

STV Appeal

SCIO: SC042429

Report of the Trustees and Financial Statements

For the year ended 31 December 2022



STV Appeal

SCIO: SC042429



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STV Appeal

SCIO: SC042429



STV Appeal Administrative Information

For the year ended 31 December 2022

STV Appeal is a Scottish Charitable Incorporated Organisation and is regulated by the Office of the Scottish Charity Regulator (OSCR). STV Appeal is also known as 'STV Children's Appeal'.

SCIO registration details

SCIO name	STV Appeal
SCIO registration number	SC042429
Registration date	4 July 2011
Principal office	Pacific Quay Glasgow G51 1PQ

Trustees

The trustees at any point in the year to 31 December 2022 and up to the date of signing were:

Paul Reynolds, Chairman
Simon Pitts
Bobby Hain
Ewan Hunter (resigned 31.12.22)
Sir Tom Hunter (resigned (31.12.22)
Lorraine Kelly
Sir Ian Wood
Alison MacLachlan (appointed 01.01.23)

Senior Operational Managers

Lynn Hendry (resigned 31.12.22)
Natalie Wright
Geoff Leask (appointed 12.01.23)

Independent auditors

PricewaterhouseCoopers LLP
141 Bothwell Street
Glasgow G2 7EQ

Principal bankers

Royal Bank of Scotland plc
36 St Andrew Square
Edinburgh H2 2YB

Website

www.stv.tv/appeal

Report of the Trustees

For the year ended 31 December 2022

Governance, structure and management of STV Appeal

Governing document

STV Appeal is a Scottish Charitable Incorporated Organisation (SCIO) and its activities are governed by its constitution and regulated by the Office of the Scottish Charity Regulator (OSCR).

Organisational structure

On 31 December 2022, The Hunter Foundation stepped down as a member of STV Appeal. The Hunter Foundation's venture philanthropy ethos is to build investment ideas and exit at an appropriate point when objectives have been met and the investment model proven. Satisfied that STV Appeal has far surpassed those aims, The Hunter Foundation is now withdrawing from STV Appeal so that it may direct its focus in other directions.

As a result, STV Appeal reorganised its two-tier structure of two corporate entity members as the governing body (STV Group plc and The Hunter Foundation) and seven trustees as the management board to a new single tier structure with six trustees who are both members and trustees.

The Trustees will appoint individuals to the Board of Trustees which has the responsibility to manage the operations of STV Appeal. All activities, policies and protocols are subject to the review of the Board of Trustees

Procedures are in place for newly appointed Trustees to receive an induction covering the objectives, policies and protocols for the operation of the SCIO in addition to the legal obligations and responsibilities of a charity trustee. This induction is carried out by the Chairman of the Board or a nominated representative.

The Board of Trustees have delegated the day to day activities of STV Appeal to responsible individuals within the employment of STV Group plc. At all times, those delegates work under the direction of the Board of Trustees. This operational management team report on their activities at regular meetings of the Board of Trustees.

The strategy of the Board and its activities are also aided by a non-executive relationship with key individuals working in the field of child poverty.

Staff

STV Appeal does not directly employ staff but does acquire staff related services from STV Group plc.

The structure of the STV Appeal team comprises of:

- The Board of Trustees
- 2 Senior Operational Managers
- 1 Fundraising Manager
- 1 Communications Executive

Additionally, STV Group plc provides the services of its administrative, legal and finance departments without charge.

Risk management

The Board of Trustees regularly evaluate the risks to which the charity is exposed and the systems in place to manage them through a risk register, which is reviewed at each meeting. The Board of Trustees consider that the systems in place are adequate to manage the risks faced by STV Appeal.

The trustees have identified the principal risks as:

The continued delivery of strategic plans regarding the generation of income

The following mitigating actions have been put in place:

- The implementation of a corporate engagement strategy to attract new donors and manage relationships with existing ones;
- The monitoring and regular reporting of performance against the fundraising strategy;
- A focus on partnerships with participation events as a means of generating income and reducing cost;
- Maintaining the existing partnership with STV Group plc and to use their media platforms to maximise public awareness and support.

The effectiveness, sustainability and capacity to meet demand for grant making

The following mitigating actions have been put in place:

- The provision of multi-year funding for projects;
- Incorporating sustainability planning for projects beyond the timespan of our support;
- Contractually defining the conditions of each grant and bi-annually reviewing performance against agreed KPIs.

Additional risks have been identified in relation to cost of living crisis, and in our ability to raise funds through events and programming. The Scottish Government continued its annual commitment of £1 million in 2022 as part of the *Best Start, Bright Futures: tackling child poverty delivery plan*.

As noted in the Organisational Structure above the STV Appeal restructured to reflect the departure of The Hunter Foundation on 31 December 2022.

Report of the Trustees

For the year ended 31 December 2022

Objectives, activities and achievements of STV Appeal

Charitable objectives

The charitable objectives of STV Appeal as set out in its constitution are to relieve those in need, alleviate suffering and save lives.

To achieve those objectives, the primary activities of STV Appeal are:

- To generate charitable donations through STV Group plc's on-air and online channels;
- To encourage fundraising by individuals, community groups and other organisations;
- To distribute the funds raised to charities and other organisations which engage in activities synchronous to STV Appeal's objectives.

Activities

The STV Children's Appeal is a grant-making charity committed to helping children and families living in poverty across Scotland, by funding projects that provide essential support. Throughout communities, the STV Children's Appeal funding provides practical help like food and warm clothes; creates opportunities for training and employability; and enables social and emotional support.

Since launching in 2011, the Appeal has raised over £30 million which has enabled over 2,000 awards for national and local projects across all 32 local authority areas in Scotland. Every penny raised by the STV Children's Appeal is distributed in Scotland and 100% of donations are spent on the children who need it most.

Since the STV Appeal was launched, the Scottish Government has match funded the first £1m of monies raised each year. In 2023, the Scottish Government confirmed this continuing commitment.

As noted in the Organisational Structure, page 3, the STV Appeal restructured to reflect the departure of The Hunter Foundation on 31 December 2022.

STV Appeal in 2022

STV Children's Appeal has worked hard over the year to support those most in need and help make a difference to the lives of children affected by poverty.

The cost-of-living crisis had an adverse effect on Scotland's most vulnerable children and young people and to help ease some of the financial burden on struggling families, Appeal-funded charities and groups have been supporting families through a focus on education, mental and physical health, training and development and capacity building.

In the first three months of 2022, STV Children's Appeal distributed £1.2 million in winter grants to charities and community groups across Scotland who used the funds to provide essential items such as food, fuel, clothing and shelter.

Fundraising Activities

2022 was a busy year of fundraising activity. The Kiltwalk returned, with all four events in Glasgow, Aberdeen, Dundee and Edinburgh taking place in person for the first time since before the pandemic. Hundreds of people walked for the Appeal and raised £118,000.

In September, the STV Children's Appeal Football Tournament raised thousands for the Appeal thanks to the efforts of enthusiastic STV staff and supporters.

Report of the Trustees

For the year ended 31 December 2022

Objectives, activities and achievements of STV Appeal (continued)

Achievements

Two of our key differentiators are found in our approach to distributing funds. We are working beyond reactive grant-making by identifying key areas of unmet need and targeting resources to stimulate learning and positive change.

The identification of suitable projects is done through collaboration with Scotland's leading experts in the field, major national charities, local groups and other relevant stakeholders. As child poverty is a national issue affecting all communities in Scotland, STV Appeal supports projects across every local authority area.

Our vision is that over a number of years we will have enabled the establishment of locally appropriate, charitable activity in all communities across Scotland. Our criteria for project selection are summarised as:

- Projects which work with children and young people;
- Projects which will extend techniques to new areas based on a proven track record of success, working with this group or illustrate how they are best placed to pilot a new approach;
- Projects which are innovative and break new ground in this field;
- Projects which will work clearly outside and additional to any statutory responsibility but may link into said statutory responsibility;
- Projects which meaningfully take into account the views of the target group of children and young people and actively involve them in the design and delivery of the project;
- Organisations and projects which operate within Scotland and which have wide regional reach;
- Projects which can demonstrate their impacts through measurable quantitative and qualitative indicators;
- Projects which will take place over a maximum of 5 years and demonstrate longer term sustainability once the grant has been utilised;
- Projects which can demonstrate how they will leverage their work to have a wider strategic impact such as influencing policy and practice in the field;
- Projects which focus on working with the most vulnerable children and young people at demonstrably high risk of being negatively impacted by poverty and mitigate against its impacts.

We identify these projects through a detailed analysis of proposed interventions that include:

- Evidence base for intervention;
- Budget and social return on investment;
- Impact evaluation - both internal and external;
- Key differentiators from similar services;
- Existing funding sources and opportunities for shared funding;
- Longer term sustainability.

Our investment model is characterised by a venture philanthropy approach which identifies potential projects in advance of funds being secured. We source interventions that are focussed on addressing the key determinants and root causes of poverty and reflect The Scottish Government Child Poverty Strategy - 'Best Start, Bright Futures: tackling child poverty delivery plan 2022 to 2026'.

- Lone parenthood;
- Unemployment;
- Disability and caring responsibilities;
- Chaotic family circumstances as a result of parental substance misuse;
- Homelessness;
- Adverse childhood experiences.

And those which can break the cycle of poverty through:

- Early intervention;
- Educational achievement;
- Employability skills & stable employment;
- Stabilising families;
- Enabling and supporting sustained tenancies;
- Community asset based regeneration;
- Increasing family income.

It is the flexibility in our approach to grant making that enabled our swift response to families in poverty who were so deeply impacted by Covid-19 and cost of living crisis.

Report of the Trustees For the year ended 31 December 2022

Objectives, activities and achievements of STV Appeal (continued)

Measurements

The evaluation of STV Appeal investments is essential to ensure that maximum benefit can be derived from the funding we provide.

Monitoring

In the case of larger awards, each project's impact is measured against agreed target outcomes and will typically be required to report twice per year. Funding is generally paid in two instalments; the first in advance and the remaining amount on the basis of satisfactory reporting.

In recognition that the smaller projects have limited resources, the reporting requirements upon them are less onerous though still necessary to ensure objectives are met.

Independent review and research

Independent research contributes to the development of STV Appeal through the provision of active, formative feedback to organisations directly involved and sharing the wider lessons learned with our partners. This research must seek to add the more qualitative elements that bring us closer to answering the question 'why did change occur and what have we learned to make that change sustainable?' It also seeks to assess the impact of STV Appeal on the public understanding of poverty in Scotland and whether our campaigns have been effective in changing perceptions on the scale and nature of the issue.

In 2022, the Appeal invested in 12 Large Projects, 5 Kiltwalk Projects and over 200 Local Projects, reaching children and families in every Local Authority in Scotland. During 2022, our Large Projects have provided a whole range of support and services to over 10,350 people – our Small Projects help to reach tens of thousands more.

The system of twice yearly reporting allows us to understand the impact of the projects over a six month and then a twelve month period, against the initial aims and ambitions. These reports demonstrate that all of the projects are operating efficiently to provide both a service and create positive change for children and families living with the impact of poverty.

Projects supported by STV Appeal

The following are some of projects supported by STV Appeal in 2022:

Calum's Cabin

In memory of Calum Speirs, Calum's Cabin have been supporting families affected by childhood cancer since 2009. In that time, they have strived to help as many families as possible, whether it be in the form of respite holidays for one week on the Isle of Bute, St Andrews, or Dumfries House in Ayrshire, or offering real "home from home" support to families who have to relocate to Glasgow when their child is undergoing long term treatment at either Glasgow's Children Hospital or at The West of Scotland Beatson Centre.

Calum's Cabin offers continuous and responsive hands-on support when needed to families. In 2019 the Appeal made an investment through the purchase of an additional 'Glasgow Flat' to accommodate families relocating. In 2022 the Appeal made a contribution of £25,000 to support the on-going running costs.

Children 1st: Bide Oot and Ardroy Outdoor Education Centre

Children 1st and Ardroy Outdoor Education Centre have formed an innovative partnership to offer residential weekends to over 100 families from across Scotland as well as providing ongoing outreach support to build on the benefits of the residential experience. Through their partnership, resources and expertise is being pooled to provide this opportunity for families and build a safe, sustainable, and scalable model. Over the duration of the project the partnership will roll this out across Scotland through identifying other suitable outdoor providers in the East and North of Scotland. New to the Large Project portfolio in 2020, the project paused due to Covid-19 guidelines which prevented much of the work progressing but were able to relaunch last year. Bide Oot aims to strengthen family relationships, build confidence, and create the conditions in which families can come together and become more active in their communities.

Place2Be and Youth Scotland: Y2Be Project

Y2Be is a partnership between Place2Be and Youth Scotland which aims to equip community-based youth workers and groups to provide vital support for young people's mental health and wellbeing by training them in Place2Be's Mental Health Champion's Foundation (MHCF) programme. Training via MHCF provides them with a Foundation-level understanding of young people's mental health issues, an ability to provide a basic level of support and to identify routes for further support. Since the launch of Y2Be, participating youth workers have been invited to join a Community of Practice to enable on-going development and shared learning between peers across the country and the positive impact of this is evident. Y2Be has been able to identify areas for further training and development as well as driving the growth and competence of youth workers in their work with young people and mental health. Young people in youth groups continue to be trained by Place2Be as Peer Mentors, where they are equipped with the skills and confidence to help their peers and friends identify when they might be experiencing mental health issues, with the aim of encouraging and enabling them to discuss these with their youth worker and/or another trusted adult in their lives.

Report of the Trustees

For the year ended 31 December 2022

Objectives, activities and achievements of STV Appeal (continued)

Projects supported by STV Appeal (continued)

Enhanced Learning Tutoring initiative

The Enhanced Lothian Tutoring Initiative (ELTI) was established in October 2020 by Queen Margaret University to address the educational challenges faced by young people as a result of Covid-19 disruptions. ELTI tutors provided tutoring to disadvantaged pupils attending the 12 high schools in East Lothian and Midlothian and to young people not engaged with standard education who attend sessions at community organisations. ELTI offered a choice of in-person or online, individual or small group (up to three pupils) sessions in 10-week blocks of tutoring either pre or post-Christmas at SQA National 4, National 5, and Higher levels, in a number of curriculum topics, as required by the young people. Additional sessions were also offered during holidays and in the run-up to the exams. Students meet one or more criteria; students with ASN, non-attenders, students from another 'at risk' group, and students with mental health issues. Schools can select from a QMU trained 'Local Tutor' or one provided by My Tutor.

Spotlight on our Small Projects

Our Small Project funding compliments our Kiltwalk Programme and Large Projects, by aiding the STV Appeal in reaching and helping hundreds of organisations each year. These organisations, collectively reach thousands of children, young people, and families across the whole of Scotland and provide critical support, activities, and opportunities. Our Small Project organisations work with some of the most marginalised and disadvantaged people in our communities all across the country, and in some of the communities of Scotland most adversely affected by poverty and inequality. Many of them provide mental health and wellbeing support, and tackle poverty and social isolation, working with those who have experienced trauma and many forms of ACEs. As part of STV Appeal's strategic ambitions, we continuously assess existing, and the emerging needs of children and families living in poverty and ensure our Small Project portfolio reflects this by bringing on new organisations each year. STV Appeal support many local, grassroots organisations through our Small Projects, many of whom are supported and managed by volunteers. These organisations are and continue to be an invaluable lifeline to many families in Scotland.

A full list of the organisations who were supported by STV Appeal in 2022 is provided in note 12 on pages 21-23.

Future plans

Although not restricted to child poverty, we recognise the scale of the problem and its severe, long term impact on communities across Scotland. The Appeal is committed to continuing to support long-term systematic change by investing in innovative projects that really make a difference to the most disadvantaged and at-risk children and young people in Scotland and to meaningfully take into account the views of children and young people as we do so.

We shall continue to promote public awareness, debate and through our work in funding vital front line projects, long term sustainable change. A key element of this strategy is to build upon an already strong and constructive relationship with the Scottish Government to alleviate child poverty in Scotland.

We aim to expand the scale and range of our fundraising activity, engaging with an ever-increasing portfolio of individuals, organisations and businesses across the country. STV Appeal is a charity partner of The Kiltwalk and our relationship provides an excellent opportunity to generate both public awareness and income through its mass participation events.

STV Appeal has raised over £30 million pounds to help children in poverty across Scotland and since our inception, have closely and productively with our founding partner, The Hunter Foundation, which applies its venture philanthropy model to build and improve investment ideas. Satisfied that STV Appeal has far surpassed those aims, The Hunter Foundation stepped down as a member at the end of 2022 so that it may direct its focus and resources elsewhere. Though The Hunter Foundation's contribution towards our operating costs will stop in 2023 onwards, our close relationship will continue.

We will continue to benefit from the contributions made by The Wood Foundation and STV Group plc, making use of the latter's television and online assets to disseminate information on the issue of child poverty and promote fundraising activity.

Report of the Trustees
For the year ended 31 December 2022**Financial Review of STV Appeal in 2022**

	2022	2021
Total income (£)	3,207,147	4,469,814
Cash generated for distribution to projects (£)	2,405,978	3,650,872
Number of awards to projects (number)	215	269
Value of awards to projects (£)	2,673,661	3,496,613
Cash available at 31 December (£)	2,264,448	2,037,855
Reserves at 31 December (£)	1,358,086	1,623,001

Total income

Through the efforts of all our other supporters including STV Group plc, The Hunter Foundation, The Wood Foundation, The Kiltwalk, corporate partners, local and central government, schools, local businesses, community groups and individual donors, STV Appeal generated total income of £3,207,147 (2021: £4,469,814) in the year to 31 December 2022. This included a grant of £1,894,000 (2021: £2,924,000) from the Scottish Government who once again demonstrated their long term support of STV Appeal and our determination to fight child poverty in Scotland. Total income in 2022 is down on 2021 due to a £1.0m reduction in donations by Scottish Government with no Winter Funds to be distributed in late 2022.

Within total income are donations from STV Group plc and The Hunter Foundation which covered the operating costs of STV Appeal. It also includes recognition of the in-kind donation of goods and services from STV Group plc. As a result, the cash generated for distribution to projects is lower than total income at £2,405,978 (2021: £3,650,872).

Awards

Utilising the income generated in 2022 and reserves brought forward from 2021, STV Appeal was able to make awards in support 215 projects (2021: 269). The total value of these awards was £2,673,661 (2021: £3,496,613). The projects which received awards from STV Appeal in 2022 are listed in note 12 on pages 21-23.

Cash

At 31 December 2022, STV Appeal had cash resources of £2,264,448 (2021: £2,037,855). Larger awards are predominantly paid in instalments and therefore this cash in hand will be utilised in 2023 to fund those staggered payments.

Reserves

The reserves of STV Appeal at 31 December were £1,358,086 (2021: £1,623,001). By the date of signing of this report, £773,209 has been committed to new awards with a number of additional projects currently under review by the Trustees.

Report of the Trustees
For the year ended 31 December 2022**Financial Review of STV Appeal in 2022 (continued)****Principal financial policies****Donations**

STV Appeal seeks to achieve its charitable objectives by encouraging cash donations and may collaborate with external organisations to facilitate this. Some of these partners donate goods or services on an in-kind basis (at no cost). The Trustees encourage such partnerships as it enables STV Appeal to maximise the charitable benefits of the cash donations received. It is therefore important to us that we recognise the contribution from these partners.

Reserves

STV Appeal strives to award all available cash funds to charitable projects and therefore to minimise reserves. Where, at the year end, not all funds have been committed, the Trustees shall endeavour to identify and evaluate suitable projects to which surplus funds may be awarded.

The reserves held at 31 December were:

	2022	2021
	£	£
Unrestricted reserves	1,358,086	1,623,001
Restricted reserves	-	-
	<u>1,358,086</u>	<u>1,623,001</u>

Investment of cash resources

All cash resources are held in current and deposit accounts with Royal Bank of Scotland Plc. The Trustees may give consideration to other methods of investing liquid funds but will always have regard to the level of investment risk and shall ensure that STV Appeal will always have the resources to meet its funding commitments to charitable projects.

Going concern

The Board of Trustees considered whether STV Appeal was able to continue to operate and to meet its constituted objectives over the next 12 months independently of the support provided by its key partner, STV Group plc and considering the impact of the withdrawal of support from The Hunter Foundation.

A financial modelling exercise was conducted which assessed STV Appeal's cash resources, current grant making obligations, core cost base requirements and the potential for future grant making activity in the absence of any material fundraising activity. From this analysis it was demonstrated that STV Appeal has sufficient resources to enable it continue to operate and to provide funding to projects in furtherance of its charitable objectives.

In reviewing this financial modelling, the Board of Trustees is of the opinion that, for the foreseeable future, STV Appeal can continue to meet its obligations as they fall due and therefore the financial statements have been prepared on a going concern basis.

The financial statements on pages 14 to 16 were approved by the trustees at the AGM on 20th June 2023 and signed on its behalf by Paul Reynolds.

Signed on behalf of the Board of Trustees

A handwritten signature in blue ink, appearing to read 'Paul Reynolds'.

Paul Reynolds
Trustee and Chairman

Statement of Trustees' Responsibilities

For the year ended 31 December 2022

The trustees (who are also directors of STV Appeal for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulation.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have prepared the financial statements in accordance with United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law (United Kingdom Generally Accepted Accounting Practice). Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Statement of Recommended Practice: Accounting and Reporting by Charities (2019);
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Independent Auditors' Report to the Trustees of STV Appeal

For the year ended 31 December 2022

Report on the audit of the financial statements

Opinion

In our opinion, STV Appeal's financial statements (the financial statements):

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2022 and of its incoming resources and application of resources, including its income and expenditure, and cash flows, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of The Charities Accounts (Scotland) Regulations 2006 (as amended).

We have audited the financial statements, included within the Report of the Trustees and Financial Statements (the "Annual Report"), which comprise: the balance sheet as at 31 December 2022; the statement of financial activities, cash flow statement for the year then ended; the accounting policies; and the notes to the financial statements, which include a description of the significant accounting policies.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We remained independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Conclusions relating to going concern

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from the date on which the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the charitable company's ability to continue as a going concern.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Reporting on other information

The other information comprises all of the information in the Report of the Trustees and Financial Statements other than the financial statements and our auditors' report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether

Independent Auditors' Report to the trustees of STV Appeal (continued)

there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Report of the Trustees, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 and The Charities Accounts (Scotland) Regulations 2006 (as amended) require us also to report certain opinions and matters as described below.

Report of the Trustees

In our opinion, based on the work undertaken in the course of the audit the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and the Report of the Trustees have been prepared in accordance with applicable legal requirements.

In addition, in light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we are required to report if we have identified any material misstatements in the Report of the Trustees. We have nothing to report in this respect.

Responsibilities for the financial statements and the audit

Responsibilities of the trustees for the financial statements

As explained more fully in the Statement of Trustees' Responsibilities, the trustees are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The trustees are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

We have been appointed as auditors under section 44(1) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the charitable company/industry, we identified that the principal risks of non-compliance with laws and regulations related to compliance with industry regulation (The Scottish Charitable Incorporated Organisation Regulation 2011), and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the financial statements such as the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of The Charities Accounts (Scotland) Regulations 2006 (as amended). We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to donated services received and cash extraction. Audit procedures performed included:

- Discussions with management and consideration of any known or suspected instances of non-compliance with laws and regulations and fraud or matters reported;
- Evaluation of management's controls designed to prevent and detect irregularities;
- Reviewing Board minutes;
- Testing a selection of smaller and larger awards, obtaining the award letters to confirm the conditions for spending and confirming the updates received on fund expenditure is in line with the granted award letter; and

Independent Auditors' Report to the trustees of STV Appeal (continued)

- Identifying and testing journal entries, in particular any journal entries with unusual account combinations impacting cash and donations.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

Use of this report

This report, including the opinions, has been prepared for and only for the charitable company's members and trustees as a body in accordance with section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and the Companies Act 2006 and regulations made under those Acts (regulation 10 of The Charities Accounts (Scotland) Regulations 2006 (as amended) and Chapter 3 of Part 16 of the Companies Act 2006) and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Other required reporting

Matters on which we are required to report by exception

Under the Companies Act 2006 and The Charities Accounts (Scotland) Regulations 2006 (as amended) we are required to report to you if, in our opinion:

- we have not obtained all the information and explanations we require for our audit; or
- adequate and proper accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.



Michael Timar (Senior Statutory Auditor)
for and on behalf of PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
Glasgow
20 June 2023

Statement of Financial Activities For the year ended 31 December 2022

	Note	Unrestricted Funds £	Restricted Funds £	2022 Total Funds £
Income and endowments				
Donations and legacies		3,053,826	150,000	3,203,826
Income from investments		3,321	-	3,321
Total income and endowments	2	3,057,147	150,000	3,207,147
Expenditure				
Expenditure on raising funds	3	(794,401)	-	(794,401)
Expenditure on charitable activities:				
Awards to charitable causes	3	(2,523,661)	(150,000)	(2,673,661)
Refund of awards previously given		-	-	-
Other	3	(4,000)	-	(4,000)
Total expenditure	3	(3,322,062)	(150,000)	(3,472,062)
Net income and movement in funds		(264,915)	-	(264,915)
Reconciliation of funds				
Total Funds brought forward		1,623,001	-	1,623,001
Total Funds carried forward	10	1,358,086	-	1,358,086

	Note	Unrestricted Funds £	Restricted Funds £	2021 Total Funds £
Income and endowments				
Donations and legacies		4,319,636	150,000	4,469,636
Income from investments		178	-	178
Total income and endowments	2	4,319,814	150,000	4,469,814
Expenditure				
Expenditure on raising funds	3	(966,560)	-	(966,560)
Expenditure on charitable activities:				
Awards to charitable causes	3	(3,346,613)	(150,000)	(3,496,613)
Refund of awards previously given		151,797	-	151,797
Other	3	(4,000)	-	(4,000)
Total expenditure	3	(4,165,376)	(150,000)	(4,315,376)
Net income and movement in funds		154,438	-	154,438
Reconciliation of funds				
Total Funds brought forward		1,468,563	-	1,468,563
Total Funds carried forward	10	1,623,001	-	1,623,001

The charity has no recognised gains and losses other than those included in the results above and therefore no separate statement of recognised gains and losses has been prepared.

STV Appeal

SCIO: SC042429

Balance Sheet

As at 31 December 2022



	Note	2022 £	2021 £
Current assets			
Debtors	7	191,412	467,305
Cash at bank and in hand	8	2,264,448	2,037,855
Total current assets		2,455,860	2,505,160
Liabilities			
Creditors: amounts falling due within one year	9	(1,097,774)	(882,159)
Net assets		1,358,086	1,623,001
The funds of the charity			
Unrestricted funds		1,358,086	1,623,001
Restricted income funds		-	-
Total charity funds	10	1,358,086	1,623,001

The Financial Statements were approved by the Board of Trustees on 20th June 2023 and signed on their behalf by:

A handwritten signature in blue ink that reads "Paul Reynolds".

Paul Reynolds

Trustee and Chairman
20th June 2023

STV Appeal

SCIO: SC042429

Cash Flow Statement

For the year ended 31 December 2022



	2022 £	2021 £
Cash generated from operating activities		
Net cash provided by operating activities	226,592	231,724
Net increase in cash	226,592	231,724
Cash at bank and in hand at 1 January	2,037,856	1,806,132
Cash at bank and in hand at 31 December	2,264,448	2,037,856
Reconciliation of net (expenditure)/income to net cash provided by operating activities:		
Net (expenditure)/income per statement of financial activities	(264,915)	154,438
Decrease in debtors	275,892	(229,344)
Increase in creditors	215,615	306,630
Net cash provided by operating activities	226,592	231,724

Notes to the Financial Statements

For the year ended 31 December 2022

1 Accounting policies

Accounting convention

The financial statements have been prepared on a going concern basis under the historical cost convention and the requirements of the Accounting and Reporting by Charities Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued May 2014.

STV Appeal meets the definition of a Public Benefit Entity under the terms of FRS 102.

Fund accounting

Unrestricted funds may be used in accordance with the charitable objectives of STV Appeal and at the discretion of the Trustees.

Restricted funds can only be used for specific purposes within the objectives of STV Appeal. Restrictions arise where specified by a donor or where funds are raised for a particular restricted purpose.

Surplus funds may be retained to finance fundraising activities in subsequent years or be used, subject to the charitable objectives of STV Appeal, for additional charitable activities not specifically identified by the Trustees at the year end.

Incoming resources

Donations and legacies including donations and gifts are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability. Income from investments is recognised on a receivable basis.

Irrecoverable VAT

Irrecoverable VAT is charged to the statement of financial activities where appropriate.

Recognition of financial assets and liabilities

Assets and liabilities are recognised when an obligation arises to transfer economic benefits as a result of past transactions or events. They are released when the obligation is fulfilled. Cash, debtors and creditors are held at cost.

Resources expended

Expenditure is accounted for on an accruals basis.

Taxation

STV Appeal is exempt from corporation tax on its charitable activities.

Going concern

The Board of Trustees considered whether STV Appeal was able to continue to operate and to meet its constituted objectives over the next 12 months independently of the support provided by its key partner, STV Group plc and following the departure of The Hunter Foundation (as noted on Page 3 of the Report of the Trustees).

A financial modelling exercise was conducted which assessed STV Appeal's cash resources, current grant making obligations, core cost base requirements and the potential for future grant making activity in the absence of any material fundraising activity. From this analysis it was demonstrated that STV Appeal has sufficient resources to enable it to continue to operate and to provide funding to projects in furtherance of its charitable objectives.

In reviewing this financial modelling, the Board of Trustees is of the opinion that, for the foreseeable future, STV Appeal can continue to meet its obligations as they fall due and therefore the financial statements have been prepared on a going concern basis.

STV Appeal

SCIO: SC042429



Notes to the Financial Statements For the year ended 31 December 2022

2 Income and endowments

	2022 £	2021 £
Unrestricted funds:		
Donations and legacies:		
Donations	2,531,903	3,552,150
Gift aid	10,423	13,486
Donated goods, services and facilities	511,500	754,000
Income from investments	3,321	179
	3,057,147	4,319,815
Restricted funds:		
Donations and legacies:		
Donations	150,000	150,000
	150,000	150,000
Total income and endowments	3,207,147	4,469,815

3 Expenditure

	2022 £	2021 £
Expenditure on raising funds:		
Cost of generating donations	(754,504)	(921,548)
Marketing costs	(21,247)	(20,692)
Management and consultancy services	(11,898)	(24,190)
Office administration costs	(6,752)	(131)
	(794,401)	(966,561)
Expenditure on charitable activities:		
Awards to charitable causes	(2,523,661)	(3,346,613)
Awards to charitable causes under restricted covenant	(150,000)	(150,000)
Refunds of awards previously given	-	151,797
Governance costs: audit and tax advisory services	(4,000)	(4,000)
	(2,677,661)	(3,348,816)
Total expenditure	(3,472,062)	(4,315,377)

A list of the organisations supported by STV Appeal is provided in note 12 on pages 21-23.

4 Employees

STV Appeal had no employees during the year (2021: Nil) however it does acquire staff related services from other organisations.

This year, the services of 3 members of the STV Appeal team were provided by STV Group Plc. at nil cost, (2021: £nil) and 1 independent advisor at a cost of £11,898 (2021: £24,190).

One of the above received remuneration in excess of £60,000 in relation to the services provided to STV Appeal (2021: one in excess of £60,000).

5 Trustees' remuneration and benefits

The Trustees of STV Appeal received no remuneration, benefits or expenses during the year (2021: Nil).

Notes to the Financial Statements

For the year ended 31 December 2022

6 Remuneration of the auditors

PricewaterhouseCoopers LLP provide audit and advisory services the cost of which is borne by STV Group plc. The value of this service is considered to be £4,000 for the year (2021: £4,000).

7 Debtors

	2022 £	2021 £
Donations receivable	181,434	467,304
Prepayments	2,333	-
Gift Aid receivable	7,645	-
	191,412	467,304

8 Cash at bank and in hand

	2022 £	2021 £
Deposit account	2,251,356	2,021,684
Current accounts	13,092	16,171
	2,264,448	2,037,855

Cash resources held at year end which relate to donations made under restricted covenant and awaiting distribution to appropriate charitable projects	-	42,658
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Notes to the Financial Statements

For the year ended 31 December 2022

9 Creditors: amounts falling due within one year

	2022 £	2021 £
Commitments to charitable projects - unrestricted covenants	1,039,181	800,634
Commitments to charitable projects - restricted covenants	-	42,658
Sundry creditors and deferred income	58,593	5,867
Trade Creditors	-	33,000
STV Appeal Trading Company Limited	-	-
	1,097,774	882,159

10 Movement in funds

For the year to 31 December 2022:

	Unrestricted Funds £	Restricted Funds £	2022 £
Balance of funds brought forward	1,623,001	-	1,623,001
Incoming resources	3,057,147	150,000	3,207,147
Resources expended	(3,322,062)	(150,000)	(3,472,062)
Balance of funds carried forward	1,358,086	-	1,358,086

Analysis of funds carried forward at 31 December 2022

	Investments £	Current assets £	Current Liabilities £	2022 £
Unrestricted	-	2,455,860	(1,097,774)	1,358,086
Restricted	-	-	-	-
Balance of funds carried forward	-	2,455,860	(1,097,774)	1,358,086

For the year to 31 December 2021:

	Unrestricted Funds £	Restricted Funds £	2021 £
Balance of funds brought forward	1,468,563	-	1,468,563
Incoming resources	4,319,814	150,000	4,469,814
Resources expended	(4,165,376)	(150,000)	(4,315,376)
Balance of funds carried forward	1,623,001	-	1,623,001

Analysis of funds carried forward at 31 December 2021

	Investments £	Current assets £	Current Liabilities £	2021 £
Unrestricted	-	2,462,501	(839,500)	1,623,001
Restricted	-	42,659	(42,659)	-
Balance of funds carried forward	-	2,505,160	(882,159)	1,623,001

Notes to the Financial Statements

For the year ended 31 December 2022

11 Related party transactions

STV Group plc, The Hunter Foundation and The Wood Foundation are considered to be related parties. All transactions with these organisations are reflected within the financial statements and annual report.

These transactions can be represented as:

	2022 £	2021 £
Cash donations		
STV Group plc	153,572	92,523
The Hunter Foundation	150,000	150,000
The Wood Foundation	150,000	150,000
	453,572	392,523
In-kind donations		
STV Group plc	511,500	754,000
The Hunter Foundation	-	-
	511,500	754,000
Operating costs		
STV Group plc	(216,053)	-
Amounts receivable at 31 December		
STV Group plc - donations receivable	147,980	92,523
	147,980	92,523
Amounts payable at 31 December		
STV Group plc - operating costs	(34,173)	(931)

12 Organisations supported by STV Appeal

Organisations awarded grants of £25,000 or more in 2022

	£
The Corra Foundation	650,000
Queen Margaret University	298,460
Children 1st	288,150
Aberlour-Adapt	200,000
Home Start UK	152,000
Youth Scotland	126,942
Saheliya	104,839
Street Soccer Scotland - Street Soccer FC	38,849
Sistema Scotland	30,042
YPI	30,000
Calums Cabin	25,000
	1,944,282

Notes to the Financial Statements For the year ended 31 December 2022

12 Organisations supported by STV Appeal (cont'd)

Organisations awarded grants of between £1,000 and £25,000 in 2022

3D Drumchapel	Earlston Catchment Voluntary Youth Services
Abbie's Sparkle Foundation	East Ayrshire Community Friends - EACHa
Abernecessities	East Ayrshire Young Carers
Ability Shetland	East Lothian Young Carers Ltd (Edinburgh)
Active Life Club	East Neuk Recovery Group Initiative
Alternatives West Dumbartonshire CDS	East Renfrewshire Carers Centre
Auchmountain Community Resource Centre	East Renfrewshire Good Causes
Avenue Confidential	Edinburgh Community Foods Ltd
Baltic Street Adventure Playground	Elgin Youth Development Group
Bathgate FABB Club	Equal Voice
Beatroute Arts (Glasgow)	Erskine Music Media
Beautiful Inside & Out	Fairway Fife
BeFriends	Falkirk Homeless Project
Beith Community Development Trust	Families First St Andrews
Blairtummock Housing Association (Easterhouse Project)	Family and Community Development
Blameless Scotland (Ayrshire)	Family Mediation Highland
Blantyre Soccer Academy	Fersands & Fountain Community Project
Bluevale Community Club	Fife Alcohol Support Services
Boomerang	Fife Gingerbread
Bridges Project	First Steps Playgroup
Bridgewater Housing Association Ltd	FOCUS Youth Project
Bright Sparks Play Groups	Geeza Break
Callander Youth Project	Getting Better Together Ltd.
Calman Trust	GK Experience
Can-Do	Glasgow Children's Holiday Scheme
Canongate Youth	Glasgow Council on Alcohol
Castlemilk Youth Complex	Glasgow's Number 1 Baby and Family Support
Centrestage Food Project	Glenboig Development Trust
Children in Poverty Inverclyde	Go Youth Trust
Children with Support Needs IPS	Goodtrees Neighbourhood Centre
Children's Health Scotland	Gorbals Youth Run Drop-In Cafe
Choices Aberdeen	Govan Youth Information Project
Church House	Gracemount Primary School
Citadel Youth Centre (Edinburgh)	Grampian Deaf Children's Society
Clued Up Project	Granton Youth Centre (Edinburgh)
Committed to Ending Abuse	Group Recovery Aftercare Community Enterprise
Concrete garden SC 043154	Healthy n Happy
conFAB	Healthy Valleys
Connect Berwickshire Youth Project	Hear My Music R/C SC048278
Cranhill Development Trust	Helm Training
Crisis Counselling Erskine	Home Aid West Lothian
Crookston Community Group	Hope for Autism
Cumnock Juniors Community Enterprise	Horshader Community Development (Western Isles)
Curly Star Dream Foundation	Hot Chocolate Trust
Cyrenians Farm	Inverclyde Carers Centre
Dads Rock	Inverclyde Recovery Cafe
Darcy's Equine Assisted Learning Centre CIC	Jack N Jill Parents' Support Group
Denis Law Legacy Trust	Kate's Kitchen - Annan
Dr Bells Family Centre	Kersiebank Community Project
DRC Generation	Kids in the Street
Dumfries and Galloway Befriending Project	Kilmarnock Kinship Carers

Notes to the Financial Statements

For the year ended 31 December 2022

12 Organisations supported by STV Appeal (cont'd)

Organisations awarded grants of between £1,000 and £25,000 in 2022

Kindred Advocacy	River Clyde Homes
Kirkshaws Neighbourhood Centre (SCIO)	Royston Youth Action
Knightsridge Adventure Project	Safe Space
Landed Peer Education Service	Sauchie Community Group
Larkhall Community Growers	Say Women
Launch Foods	School Bank West Lothian
Lerwick and Walls Circuit of Methodist church	Shakti Womens Aid
LIFT (Low Income Families Together)	Shetland Women's Aid
Lochaber Hope	SHOUT Kinship Care
Lochaber Women's Aid	South Ayrshire Befriending
Make Do Grow	South Community Recovery Network
Maryhill Mobile Children's Services	South Lanarkshire Kinship
Mental Health Aberdeen	South West Arts & Music Project
Merkinch Partnership Ltd	Southwest family support group
Middlebie Community Centre	St Paul's Youth Forum
Midlothian Young People's Advice Service	Stepping Stones (North Edinburgh)
Mind Mosaic Counselling & Therapy	Strathclyde Autistic Society
Mindspace	Support for Families
Montrose FC Links Park Community Trust	Swaddle
Moray Fresh Start	Tailor Ed Foundation
Move On	Take a Bow Opportunity Centre
MsMissMrs	Team Jak
Muirhead Outreach Project	The Attic Drop in Centre - Brechin
Muirhouse Youth Development	The Carrick Centre
Multi Cultural Family Base	The Daisy Project
Music 4 U	The Gate Charity
My Support Day	The Junction – Young People, Health & Wellbeing
Netherholm Area Association	The Miracle Foundation
Netherthird Community Centre	The Miracle Foundation Scio
New Gorbals Housing Association Ltd.	The Saturday Cafe
New Rhythms for Glasgow	The Scheme
North Edinburgh Arts	The Shed
Oasis Youth Centre	The STAR Project
One Community Scotland	Tollcross YMCA
Outfit Moray	Tullochan
Parent Action for Safe Play Coatbridge	UTHEO (Orbison Neighbourhood Centre)
Pavillion (Greater Easterhouse)	Voluntary Action Scotland
Penny Pitt Community	Wee Wild Hearts
PKVAS	Wellhouse Housing Association
Play Alloa	Wellspring (Scotland)
Play Therapy Base	West Lothian Youth Action
Playback Trust	Wester Hailes Youth Agency
Portal Community Learning	Wick Youth Club
Provanhall Housing Association	Women's Aid South Lanarkshire and East Renfrewshire
Rainbow Rogues	Y Sort It
RAMH	Yip World
Rape and Sexual Abuse Centre Perth & Kinross	YMCA Bellshill
Refugeegee	Young People's Futures
Regen FX Youth Trust the Street	Youth Connections
Renfrew YMCA SCIO	Youth Vision
Richard Stewart Family Learning Centre	YPeople