sessions, peer support groups and leisure activities.

#### Connecting with Communities

In addition to our Mental Health campaign, large scale community and corporate fundraising initiatives took place during 2021. To mark the STV Appeal's 10th birthday, fundraisers were asked to take part in the 10xChallenge: "use the number 10 to create an engaging fundraising event such as walking 10 miles, running 10k's or cycling for 10 days".

Meanwhile the successful Kiltwalk event returned in 2021 in two formats – a virtual event in Spring and a live event in Autumn. Hundreds of people took part raising over £97,000 for the STV Appeal.

## Report of the Trustees

For the year ended 31 December 2021

### Objectives, activities and achievements of STV Appeal (continued)

#### Achievements

Two of our key differentiators are found in our approach to distributing funds. We are working beyond reactive grant-making by identifying key areas of un-met need and targeting resources to stimulate learning and positive change.

The identification of suitable projects is done through collaboration with Scotland's leading experts in the field, major national charities, local groups and other relevant stakeholders. As child poverty is a national issue affecting all communities in Scotland, STV Appeal supports projects across every local authority area.

Our vision is that over a number of years we will have enabled the establishment of locally appropriate, charitable activity in all communities across Scotland. Our criteria for project selection are summarised as:

- Projects which work with children and young people;
- Projects which will extend techniques to new areas based on a proven track record of success, working with this group or illustrate how they are best placed to pilot a new approach;
- Projects which are innovative and break new ground in this field;
- Projects which will work clearly outside and additional to any statutory responsibility but may link into said statutory responsibility;
- Projects which meaningfully take into account the views of the target group of children and young people and actively involve them in the design and delivery of the project;
- Organisations and projects which operate within Scotland and which have wide regional reach;
- Projects which can demonstrate their impacts through measurable quantitative and qualitative indicators;
- Projects which will take place over a maximum of 5 years and demonstrate longer term sustainability once the grant has been utilised;
- Projects which can demonstrate how they will leverage their work to have a wider strategic impact such as influencing policy and practice in the field;
- Projects which focus on working with the most vulnerable children and young people at demonstrably high risk of being negatively impacted by poverty and mitigate against its impacts.

We identify these projects through a detailed analysis of proposed interventions that include:

- Evidence base for intervention;
- Budget and social return on investment;
- Impact evaluation - both internal and external;
- Key differentiators from similar services;
- Existing funding sources and opportunities for shared funding;
- Longer term sustainability.

Our investment model is characterised by a venture philanthropy approach which identifies potential projects in advance of funds being secured. We source interventions that are focussed on addressing the key determinants and root causes of poverty and reflect The Scottish Government Child Poverty Strategy to 2022 "Every Child Every Chance":

- Lone parenthood;
- Unemployment;
- Disability and caring responsibilities;
- Chaotic family circumstances as a result of parental substance misuse;
- Homelessness;
- Adverse childhood experiences.

And those which can break the cycle of poverty through:

- Early intervention;
- Educational achievement;
- Employability skills & stable employment;
- Stabilising families;
- Enabling and supporting sustained tenancies;
- Community asset based regeneration;
- Increasing family income.

It is the flexibility in our approach to grant making that enabled our swift response to families in poverty who were so deeply impacted by Covid-19.

## **Report of the Trustees** **For the year ended 31 December 2021**

### **Objectives, activities and achievements of STV Appeal (continued)**

#### **Measurements**

The evaluation of STV Appeal investments is essential to ensure that maximum benefit can be derived from the funding we provide.

##### Monitoring

In the case of larger awards, each project's impact is measured against agreed target outcomes and will typically be required to report to us twice per year. Funding is generally paid in three instalments; the first in advance and the remaining two on the basis of satisfactory reporting.

In recognition that the smaller projects have limited resources, the reporting requirements upon them are less onerous though still necessary to ensure objectives are met.

##### Independent review and research

Independent research contributes to the development of STV Appeal through the provision of active, formative feedback to organisations directly involved and sharing the wider lessons learned with our partners. This research must seek to add the more qualitative elements that bring us closer to answering the question 'why did change occur and what have we learned to make that change sustainable?' It also seeks to assess the impact of STV Appeal on the public understanding of poverty in Scotland and whether our campaigns have been effective in changing perceptions on the scale and nature of the issue.

In 2021, the STV Appeal invested a total of £3,496,613 to support 7 Large Projects, 4 Capital Projects and made over 600 Small awards. In this year we managed over £1.5m of Government funds targeted specifically at mitigating the impacts of Covid-19 recovery on vulnerable families through our network of small local projects. We worked with Place2Be and Youth Scotland to respond to the growth in mental health concerns of children and young people and ran regular adverts on STV's broadcast channel and social media platforms which highlighted the impact of a year of lockdowns on youth mental health to encourage donations from viewers to support the recovery phase. By receiving investment from the STV Appeal, in 2021 our Large Projects alone have leveraged:

- 65,000 hours of volunteer support at a monetary value of £617,500
- £380,166 of additional project funding

Total Leveraged: £997,666

The system of twice yearly reporting allows us to understand the impact of the projects over a six month and then a twelve month period, against the initial aims and ambitions. These reports demonstrate that all of the projects are operating efficiently to provide both a service and create positive change for children and families living with the impact of poverty.

#### **Projects supported by STV Appeal**

The following are some of projects supported by STV Appeal in 2021:

##### **Aberlour Urgent Assistance Fund**

Aberlour operates an Urgent Assistance Fund (AUAF) to support families in need. With support from STV Appeal, Aberlour distributed £90,000 in cash payments to families facing financial crisis, with £15k going to both families with no recourse to public funds, and families living in rural locations. Aberlour works to ensure the totality of funds available annually are used to support families directly. They aim to support the increased needs of families they already have contact with and also new families who have been tipped into crisis by COVID-19 referred to them through AUAF. Achievements:

- £60k of funding from STV Appeal has supported 223 families in rural areas, particularly with expensive oil heating and utilities and the higher costs of transport to access facilities.
- £15k of funding from STV Appeal was dispersed via 87 awards which helped 150 children with no resource to public funds.
- 54 families from across Scotland were supported to have a happy Christmas through the dispersal of £15k of awards.

##### **Queen Margaret University - East Lothian Tutoring Initiative**

The East Lothian Tutoring Initiative (ELTI) was established in October 2020 to address the educational challenges faced by young people as a result of Covid-19 disruptions. The initiative offers tutoring to disadvantaged young people in S4 to S6 in all six secondary schools in East Lothian. Approximately 300 young people benefitted from the programme in academic year 2020/21. With the continued disruption to education and the sustained impact on learning and teaching which ensued, there was clear reason to extend and expand the provision of ELTI in 2021. The Enhanced Learning Tutoring Initiative (re named for the academic year 2021/22), aims to reach over 600 young people: continuing its provision in the six East Lothian high schools, and extending it to the six Midlothian high schools. The Initiative has been providing one to one and small group tuition in a range of curriculum topics from BGE (Broad General Education) to Advanced Higher level. From March, tuition has also been provided to young people who are not attending school and have been referred by the Virtual Head Teacher. Students meet one or more criteria; students with ASN, non-attenders, students from another 'at risk' group, and students with mental health issues. Schools can select from a QMU trained 'Local Tutor' or one provided by My Tutor.

##### **The Promise Scotland**

The Promise Partnership – Getting it Right for Brothers and Sisters was an initial investment of circa £600,000 from The Cattanach Trust, STV Appeal and the Scottish Government aiming to support between three and four collaborations. The first phase of the Promise Partnership invited proposals from collaborations that focused on how their plan contributes to brothers and sisters within the Change Programme and were to be formed around a geographical area or one or more specific themes that will support brother and sister relationships.

Twenty applications were received totalling £3,281,119, exceeding the funding available. Twelve proposals were focused on work within local authorities and eight operating Scotland-wide, with an equal split between proposals from collaborations led by third sector and public sector organisations. Based on the quality and depth of proposals the Decision Makers Panel agreed to increase the budget and offer one-year grants to allow for collaborations to test and start the initial planning of their ideas, as well as multi-year awards. A total investment of £1,404,095 was made to eight collaborations, supporting work through two Scotland-wide approaches and five local authority areas. Four collaborations are led by third sector organisations, three by local authorities and one is led by a health and social care partnership.

## Report of the Trustees

For the year ended 31 December 2021

### Objectives, activities and achievements of STV Appeal (continued)

#### Projects supported by STV Appeal (continued)

##### Centrestage Village

Since 2006 Centrestage has developed a diverse range of outreach projects, borne out of the need seen in their communities and as expressed by those living there. By introducing arts participation to social and geographic communities, from prisons and care homes to schools and community hubs, they become the conduit to wider services or opportunities, either by wrapping their supports around their activities or by signposting beyond them. Following a move in 2020, The Centrestage Village is now based on the site of the former Kilmarnock Academy and is a place where Centrestage create a place to deliver their vision of a Scotland where everyone in society is able to realise their potential and achieve their hopes and aspirations, regardless of their circumstances and background. Our funds enabled Centrestage to renovate a studio space in their new Village. One programme offered in the new space is ReConnect, designed to support, and enable individuals experiencing multiple barriers to employment to gain employability and/ or volunteering opportunities by identifying their strengths and creating a development plan tailored to meet their specific needs and desires.

##### Spotlight on our Small Projects

Our Small Project funding compliments our Kiltwalk Programme and Large Projects, by aiding the STV Appeal in reaching and helping hundreds of organisations each year. These organisations, collectively reach thousands of children, young people, and families across the whole of Scotland and provide critical support, activities, and opportunities. Our Small Project organisations work with some of the most marginalised and disadvantaged people in our communities all across the country, and in some of the communities of Scotland most adversely affected by poverty and inequality. Many of them provide mental health and wellbeing support, and tackle poverty and social isolation, working with those who have experienced trauma and many forms of ACEs. As part of STV Appeal's strategic ambitions, we continuously assess existing, and the emerging needs of children and families living in poverty and ensure our Small Project portfolio reflects this by bringing on new organisations each year. STV Appeal support many local, grassroots organisations through our Small Projects, many of whom are supported and managed by volunteers. These organisations are and continue to be an invaluable lifeline to many families in Scotland.

A full list of the organisations who were supported by STV Appeal in 2021 is provided in note 12 on pages 21-24.

#### Future plans

Although not restricted to child poverty, we recognise the scale of the problem and its severe, long term impact on communities across Scotland. It is therefore the intention of STV Appeal to maintain this as a focus in the foreseeable future.

We shall continue to promote public awareness, debate and through our work in funding vital front line projects, long term sustainable change. A key element of this strategy is to build upon an already strong and constructive relationship with the Scottish Government in re-shaping the face of child poverty in Scotland.

We aim to expand the scale and range of our fundraising activity, engaging with an ever-increasing portfolio of individuals, organisations and businesses across the country. STV Appeal is a charity partner of The Kiltwalk and our relationship provides an excellent opportunity to generate both public awareness and income through its mass participation events.

We will continue to benefit from the contributions made by The Hunter Foundation, The Wood Foundation and STV Group plc, making use of the latter's television and online assets to disseminate information on the issue of child poverty and promote fundraising activity.

2022 sees the charity move into its 13th year of investing and will see the majority of large grants move out of the portfolio and towards sustainability. When we look across the whole of the STV Appeal portfolio, Small and Large Projects, one thing is clear - 2021 united society against a singular crisis. Covid-19 has created a new type of social issue, one which is universally felt by all and one which has galvanised a response from all sectors of society. It is the intention of Trustees that our learning in this regard is utilised fully to shape our investment strategy as we emerge from the pandemic and Build Back Better.

**Report of the Trustees**  
**For the year ended 31 December 2021****Financial Review of STV Appeal in 2021**

	2021	2020
Total income (£)	4,469,814	3,687,052
Cash generated for distribution to projects (£)	3,650,872	2,997,389
Number of awards to projects (number)	269	377
Value of awards to projects (£)	3,496,613	2,650,221
Cash available at 31 December (£)	2,037,855	1,806,132
Reserves at 31 December (£)	1,623,001	1,468,563

**Total income**

Through the efforts of all our other supporters including STV Group plc, The Hunter Foundation, The Wood Foundation, The Kiltwalk, corporate partners, local and central government, schools, local businesses, community groups and individual donors, STV Appeal generated total income of £4,469,814 (2020: £3,687,052) in the year to 31 December 2021. This included a grant of £2,924,000 (2020: £2,147,230) from the Scottish Government who once again demonstrated their long term support of STV Appeal and our determination to fight child poverty in Scotland.

Within total income are donations from STV Group plc and The Hunter Foundation who are committed to covering the operating costs of STV Appeal. It also includes recognition of the in-kind donations of goods and services from our supporters. As a result, the cash generated for distribution to projects is lower than total income at £3,650,872 (2020: £2,997,389).

The financial support of STV Group plc and the Hunter Foundation together with the in-kind donation of goods and services enables us to ensure that maximum charitable benefit can be derived from the other cash donations received and to commit that every penny donated from all other sources will be made available for distribution to good causes.

**Awards**

Utilising the income generated in 2021 and reserves brought forward from 2020, STV Appeal was able to make awards in support 269 projects (2020: 377). The total value of these awards was £3,496,613 (2020: £2,650,221). The projects which received awards from STV Appeal in 2021 are listed in note 12 on pages 21-24.

**Cash**

At 31 December 2021, STV Appeal had cash resources of £2,037,855 (2020: £1,806,132). Larger awards are predominantly paid in instalments and therefore this cash in hand will be utilised in 2022 to fund those staggered payments.

**Reserves**

The reserves of STV Appeal at 31 December were £1,623,001 (2020: £1,468,563). By the date of signing of this report, £383,849 has been committed to new awards with a number of additional projects currently under review by the Trustees.

**Report of the Trustees**  
**For the year ended 31 December 2021****Financial Review of STV Appeal in 2021 (continued)****Principal financial policies****Donations**

STV Appeal seeks to achieve its charitable objectives by encouraging cash donations and may collaborate with external organisations to facilitate this. Some of these partners donate goods or services on an in-kind basis (at no cost). The Trustees encourage such partnerships as it enables STV Appeal to maximise the charitable benefits of the cash donations received. It is therefore important to us that we recognise the contribution from these partners.

**Reserves**

STV Appeal strives to award all available cash funds to charitable projects and therefore to minimise reserves. Where, at the year end, not all funds have been committed, the Trustees shall endeavour to identify and evaluate suitable projects to which surplus funds may be awarded.

The reserves held at 31 December were:

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Unrestricted reserves	1,623,001	1,468,563
Restricted reserves	-	-
	<u>1,623,001</u>	<u>1,468,563</u>

**Investment of cash resources**

All cash resources are held in current and deposit accounts with Royal Bank of Scotland. The Trustees may give consideration to other methods of investing liquid funds but will always have regard to the level of investment risk and shall ensure that STV Appeal will always have the resources to meet its funding commitments to charitable projects.

**Going concern**

The Board of Trustees considered whether STV Appeal was able to continue to operate and to meet its constituted objectives over the next 12 months independently of the support provided by its key partners, STV Group plc and The Hunter Foundation.

A financial modelling exercise was conducted which assessed STV Appeal's cash resources, current grant making obligations, core cost base requirements and the potential for future grant making activity in the absence of any material fundraising activity. From this analysis it was demonstrated that STV Appeal has sufficient resources to enable it continue to operate and to provide funding to projects in furtherance of its charitable objectives.

In reviewing this financial modelling, the Board of Trustees is of the opinion that, for the foreseeable future, STV Appeal can continue to meet its obligations as they fall due and therefore the financial statements have been prepared on a going concern basis.

Signed on behalf of the Board of Trustees

A handwritten signature in blue ink, appearing to read "Paul Reynolds".**Paul Reynolds**

Trustee and Chairman  
24 June 2022



## Statement of Trustees' Responsibilities

### For the year ended 31 December 2021

The trustees (who are also directors of STV Appeal for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulation.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have prepared the financial statements in accordance with United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Statement of Recommended Practice: Accounting and Reporting by Charities (2019);
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

# ***Independent auditors' report to the trustees of STV Appeal***

## **Report on the audit of the financial statements**

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### **Opinion**

In our opinion, STV Appeal's financial statements (the "financial statements"):

- give a true and fair view of the state of the charity's affairs as at 31<sup>st</sup> December 2021 and of its incoming resources and application of resources, and cash flows, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law); and
- have been prepared in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005.

We have audited the financial statements, included within the Report of the Trustees and Financial Statements (the "Annual Report"), which comprise: the Balance Sheet as at 31<sup>st</sup> December 2021; the Statement of Financial Activities, and the Cash Flow Statement for the year then ended; and the notes to the financial statements, which include a description of the significant accounting policies.

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### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### **Independence**

We remained independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

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### **Conclusions relating to going concern**

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from the date on which the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the charity's ability to continue as a going concern.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

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### **Reporting on other information**

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

Based on our work undertaken in the course of the audit, The Charities Accounts (Scotland) Regulations 2006 (as amended) require us also to report certain opinions and matters as described below.

# ***Independent auditors' report to the trustees of STV Appeal (continued)***

## ***Trustees' Report***

Under The Charities Accounts (Scotland) Regulations 2006 (as amended) we are required to report to you if, in our opinion, the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements. We have no exceptions to report arising from this responsibility.

## **Responsibilities for the financial statements and the audit**

### ***Responsibilities of the trustees for the financial statements***

As explained more fully in the Statement of Trustees' Responsibilities, the trustees are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The trustees are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

### ***Auditors' responsibilities for the audit of the financial statements***

We are eligible to act and have been appointed under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the charity, we identified that the principal risks of non-compliance with laws and regulations related to compliance with industry regulation (The Scottish Charitable Incorporated Organisation Regulation 2011), and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the financial statements such as the Charities and Trustee Investment (Scotland) Act 2005 / The Charities Accounts (Scotland) Regulations 2006 (as amended). We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to misappropriation of cash. Audit procedures performed included:

- Discussions with management and consideration of any known or suspected instances of non-compliance with laws and regulations and fraud or matters reported;
- Evaluation of management's controls designed to prevent and detect irregularities;
- Reviewing Board minutes;
- Testing the diligence process enforced around the selection/approval of applications of awards for payment and subsequent payments; and
- Identifying and testing journal entries, in particular any journal entries with unusual account combinations impacting cash.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditors' report.

## ***Independent auditors' report to the trustees of STV Appeal (continued)***

### ***Use of this report***

This report, including the opinions, has been prepared for and only for the charity's trustees as a body in accordance with section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and regulations made under that Act (regulation 10 of The Charities Accounts (Scotland) Regulations 2006 (as amended)) and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

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## **Other required reporting**

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### **The Charities Accounts (Scotland) Regulations 2006 (as amended) exception reporting**

Under The Charities Accounts (Scotland) Regulations 2006 (as amended) we are required to report to you if, in our opinion:

- we have not received all the information and explanations we require for our audit; or
- proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

A handwritten signature in blue ink, appearing to read 'PricewaterhouseCoopers Ltd'.

PricewaterhouseCoopers LLP  
Chartered Accountants and Statutory Auditors  
Glasgow  
24<sup>th</sup> June 2022

## Statement of Financial Activities For the year ended 31 December 2021

	Note	Unrestricted Funds £	Restricted Funds £	2021 Total Funds £
<b>Income and endowments</b>				
Donations and legacies		4,319,636	150,000	4,469,636
Income from investments		179	-	179
<b>For the year Total income and endowments</b>	<b>2</b>	<b>4,319,814</b>	<b>150,000</b>	<b>4,469,814</b>
<b>Expenditure</b>				
Expenditure on raising funds	3	(966,560)	-	(966,560)
Expenditure on charitable activities:				
Awards to charitable causes	3	(3,346,613)	(150,000)	(3,496,613)
Refund of awards previously given		151,797	-	151,797
Other	3	(4,000)	-	(4,000)
<b>Total expenditure</b>	<b>3</b>	<b>(4,165,376)</b>	<b>(150,000)</b>	<b>(4,315,376)</b>
<b>Net income and movement in funds</b>		<b>154,438</b>	<b>-</b>	<b>154,438</b>
<b>Reconciliation of funds</b>				
<b>Total Funds brought forward</b>		1,468,563	-	1,468,563
<b>Total Funds carried forward</b>	<b>10</b>	<b>1,623,001</b>	<b>-</b>	<b>1,623,001</b>

	Note	Unrestricted Funds £	Restricted Funds £	2020 Total Funds £
<b>Income and endowments</b>				
Donations and legacies		3,535,328	150,000	3,685,328
Income from investments		1,724	-	1,724
<b>For the year Total income and endowments</b>	<b>2</b>	<b>3,537,052</b>	<b>150,000</b>	<b>3,687,052</b>
<b>Expenditure</b>				
Expenditure on raising funds	3	(782,398)	-	(782,398)
Expenditure on charitable activities:				
Awards to charitable causes	3	(2,500,221)	(150,000)	(2,650,221)
Refund of awards previously given		90,459	-	90,459
Other	3	(4,000)	-	(4,000)
<b>Total expenditure</b>	<b>3</b>	<b>(3,196,160)</b>	<b>(150,000)</b>	<b>(3,346,160)</b>
<b>Net income and movement in funds</b>		<b>340,892</b>	<b>-</b>	<b>340,892</b>
<b>Reconciliation of funds</b>				
<b>Total Funds brought forward</b>		1,127,671	-	1,127,671
<b>Total Funds carried forward</b>	<b>10</b>	<b>1,468,563</b>	<b>-</b>	<b>1,468,563</b>

The charity has no recognised gains and losses other than those included in the results above and therefore no separate statement of recognised gains and losses has been prepared.

# STV Appeal

SCIO: SC042429

## Balance Sheet

As at 31 December 2021



	Note	2021 £	2020 £
<b>Current assets</b>			
Debtors	7	467,304	237,960
Cash at bank and in hand	8	2,037,855	1,806,132
<b>Total current assets</b>		<b>2,505,160</b>	<b>2,044,092</b>
<b>Liabilities</b>			
Creditors: amounts falling due within one year	9	(882,159)	(575,529)
<b>Net assets</b>		<b>1,623,001</b>	<b>1,468,563</b>
<b>The funds of the charity</b>			
Unrestricted funds		1,623,001	1,468,563
Restricted income funds		-	-
<b>Total charity funds</b>	10	<b>1,623,001</b>	<b>1,468,563</b>

The Financial Statements were approved by the Board of Trustees on 24 June 2022 and signed on their behalf by:

A handwritten signature in blue ink that reads "Paul Reynolds".

**Paul Reynolds**

Trustee and Chairman



# STV Appeal

SCIO: SC042429

## Cash Flow Statement

For the year ended 31 December 2021



	2021 £	2020 £
<b>Cash generated from operating activities</b>		
Net cash provided by operating activities	231,724	107,888
<b>Net increase in cash</b>	231,724	107,888
Cash at bank and in hand at 1 January	1,806,132	1,698,244
Cash at bank and in hand at 31 December	2,037,856	1,806,132
<b>Reconciliation of net income/(expenditure) to net cash provided by operating activities:</b>		
Net income per statement of financial activities	154,438	340,892
Increase in debtors	(229,344)	(79,238)
Increase/(Decrease) in creditors	306,630	(153,766)
<b>Net cash provided by operating activities</b>	231,724	107,888

## Notes to the Financial Statements

For the year ended 31 December 2021

### 1 Accounting policies

#### Accounting convention

The financial statements have been prepared on a going concern basis under the historical cost convention and the requirements of the Accounting and Reporting by Charities Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued May 2014.

STV Appeal meets the definition of a Public Benefit Entity under the terms of FRS 102.

#### Fund accounting

Unrestricted funds may be used in accordance with the charitable objectives of STV Appeal and at the discretion of the Trustees.

Restricted funds can only be used for specific purposes within the objectives of STV Appeal. Restrictions arise where specified by a donor or where funds are raised for a particular restricted purpose.

Surplus funds may be retained to finance fundraising activities in subsequent years or be used, subject to the charitable objectives of STV Appeal, for additional charitable activities not specifically identified by the Trustees at the year end.

#### Incoming resources

Donations and legacies including donations and gifts are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability. Income from investments is recognised on a receivable basis.

#### Irrecoverable VAT

Irrecoverable VAT is charged to the statement of financial activities where appropriate.

#### Recognition of financial assets and liabilities

Assets and liabilities are recognised when an obligation arises to transfer economic benefits as a result of past transactions or events. They are released when the obligation is fulfilled. Cash, debtors and creditors are held at cost.

#### Resources expended

Expenditure is accounted for on an accruals basis.

#### Taxation

STV Appeal is exempt from corporation tax on its charitable activities.

#### Going concern

The Board of Trustees considered whether STV Appeal was able to continue to operate and to meet its constituted objectives over the next 12 months independently of the support provided by its key partners, STV Group plc and The Hunter Foundation.

A financial modelling exercise was conducted which assessed STV Appeal's cash resources, current grant making obligations, core cost base requirements and the potential for future grant making activity in the absence of any material fundraising activity. From this analysis it was demonstrated that STV Appeal has sufficient resources to enable it to continue to operate and to provide funding to projects in furtherance of its charitable objectives.

In reviewing this financial modelling, the Board of Trustees is of the opinion that, for the foreseeable future, STV Appeal can continue to meet its obligations as they fall due and therefore the financial statements have been prepared on a going concern basis.

# STV Appeal

SCIO: SC042429



## Notes to the Financial Statements For the year ended 31 December 2021

### 2 Income and endowments

	2021 £	2020 £
<b>Unrestricted funds:</b>		
Donations and legacies:		
Donations	3,552,150	2,959,079
Gift aid	13,486	17,249
Donated goods, services and facilities	754,000	559,000
Income from investments	179	1,724
	<b>4,319,814</b>	<b>3,537,052</b>
<b>Restricted funds:</b>		
Donations and legacies:		
Donations	150,000	150,000
	<b>150,000</b>	<b>150,000</b>
<b>Total income and endowments</b>	<b>4,469,814</b>	<b>3,687,052</b>

### 3 Expenditure

	2021 £	2020 £
<b>Expenditure on raising funds:</b>		
Cost of generating donations	(921,548)	(726,702)
Marketing costs	(20,692)	(27,665)
Management and consultancy services	(24,190)	(27,761)
Office administration costs	(131)	(270)
	<b>(966,560)</b>	<b>(782,398)</b>
<b>Expenditure on charitable activities:</b>		
Awards to charitable causes	(3,346,613)	(2,500,221)
Awards to charitable causes under restricted covenant	(150,000)	(150,000)
Refunds of awards previously given	151,797	90,459
Governance costs: audit and tax advisory services	(4,000)	(4,000)
	<b>(3,348,816)</b>	<b>(2,563,762)</b>
<b>Total expenditure</b>	<b>(4,315,376)</b>	<b>(3,346,160)</b>

A list of the organisations supported by STV Appeal is provided in note 12 on pages 21-24.

### 4 Employees

STV Appeal had no employees during the period (2020: Nil) however it does acquire staff related services from other organisations.

This year, the services of 3 members of the STV Appeal team were provided by STV Group at nil cost, (2020: £nil) and 1 independent advisor at a cost of £24,190 (2020: £27,761).

None of the above received remuneration in excess of £60,000 in relation to the services provided to STV Appeal (2020: none).

### 5 Trustees' remuneration and benefits

The Trustees of STV Appeal received no remuneration, benefits or expenses during the period (2020: Nil).

## Notes to the Financial Statements

For the year ended 31 December 2021

### 6 Remuneration of the auditors

PricewaterhouseCoopers LLP provide audit and advisory services the cost of which is borne by STV Group plc. The value of this service is considered to be £4,000 for the period (2020: £4,000).

### 7 Debtors

	2021 £	2020 £
Donations receivable	467,304	220,711
Gift Aid receivable	-	17,249
	467,304	237,960

### 8 Cash at bank and in hand

	2021 £	2020 £
Deposit account	2,021,685	1,792,589
Current accounts	16,170	13,543
	2,037,855	1,806,132

Cash resources held at year end which relate to donations made under restricted covenant and awaiting distribution to appropriate charitable projects	42,658	108,516
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## Notes to the Financial Statements

For the year ended 31 December 2021

### 9 Creditors: amounts falling due within one year

	2021 £	2020 £
Commitments to charitable projects - unrestricted covenants	800,634	452,809
Commitments to charitable projects - restricted covenants	42,658	108,516
Sundry creditors and deferred income	5,867	8,687
Trade Creditors	33,000	5,517
STV Appeal Trading Company Limited	-	-
	<b>882,159</b>	<b>575,529</b>

### 10 Movement in funds

#### For the year to 31 December 2021:

	Unrestricted Funds £	Restricted Funds £	2021 £
Balance of funds brought forward	1,468,563	-	1,468,563
Incoming resources	4,319,814	150,000	4,469,814
Resources expended	(4,165,376)	(150,000)	(4,315,376)
Balance of funds carried forward	<b>1,623,001</b>	<b>-</b>	<b>1,623,001</b>

#### Analysis of funds carried forward at 31 December 2021

	Investments £	Current assets £	Current Liabilities £	2021 £
Unrestricted	-	2,462,501	(839,500)	1,623,001
Restricted	-	42,658	(42,658)	-
Balance of funds carried forward	<b>-</b>	<b>2,505,160</b>	<b>(882,159)</b>	<b>1,623,001</b>

#### For the year to 31 December 2020:

	Unrestricted Funds £	Restricted Funds £	2020 £
Balance of funds brought forward	1,127,671	-	1,127,671
Incoming resources	3,537,052	150,000	3,687,052
Resources expended	(3,196,160)	(150,000)	(3,346,160)
Balance of funds carried forward	<b>1,468,563</b>	<b>-</b>	<b>1,468,563</b>

#### Analysis of funds carried forward at 31 December 2020

	Investments £	Current assets £	Current Liabilities £	2020 £
Unrestricted	-	1,935,576	(467,013)	1,468,563
Restricted	-	108,516	(108,516)	-
Balance of funds carried forward	<b>-</b>	<b>2,044,092</b>	<b>(575,529)</b>	<b>1,468,563</b>

## Notes to the Financial Statements

For the year ended 31 December 2021

### 11 Related party transactions

STV Group plc, The Hunter Foundation and The Wood Foundation are considered to be related parties. All transactions with these organisations are reflected within the financial statements and annual report.

These transactions can be represented as:

	2021 £	2020 £
<b>Cash donations</b>		
STV Group plc	92,523	59,102
The Hunter Foundation	150,000	150,000
The Wood Foundation	150,000	150,000
	<b>392,523</b>	<b>359,102</b>
<b>In-kind donations</b>		
STV Group plc	754,000	559,000
The Hunter Foundation	-	-
	<b>754,000</b>	<b>559,000</b>
<b>Operating costs</b>		
STV Group plc	-	(186,231)
<b>Amounts receivable at 31 December</b>		
STV Group plc - donations receivable	92,523	59,102
	<b>92,523</b>	<b>59,102</b>
<b>Amounts payable at 31 December</b>		
STV Group plc - operating costs	(931)	(5,359)

### 12 Organisations supported by STV Appeal

Organisations awarded grants of £25,000 or more in 2021

	£
Youth Scotland	420,633
Children 1st	397,013
Queen Margaret University	229,387
Corra Foundation	200,000
Home Start UK	150,000
Place 2 Be/Youth Scotland	132,029
Place-2-Be (Glasgow)	119,609
Scottish Families Affected by Alcohol & Drugs	116,427
Buttle	100,000
Save The Children	92,587
Centrestage	78,750
Saheliya	74,879
Children's Parliament	65,823
MsMissMrs	45,000
Working Rite	40,331
The Zone Initiative	29,200
Wick Youth Club	27,000
Stepping Stones for Families	25,700
Calums cabin	25,000
	<b>2,369,368</b>



## Notes to the Financial Statements For the year ended 31 December 2021

### 12 Organisations supported by STV Appeal (cont'd)

#### Organisations awarded grants of between £1,000 and £25,000 in 2021

3D Drumchapel	Crookston Community Group
Abbeyview Kids Club	Cross Roads Youth and Community Assoc
Abbie's Sparkle Foundation	Cyrenians Farm
Abernecessities	Dads Rock
Ability Shetland	Darcy's Equine Assisted Learning Centre CIC
ACIS Youth Counselling	DRC Generation
Active Life Club	Drug Initiative Group Forfar
Alternatives West Dumbartonshire CDS	Drumpchapel Arts Workshop
Antonine Theatre Group	Dundee Dragons DDWSc
Aoife's Sensory Bus	East Ayrshire Community Friends - EACHa
Auchmountain Community Resource Centre	East Ayrshire Young Carers
Avenue Confidential	East Lothian Young Carers Ltd (Edinburgh)
Ayrshire Disability Sport	East Renfrewshire Carers Centre
Baltic Street Adventure Playground	Edinburgh Community Foods Ltd
Bathgate FABB Club	Elgin Youth Development Group
Beatroute Arts (Glasgow)	Elutheria Co – Safety Zone Youth Project
Beautiful Inside & Out	Enable Falkirk
Beith Community Development Trust	ENERGI
Bellsbank Project	Equal Voice
Bellshill Family Learning Centre	Erskine Music Media
Beyond Earlstoun	Fairway Fife
Blairtummock Housing Association (Easterhouse Project)	Falkirk and Clackmannanshire Young Carers
Blamless Scotland	Falkirk Homeless Project
Blantyre Soccer Academy	Families First St Andrews
Boomerang	Fersands & Fountain Community Project
Border Group of Riding for the disabled	Fife Alcohol Support Services
Bright Lights Academy	Fife Gingerbread
Bright Sparks Play Groups	FOCUS Youth Project
Bump Baby & Beyond	Food For The Way
Callander Youth Project	Forth Valley Recovery Community
Calman Trust	Fresh Start (Edinburgh)
Can-Do	Geeza Break
Canongate Youth	Getting Better Together Ltd.
Castlemilk Youth Complex	Gingerbread East End
Centrestage	Glasgow Children's Holiday Scheme
Children in Poverty Inverclyde	Glasgow Council on Alcohol
Children's Health Scotland	Glasgow's Number 1 Baby and Family Support
Children's Summercamp Association	Glenboig Development Trust
Choices Aberdeen	Goodtrees Neighbourhood Centre
Church House	Gorbals Youth Run Drop-In Cafe
Citadel Youth Centre (Edinburgh)	Govan Community Projects
Clued Up Project	Govan HELP
Committed to Ending Abuse	Gracemount Primary School
conFAB	Granton Youth Centre (Edinburgh)
Connect Berwickshire Youth Project	Group Recovery Aftercare Community Enterprise
Covey Community Volunteers Enabling You	Healthy n Happy
Cranhill Arts Project	Healthy Valleys
Cranhill Development Trust	Hear My Music R/C SC048278
Create A Smile Scotland	Heavy Sounds
Crisis Counselling Erskine	Helm Training

## Notes to the Financial Statements

For the year ended 31 December 2021

### 12 Organisations supported by STV Appeal (cont'd)

#### Organisations awarded grants of between £1,000 and £25,000 in 2021

Home Aid West Lothian	Outfit Moray
Home Start - Orkney	Paisley YMCA
Home Start Lorn	Parent Action for Safe Play Coatbridge
Home Start Renfrew	Pass it on peeps
Hope for Autism	Penny Pitt Community
Horshader Community Development (Western Isles)	PKVAS
Hot Chocolate Trust	Play Borders
Inverclyde Recovery Cafe	Play Therapy Base
Jack N Jill Parents' Support Group	Provanhall Housing Association
Jeely Piece Club	Rainbow Rogues
Kate's Kitchen - Annan	RAMH
Kersiebank Community Project	Rape and Sexual Abuse Centre Perth & Kinross
Kids in the Street	Refuweege
Kilmarnock Kinship Carers	Regen FX Youth Trust the Street
Kindred Advocacy	Relationships Scotland - Family Mediation Highland
Kinship Care West Dunbartonshire	Renfrew YMCA SCIO
Kirkshaws Neighbourhood Centre (SCIO)	Richard Stewart Family Learning Centre
Lanarkshire Community Food and Health Partnership	Richmonds Hope Bereavement Project
Landed Peer Education Service	Roots ASN
Larkhall Community Growers	Rosemount Lifelong Learning
Launch Foods	Royston Youth Action
LGBT Youth Scotland	Safe Space
LIFT (Low Income Families Together)	Samuel's Smile
Linlithgow Young People's Project	Say Women
Little Arts Stars	School Bank West Lothian
Lochaber Hope	SCORE
Lochee Boys & Girls Club	Shakti Womens Aid
Love Milton	Shetland Befriending Project
Make Do Grow	Shetland Women's Aid
Mental Health Aberdeen	Shotts Family Learning Centre
Merkinch Partnership Ltd	SHOUT Kinship Care
Midlothian Sure Start	Sibling Reunited
Midlothian Young People's Advice Service	South Ayrshire Befriending
Mind Mosaic Counselling & Therapy	South Lanarkshire Kinship
Mindspace	South West Arts & Music Project
Montrose FC Links Park Community Trust	St Paul's Youth Forum
Moray School Bank	St Rollox Community Outreach Project
Motherwell Women's Aid	Stable Life Selkirk
Move On	STAR
Muirhead Outreach Project	Stepping Stones (North Edinburgh)
Multi Cultural Family Base	Stepwell Consultancy Ltd
Music 4 U	Street Level
My Support Day	Sunflower Garden (Simpson House)
Neil's Wheels	Support for Families
Netherthird Community Centre	Swaddle
New Rhythms for Glasgow	SWAMP
Newmains Family Learning Centre	Tailor Ed Foundation
North Edinburgh Arts	Take a Bow Opportunity Centre
Nourish Support Centre	Team Jak
One Community Scotland	The Attic Drop in Centre - Brechin

## Notes to the Financial Statements

For the year ended 31 December 2021

### 12 Organisations supported by STV Appeal (cont'd)

Organisations awarded grants of between £1,000 and £25,000 in 2021

The Cabin  
The Carrick Centre  
The Concrete Garden  
The Daisy Project  
The Gate  
The Junction – Young People, Health & Wellbeing  
The Knightsbridge Adventure project  
The Miracle Foundation Scio  
The Pavilion Youth Cafe  
The Saturday Cafe  
The Shed  
The STAR Project  
Tillydrone Aberdeen  
UTHEO (Orbison Neighbourhood Centre)  
Wee Wild Hearts  
Wellhouse Housing Association  
Wellspring (Scotland)  
West Lothian Food Bank  
West Lothian Youth Action  
West Lothian Youth Foundation  
Wester Hailes Youth Agency  
With Kids (Glasgow)  
Y People (Orkney)  
Y Sort It  
Yip World  
YMCA Bellshill  
Young People's Futures  
Youth Connections