

# Annual Report 2023



stv  
**children's  
appeal**

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## Message from the Chair



The annual report is a time for reflection on the role that the STV Children's Appeal has played over the last year in alleviating child poverty in Scotland, working alongside our partners. STV's ability, through media, to shine a light on the key issues is a significant strength of the Appeal and our work in this regard is unique. I hope this report gives you a clear sense of the breadth and depth of our activities across Scotland.

Those living with poverty face multiple challenges, and they are being impacted the most by the cost-of-living crisis. The focus of our work has been targeted across the four themes of Material Need, Education and Employability, Wellbeing and Community. In many cases the projects we work with tackle more than one of these themes.

Key to our approach is to listen directly to voices from the communities and projects we serve. We strive to be a relational funder that gets close and engages directly, because often the most innovative solutions to an issue come from those closest. We are delighted therefore to see many positive outcomes and evidence of systemic change for the better, as highlighted in the Large Project reports.

We also recognise that it's critical to engage with organisations at grassroots level, so another strength of the Appeal comes from its partnerships with those such as Corra

Foundation and the Youth and Philanthropy Initiative Scotland (YPI).

As a result of the commitment by STV Group plc and The Wood Foundation to fund the operating costs, STV Appeal ensured every penny received from donations was available for distribution to charitable projects in 2023.

I would like to acknowledge our deep appreciation for the outstanding commitment of the Scottish Government. I believe this is very much in recognition of how the Appeal directly supports the Government's Child Poverty Delivery Plan – Best Start Bright Futures. Each one of our projects is aimed at tackling the drivers of child poverty and supporting Priority Families.

As we look to the year ahead, there is no doubt about the challenges that children and families struggling with poverty continue to face - but we are up for the task of making a difference. With your help, whether that be via donations of money, wise counsel or commitment of time, we will strive to ensure we devote well-targeted efforts and resources across all parts of Scotland, to make lives better for many.

Thank you,

**Paul Reynolds**  
Chair of Trustees, STV Children's Appeal



# Who we are

The STV Children's Appeal helps children, young people and families who need it most across Scotland.

All children deserve security and stability. To feel safe, be warm and have enough food. To be supported emotionally and have positive role models. To learn, thrive and enjoy their childhood.

We work with hundreds of incredible and inspiring charities in every region of the country to help make an immediate impact when urgent support is needed; but also to help encourage lasting change.

We're committed to creating a better life for children and families who need a bit of extra support.

STV Children's Appeal is a SCIO supported by STV and The Wood Foundation.

## How we work

We organise events, create partnerships and use our TV platform to raise money and shine a light on the issues impacting families in Scotland.

Then we distribute these funds to hundreds of brilliant and inspiring charities who work directly with those in need.

These include families impacted by serious illness; those struggling with the cost-of-living crisis; children who need support with their mental wellbeing; those in the care system; young carers; and community groups providing services for young people who depend on and value a safe space – and so many more.

# Our values

Values are at the core of everything we do at the STV Children's Appeal. Whether it's about the funding decisions we make, the projects we support, or the way we engage with our partners, it's critical that the choices we make are based upon our core values we have developed as a charitable organisation.



## Relationships

We place relationships at the centre of how we work with donors, charities, partners and with each other.



## Solution Focussed

We are brave, we are bold, we try new things. We're not afraid to take chances if there could be a better way.



## Voice

Children and families are at the heart of everything we do, and we make sure that their voices are heard.



## Rooted in Communities

We believe the answers to problems in a community can be found within. We take our lead from them.

# Our philosophy on grantmaking

Relationships and partnerships have always been at the heart of our approach. Building on 12 years of experience, networks built and knowledge gathered, we actively seek out new opportunities that are timely and are co-created by those with lived experience or deeply learned experience.

Through our mix of large and small grants, we seek to support grassroots projects who, we believe, hold the solutions for their communities.

We strive to support projects that tackle the key drivers of child poverty reduction across multiple themes including material need, education and employability, health and wellbeing and community capacity building.

# Our themes

We have developed a balanced portfolio of grants based on an understanding of poverty, its causes and its impact on families, children and young people.

Four themes have consistently emerged and our knowledge and understanding of these has helped define and refine the strategy as we fund projects which aim to both tackle the issues and inform our learning going forward.



## Material need

Supporting organisations to meet community and individual need with items that will have immediate impact on their lives and help mitigate the impact of poverty, such as food, clothing and bedding.



## Wellbeing

Helping organisations which are supporting the wellness and health of people who are impacted by poverty.



## Education and employability

Strengthening organisations who are helping young people develop skills in and out of education that will help improve their long-term life chances.



## Community

Assisting organisations which are providing much needed community assets alongside capacity building assistance to help them become more sustainable in the long term.



# At a glance

# £2.1m

awarded from Dec 2022 to Dec 2023

**254**  
Awards made\*

**11** Large grants

**5** Kiltwalk grants

**10** YPI awards

**121** Boost grants

**100** Cost-of-living grants

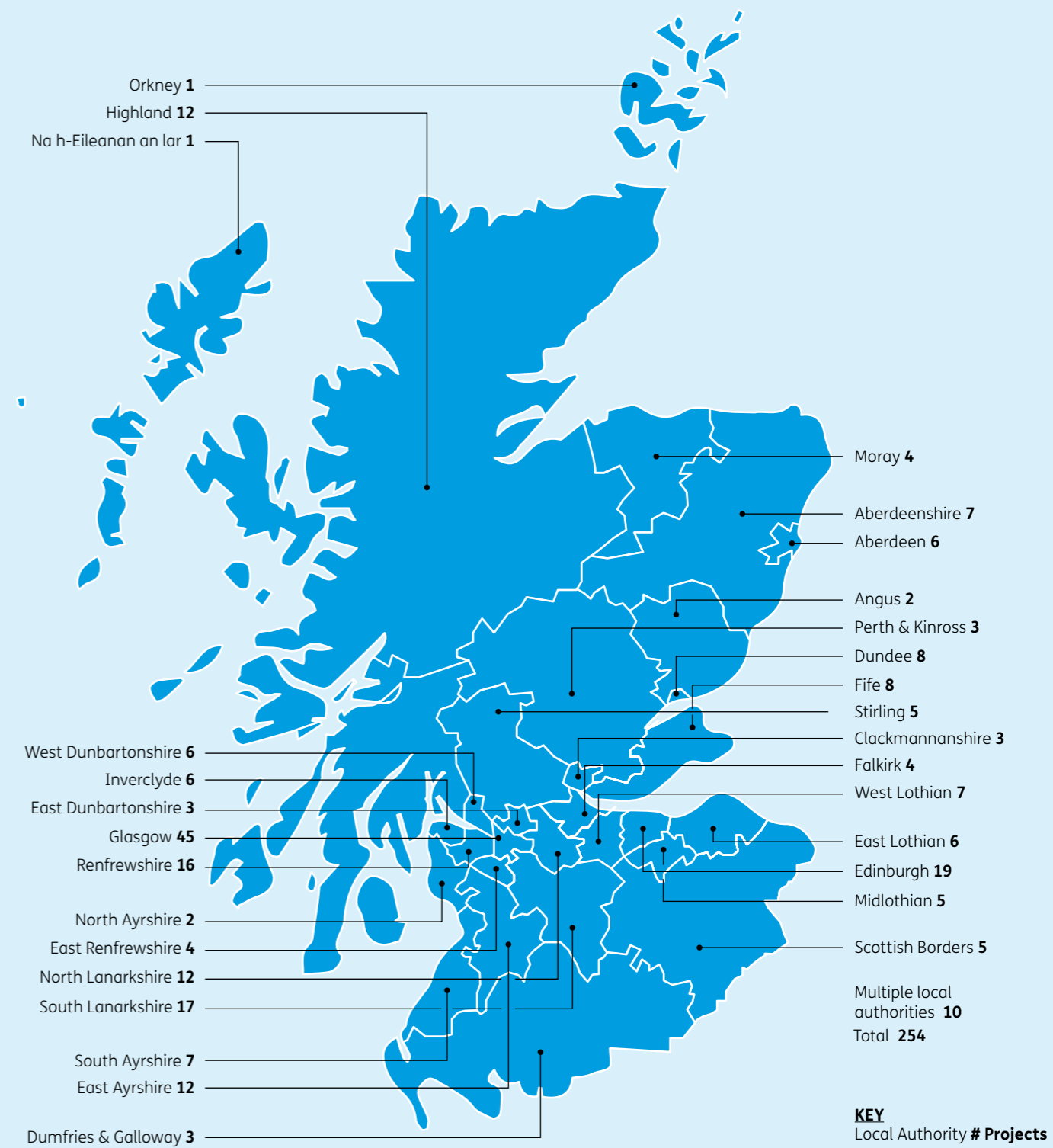
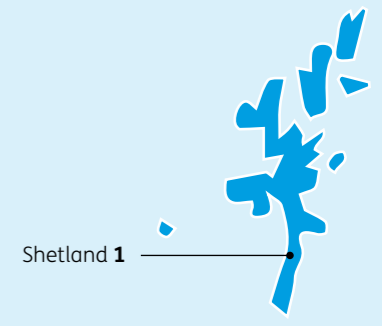
**7** Small grants

**27,094** Children and young people helped by STV Children's Appeal.

\*Projects received funding between December 2022 and December 2023

# Our Reach

STV Children's Appeal supports national and local charities working in communities across Scotland, aiming to reduce the impact of poverty and help children and their families to thrive. We do this by funding projects that provide essential support in every local authority area.



# Shining a light

STV uses its platform and unrivalled reach as Scotland's commercial public service broadcaster to shine a light on the issues faced by so many people across the country.

In support of the STV Children's Appeal, we spotlight both the challenges faced by children and their families, and the work of the charity partners with whom the Appeal works to alleviate the challenges faced by communities. We encourage donations from viewers and enable young people and families to tell their stories to the widest possible audience – all to drive positive change. Throughout the year, STV Children's Appeal showcased the incredible work of charities, both on STV and social media, to raise awareness and highlight their inspirational work. These spotlights included Aberdeen based charity - Aberneccesities, Citadel Youth in Edinburgh and Glasgow based MsMissMrs.

On STV Children's Appeal Day in November, we took over the channel with Appeal branding, celebrity adverts and messaging about STV Children's Appeal across all STV platforms.

STV's continuity announcers were given a day off to be temporarily replaced by a talented group of pupils from Antonine Primary in Drumchapel, with the children appearing on screen to introduce some of STV's biggest shows including The Chase and Emmerdale.

Famous Scots Robert Carlyle, Lewis Capaldi, Martin Compston and Kaye Adams also appeared on STV throughout Appeal Day to lend their support and encourage donations.





TV reach on STV Children's Appeal day was

**1.03m**<sup>3</sup>



"Scotland's children's charities are vital in helping combatting poverty with the help of the Scottish Government"

- Viewer feedback on STV Children's Appeal Show 2023

**83%**

of Scots have heard of STV Children's Appeal<sup>5</sup>

**2.1m**

Scots have been reached by STV Children's Appeal Programming over the past 10 years - an average of 607,000 Scots per year.<sup>4</sup>



<sup>3</sup> Source: Source: BARB, Scotland, individuals, Friday 10th Nov 2023 (09:30-24:00), 3+ min programme reach (excl. News)

<sup>4</sup> Source: Barb, Individuals, 3+ minutes continuous reach, 1st Jan 14 - 21 Dec 24, including repeats

<sup>5</sup> Source: Source: ScotPulse Nov 2023, 1256 adults sampled, nat rep weighted results (age & gender)



# Large Grants



The Appeal provides funding to organisations who are developing and testing new models of working which tackle the systemic causes and symptoms of child poverty.

By demonstrating the efficacy of these models, projects hope to influence and inform policy development and practice in respect of vulnerable children, young people, and families, both locally and nationally.

The Appeal, as a relational funder, works with large projects to support the above aims. Through the co-creation process we find that we can support multi-year awards that cover delivery and core costs for the project. We are very often the founding funder to support a project and harness our network to bring together added value partners and funders to enable the project to have maximum impact.

The impact of the ongoing cost-of-living crisis has brought the projects many challenges and the Appeal prides itself on a relational approach that ensures strong ongoing dialogue with the projects. This has enabled the projects to adjust their delivery to suit the changing needs of the issues they are tackling in a dynamic and innovative way.



# Children 1st

## Bide Oot: Ardoy Outdoor Education Centre



### Key Themes

- Wellbeing

### Summary

Children 1st and Ardoy Outdoor Education Centre's innovative partnership is delivering strong outcomes for families. The partnership provides families with transformative outdoor experiences and all the physical and natural assets that Scotland has to offer. Through these experiences families will be emotionally well and have strong, safe and secure families, opportunities to make new friends and connections and be inspired to contribute in their local communities.

“Who needs phones, I am really proud of me for walking the whole trek – loved it.”

– Teenager, Aberdeen

To date, we have supported over 117 families (172 children and 149 parents/carers) from across Scotland to access residential weekends. This partnership seeks to provide this to families who would not normally be able to do this because of the increased risk faced by outdoor centres and the lack of confidence or financial resources that the families we support have.

Bide Oot aims to strengthen family relationships, build confidence, and create the conditions in which families can come together and become more active in their communities. Bide Oot features planning sessions (Afore), a residential weekend (Awa), and ongoing events in the community (Efter).

“We had an amazing time with the Bide Oot team, wish we could have stayed longer. We loved just being in the moment and with each other, experiencing things that the kids have never done before and pushing ourselves to try new things, the relaxation and the just being at peace. Nothing else mattered apart from us and our surroundings it was amazing thank you, I honestly feel every family should have a chance at this as sometimes you get more from it than you thought was possible, or never realised you even needed it, we are going to start doing more walking, and going to see if we can maybe find some other activities that we done thank you.”

– Mum from East Lothian

“It's good to get family time. This has been one of my best memories.”

– 10 year old

### Community Outreach

Efter Sessions (community and outdoor connections on return from a residential) have continued in the local areas including families from recent trips as well as those on from earlier.

There have been 16 outdoor sessions, in 9 different communities, involving 122 people. Families gather to contribute their ideas, suggestions and negotiate times and locations. Examples include:

- Orienteering – Dalkeith Park, Kay Park
- Archery – Edinburgh, West Lothian, Bee Craig Park
- Nature Walk – Almondale park, Drumpellier park
- Night Walk – Drumpellier Park
- Cook Out – Bee Craig park
- Park Games – Kilmarnock
- Den Building – Glasgow, Aberdeen
- Park Ranger walks – Dams to Darnley, Aberdeen,
- Botanic Gardens family sessions – Edinburgh, Mid Lothian
- Climbing – Glasgow, Auchinstarry
- Watersports – Musselburgh Lagoons

“Emotionally Spectacular, I feel like a different person. First time rowing in a canoe and sitting under a waterfall – stunning.”

– Dad from Ayrshire

“Do you know, it taught me not to judge people. We are all the same and just trying to get on with our lives and look after our bairns.”

– Mum from Moray

### Achievements

- The project is very much on track to achieve its deliverable currently having supported 117 unique families in total to date from West Lothian, South Ayrshire, Glasgow, North Ayrshire, Midlothian, East Lothian, Aberdeen and Moray.
- Bide Oot has successfully hosted a range of activities within communities, such as film showings, treasure hunts, canoeing, climbing, and cycling, helping to enhance wellbeing and family connection.
- Two family members completed their John Muir family awards and Intro to Leadership and have agreed to lead a Family John Muir Award starting in February.



# Enhanced Learning Tutoring Initiative



## Key Themes

- Education & Employability

## Summary

The Enhanced Learning Tutoring Initiative (ELTI) was established in October 2020 by Queen Margaret University to address the educational challenges faced by young people as a result of Covid-19 disruptions. ELTI tutors provided tutoring to disadvantaged pupils attending the 12 high schools in East Lothian and Midlothian and to young people not engaged with standard education who attend sessions at community organisations.

ELTI offered a choice of in-person or online, individual or small group (up to three pupils) sessions in 10-week blocks of tutoring either pre or post-Christmas at SQA National 4, National 5, and Higher levels, in a number of curriculum topics, as required by the young people. Additional sessions were also offered during holidays and in the run-up to the exams. Students meet one or more criteria; students with ASN, non-attenders, students from another 'at risk' group, and students with mental health issues. Schools can select from a QMU trained 'Local Tutor' or one provided by My Tutor.

“When I do well and get it right. I want to do more.”

– Mentee

## Achievements

- 296 individual pupils were referred and allocated local tutor sessions in 2022/23. 91.2% of these pupils engaged with ELTI.
- The project offered a total of 4324 local tutor sessions (1-1 or group) and 4930 opportunities for individual pupils to attend a local tutor session.
- Overall, the pupil attendance rate for 2022/23 was 66.7%. Considering group sessions, the overall session attendance rate was higher at 69.6%.

## Impact

- Approximately 70% of pupils maintain or improve their predicted exam performance.
- Over 70% of pupils feel more confident.
- Tutoring increases student motivation and encourages them to re-engage with adults in a learning environment.
- Students are provided with a legacy to make better individual life choices.
- Over 80% of students would have tutoring again.
- 88% of tutees are from the targeted group (the circumstances of the 12% of pupils who did not meet eligibility criteria had all been discussed with the project team on a one-to-one basis before sessions were allocated. All of these pupils had vulnerabilities which were affecting their learning).

# Digital Voice



## Key Themes

- Wellbeing
- Community

## Summary

The Independent Care Review (ICR) found that current record-keeping approaches are designed around service needs and can be alienating or even traumatic for people in care. Data is held in many systems, by many organisations and services. Record-keeping practices allow the voice of the professional to dominate over the voice of the child and can lead to decisions made on the child's behalf which the child does not agree with or understand. This means children and young people in the care system can sometimes feel like their identity, story, or voice is lost.

Previous engagement with people in care found that they want to feel respected by professionals and be able to contribute their own viewpoints to their care records. They should be able to participate in creating their records, incorporate creative and personal data as they wish, and be confident that their opinions and voice are a valued part of the decisions that are made about them.

This project aims to use participatory design approaches and existing personal data infrastructure to develop 'proof of concept' digital services that respond to the challenges identified. These digital services will show how the user can practically 'tell their story' and co-manage or own their data and have power over how it is shared between several public and third-sector organisations.

The main activity to date has been Participatory Design with young people with an experience of care. This participatory design approach is based on a process of mutual learning between researchers and participants with lived experience. This has helped to understand the lived experience of participants and their desired future ways of living and working. Participants with lived experience are supported to share their experiences and aims while learning about how technology can help to achieve this. Prototyping with participants with lived experience enables them to guide the design of any new technologies, without requiring them to have knowledge or skills in design and technology.

## Achievements

- Progress with Aberdeen City Council who are a key member of the National Steering Group and are actively considering how to ensure that outputs from the project can effectively 'speak' to their newly developed, bespoke CRM system developed by Microsoft and Dynamics.
- Steering group convened and brought up to speed with developments and ongoing meetings with Promise colleagues to explore other relevant developments and how this project might support these i.e. data mapping and collation to influence policy and practice.
- Engagement with Scotland Excel to explore whether there is scope to influence local authorities commissioning of new case management systems that would offer more scope for integration.



# The Promise Partnership

## Getting It Right For Brothers And Sisters



### Key Themes

- Wellbeing

### Summary

The Promise Partnership oversee the distribution of several key funds which advance and implement the key findings and recommendations from the Independent Care Review (ICR). The Appeal has contributed £200,000 per annum from 2021 until 2024 to the Promise Partnership, in particular supporting projects which focus on 'Getting it Right for Brothers and Sisters'. With a total investment pot of £1m, the fund was designed to address a specific gap from the first open call of the main Promise Partnership fund – lack of support for siblings. All proposals to this fund had to be in the form of collaboration.

As part of the application process, organisations completed a self-assessment which will support the Promise Partnership to gather vital evidence on how well Scotland is doing to #keepthepromise. All collaborations are making positive progress in their work and on track in delivering their plans. All are actively engaging with the support packages offered by Promise Scotland. Feedback to date is very positive. For example, in North Lanarkshire the team worked with a family to produce an animation, which describes their experience of a family meeting and the benefits of an inclusive approach. They have realigned resources to invest in the recruitment of Foster Carers, who can look after brothers and sisters together. Families Outside reported having a greater understanding of the prevalence and numbers of children and young people in care who are impacted by a brother's or sister's imprisonment, as well as highlighting sibling imprisonment as an issue and something that care-experienced children

and young people may be facing. Generally, the focus is on parental imprisonment, for all children and young people, not simply those with care experience. Scottish Borders reported that their Family Group Decision Making service is now ensuring that sibling relationships are considered and supported within family plans, with a comprehensive Brothers and Sisters assessment undertaken and completed in the following circumstances:

- Where there are significant differences in planning for or placement of siblings at any stage in their care journey, including separation.
- In the permanence planning process where siblings are involved.
- When a decision is made that a comprehensive sibling assessment would aid in the planning process for children.

### Achievements

- Reports received so far have identified an overall improvement in participation of children, young people and families in service design and delivery.
- There has been improved partnership working with the third sector and local authorities. Many have highlighted changes to culture and practice, that is more in line with whole family approaches and The Promise.
- The programme, Promise Partnership has delivered five rounds of funding. A total of 401 applications were received totalling £41.6m. Over £19m in grants were made to organisations.

# Place2be and Youth Scotland

## Y2be



### Key Themes

- Community
- Wellbeing
- Education & Employability

### Summary

Y2Be is a partnership between Place2Be and Youth Scotland which aims to equip community-based youth workers and groups to provide vital support for young people's mental health and wellbeing by training them in Place2Be's Mental Health Champion's Foundation (MHC-F) programme. Training via MHC-F provides them with a foundation level knowledge and understanding of young people's mental health, the skills and confidence to better support young people's emotional needs, and to work with the wider-community.

Since the launch of Y2Be, participating youth workers have been invited to join a Community of Practice to enable on-going development and shared learning between peers across the country and the positive impact of this is evident. Y2Be has been able to identify areas for further training and development as well as driving the growth and competence of youth workers in their work with young people and mental health. Young people in youth groups continue to be trained by Place2Be as Peer Mentors, where they are equipped with the skills and confidence to act as a supportive listener for mentees and take their worries and concerns seriously, with the aim of encouraging and enabling them to discuss these with their youth worker and/or another trusted adult in their lives to support their wellbeing.

"I am now much more aware of young people and staff's trauma and know to ask young people more directly what they need to feel safe."

– Youth worker

### Achievements

- In total 316 youth workers engaged in Place2Be's MHC-F programme from January to December 2023.
- Four cohorts of the six session model of Place2Think were delivered to four Youth Scotland membership organisations; each organisation had their own cohort. Cohorts were scheduled on times and days of the week that suited each of these organisations, to enable maximum engagement. Delivery was completed in June 2023.

Responding to the needs of foster carers across Scotland (and in line with The Promise) in supporting the mental health of care experienced children and young people, with the support of the STV Appeal, Place2Be was able to develop a bespoke version of their online Parenting Smart programme, providing extra tools to deal with parenting challenges and supporting foster carers in strengthening their relationships with the children/young people they support.



# Who Cares? Scotland Communities that Care



## Key Themes

- Community
- Wellbeing
- Education & Employability

## Summary

Who Cares? Scotland has been funded to deliver a programme of work that will create 'Communities that Care' within Clackmannanshire. A dedicated team is working to increase its reach to Care Experienced children and young people, engaging and connecting with those in a variety of care environments such as kinship care, foster care and looked after at home. The project is also creating the conditions for positive learning opportunities for corporate parents and people in communities; to enable awareness and understanding of the issues faced by those in care.

Central to the Who Cares? Scotland approach is empowering Care Experienced children and young people to share their experiences safely through the power of personal testimonies. The project is harnessing the power of lived experience and the Care Experienced voice to create positive change in attitudes to reduce stigma and discrimination and to inform improvements in supports and services that help young people growing up in care reach their full potential. To support this approach and leave a legacy, Who Cares? Scotland will secure opportunities, partnerships, and funding to enhance their work during the Appeal funding period and beyond. They will also recruit and train local volunteers to help improve the lives of Care Experienced children and young people and empower them to make a positive difference.

## Achievements

- Four Stage 1 teacher training sessions delivered across all three High Schools in Clackmannanshire plus Secondary School Support Service – 387 academic staff trained.
- 21 Personal and social education lessons delivered in two out of three high schools – plans underway for other high school in 2024.
- 235 individual rights supported in 2023 for those looked after by Clackmannanshire Social Work. Top five rights:
  - Respect for views.
  - Right to live with or keep in contact with parents.
  - Right to relationship with brothers and sisters.
  - Right to leisure, play and culture.
  - Right to education.

# Street Soccer Scotland Aberdeen Coach



## Key Themes

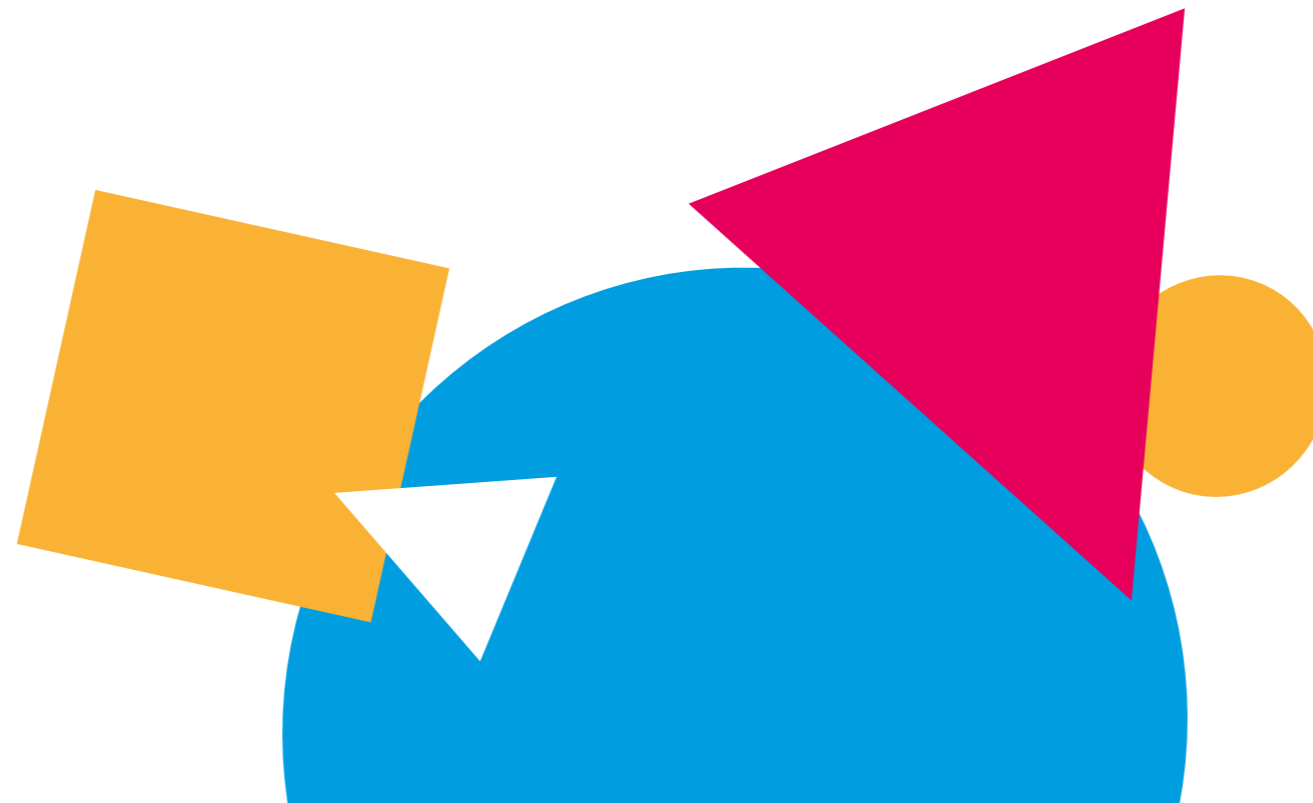
- Community
- Wellbeing

## Summary

Street Soccer Scotland have used their investment from the Appeal to replicate their highly successful approach in Aberdeen. They work in the communities that need them most by providing support to help people achieve their potential, providing relationship-based support to young people (10-16) and adults of all ages experiencing social exclusion through the provision of free football. They work with those experiencing poverty and disadvantage as well as anyone facing social exclusion and aim to level the playing field for them. They are making significant progress in sustaining their presence in Aberdeen, with plans to introduce new funders in the North East to Street Soccer.

## Achievements

- Currently in the process of re-accrediting their SCQF with Caledonia University and are working with them to upgrade this from a level 4 to a level 5 and be able to offer SQCF courses to young people who are already engaged.
- Between 80 and 90 people attending weekly sessions. 48% of players are 25 and under.
- A number of Aberdeen players have access to work experience and work placements through the support of the partnership with WorkingRite and have been able to continue attending sessions to ensure they continue to develop stability in their lives.
- 12 active volunteers with significant challenges including long term unemployment and those seeking asylum.
- Across the course of the funding, Street Soccer have responded agilely to emerging needs in the community and now are supporting those seeking asylum and New Scots with these players making up c.20% of their player population.



# Scottish Families Affected by Drugs (SFAD)

## My Family, My Rights



### Key Themes

- Community
- Wellbeing

### Summary

Despite Scotland having a strong strategic and policy framework for individuals and families harmed by substance use, families consistently report to Scottish Families Affected by Alcohol and Drugs (SFAD) that these are not embedded ‘on the ground’, in practice. Instead, they experience considerable stress, anxiety, and exhaustion due to their loved ones’ substance use, and the lack of access to quality treatment and support for their loved one, as well as themselves. Families report being judged and excluded by services, and their loved ones are bounced between services. These issues intensified during the pandemic. There is nowhere efficient and effective to go when systems fail them. Knowing more must be done to turn aspirational human rights on paper to real, tangible human rights for families. SFAD is being funded by the Appeal to deliver ‘My Family, My Rights’ to explore what gets in the way of good policy and strategy becoming good practice, and to address these barriers in real time. Dedicated workers are getting alongside family members to navigate systems and services, identifying and (where possible) overcoming blocks and barriers. SFAD work alongside family members as course advisers to co-design a new Family Advocacy Skills Course, which builds awareness, knowledge, skills, confidence and participation around advocacy and human rights. A Family Self-Advocacy Service has been launched to support family members affected by a loved one’s substance use to advocate for themselves and their loved

ones across a wide range of services, including alcohol and drug services, housing, social work, mental health and wider health services. The My Family, My Rights programme is now led by one of the original family course advisers, who joined SFAD as the MFMR Development Officer in November 2022.

“It was a really really positive experience for me, and a very welcoming and safe space to explore how we might be able to support our loved ones. So yeah, it was a really good experience for me.”

### Achievements

- 126 adult family members affected by someone else’s substance use have been involved in My Family, My Rights (MFMR) to date, including 44 who have participated in the Family Advocacy Skills Course.
- 100% of course participants have shared their learning with others, reporting an average of 14 people in their wider family and community. This indicates a wider impact of 616 people reached.
- In addition to the course, the My Family, My Rights Self-Advocacy Service has fully developed and now embedded, with 43 referrals in 2023/24.

# Calum’s Cabin



### Key Themes

- Wellbeing

### Summary

In memory of Calum Speirs, Calum’s Cabin has been supporting families affected by childhood cancer since 2009. In that time, they have strived to help as many families as possible, whether it be in the form of respite holidays for one week on the Isle of Bute, St Andrews, or Dumfries House in Ayrshire, or offering real “home from home” support to families who have to relocate to Glasgow when their child is undergoing long-term treatment at either Glasgow’s Children Hospital or at The Beatson West of Scotland Cancer Centre. Calum’s Cabin offers continuous and responsive hands-on support when needed to families. STV Children’s Appeal invested in an additional ‘Glasgow Flat’ in 2019, in addition to annual funding to support their on-going running costs. This update shows the continued impact of this capital grant as Calum’s Cabin continue their search for their 11th Glasgow flat to help cope with growing demand.

“We have just arrived home, and I honestly can’t thank you and the Calum’s Cabin team enough we have had the best week! From start to finish everything you have done so much to help me and my family.”  
– Parent

### Achievements and Added Value

- Supported 174 families with a holiday in Bute, Anstruther and Dumfries House.
- Calum’s Cabin continues to support the Intermediate Labour Market (ILM) by encouraging long term unemployed persons (aged over 25 and been unemployed for more than one year) back into the workplace.
- Calum’s Cabin support students through their Duke of Edinburgh Awards, this summer seeing three Gold Award participants coming to Bute for four days residential. They are also a community partner with their local secondary school, encouraging students to volunteer in the charity shops and office during their school free periods, developing skills for life and supporting personal statements of those wishing to apply for university.





# Glasgow Children's Hospital Charity



## Key Themes

- Wellbeing
- Material Need

## Summary

The Appeal awarded Glasgow Hospital Children's Charity a grant to support two projects:

### Acute Maternity Emergency Fund Pilot

Building on the success of the Family Support & Information Service (FSIS) Emergency grant within the Royal Hospital for Children (RHC), this project is providing a 12 month Emergency Fund to Acute Maternity Services allowing them to offer immediate financial support to pregnant mothers, partners or carers for practical needs associated with barriers attending maternity or pregnancy-related clinic appointments or when accessing hospital for ongoing antenatal and postnatal treatment and care.

The grant is offered via NHS Greater Glasgow & Clyde Hospital Support & Information Services (SIS) & Family Support & Information Services (FSIS) within RHC across the health board area. They all offer a friendly, comfortable, and confidential environment where there is also time to ask questions, discuss any concerns and receive support, including direct referral to a wide range of support services to improve family life, health and wellbeing.

The project offers a £5-£50 emergency grant to pregnant women accessing hospital, including clinic appointments or admission, to cover any immediate emergency costs including travel cost barriers and food and nourishment provision during their visit that they would

not be able to afford otherwise. This helps increase attendance at clinic appointments for vital checks on baby and mother and allow vulnerability to be identified to ensure referral for further support they may require.

### Family Support Navigator

Family Support and Information Services continue to be the first port of call for non-clinical enquiries for children and families within the RHC. This service house a wide variety of quality assured information and support service pathways, working in partnership with an extensive variety of external agencies to provide a range of support services. These services provide the natural platform to promote uptake of emergency grants, clothing, and food, identifying any other additional needs for families as they arise and ensure onward referral for this support.

To bridge the support gap for families with children attending Emergency Department (ED) out of hours aged 11 and under, funding from the STV Appeal was provided for a Family Support Navigator for a 1.5-year pilot period to extend the service to Emergency Department to monitor service need, which launched in February 2024.

The new service will see Family Support Navigators work from ED during these critical time periods, bolstering the support in place during office hours. The Navigators will offer confidential and immediate practical and financial support, acting as a bridge to the Family Support and Information Service and creating a vital connection that will help families beyond their current crisis.

# Saheliya



## Key Themes

- Community
- Wellbeing

## Summary

Saheliya is a specialist mental health and wellbeing support organisation for black, minority ethnic, asylum seeker, refugee and migrant women and girls (12+). They develop their service user's self-esteem and confidence as well as reduce barriers such as isolation and depression by using a range of wrap around services including counselling, complementary therapies, group work, practical support, advocacy, youth work and learning opportunities. The Appeal provide funding to Saheliya to increase their capacity to provide case work advocacy and language support for women in Glasgow and Edinburgh.

“I was struggling with my mental health and referred to Saheliya by my GP. The first time I met my caseworker my heart was relieved. I received a lot of support and comfort from her. I have made friends with other women and have learnt computer skills. I can now help my children with homework as I can search on Google. I can also attend my appointments easily as I can use Google Maps and search for a bus to take. Before I was anxious every time I had appointments.”

“Thank you for helping me find my way out of 20 years' of abuse. Me and my girls are happier now that he's out of our lives. It's all down to your organisation, my heart is praying for you.”

## Achievements

- Saheliya caseworkers have provided 216 women with parenting support by sharing parenting-related information at the intake meeting and ongoing.
- Saheliya have referred service users to the following internal services: Childcare Course, Employability, Skills Development (ESOL, IT, everyday English class, numeracy, and digital skills), Access to Safety training, Crochet, and Gardening.
- Saheliya caseworkers have provided 216 women with parenting support by sharing parenting-related information at the intake meeting and ongoing. Twelve have been referred to and taken part in the Saheliya Parenting Programme



# Partnerships

## The Wood Foundation Youth Philanthropy Initiative

The Appeal has been working in partnership with The Wood Foundation (TWF) since 2013, to support the development of the Youth and Philanthropy Initiative (YPI) across Scotland, with a specific interest in YPI winning charities, and associated schools, who support the alleviation of child poverty. The YPI Initiative is a powerful active citizenship programme, empowering young people to make a difference in their communities while developing a range of skills. Since it was introduced to Scotland in 2008 by the Wood Foundation, it has engaged more than 310,000 young people who have taken responsibility for over £6.8m of charitable

giving with 280 schools taking part, and close to 1,500 teachers involved.

Each school is responsible for directing a grant of £3,000 to a local charity championed by its students through a unique programme of teamwork, research, and competition. YPI engages a full year-group of students, developing skills and confidence through a contextualised learning experience. The programme gives agency to young people to raise awareness of social issues and local charities and is a vital means of devolved, locally driven grant-making.

“I enjoyed working together as a team, being assigned by the team leader to do a particular thing and practicing for the presentation. I also learned that hard work and determination pays.”

– Young person





The Appeal has been a funding partner of the YPI for eleven years, supporting the empowerment of youth voice and advocacy to challenge and address child poverty across Scotland. Across the 2022-23 academic year, the Appeal's contribution of £30,000 supported 10 YPI grants to small grassroots charities:

School	Charity	Social Issue
Belmont Academy	Ayr Housing Aid Centre	Homelessness
Boclair Academy	Carers Link	Young carers
Our Lady and St Patrick's High School	Dumbarton Area Council on Alcohol (DACA)	Health and wellbeing
Bo'ness Academy	It's Good 2 Give	Health and wellbeing
Balfron High School	Lilias Graham Trust	Material Need
St Columba's High School	Man On - Inverclyde	Health and wellbeing
St David's RC High School	Mayfield and Easthouses Development Trust (MAEDT)	Material Need
Charleston High School	New Start Highland	Homelessness
Berwickshire High School	The Learning Space	Disability
Bucksburn Academy	Touch of Love	Material Need







## Kiltwalk

The STV Children’s Appeal is the Kiltwalk’s official grantmaking partner, which means if walkers decide to walk for ‘Kiltwalk’, every penny raised is distributed locally by the Appeal to organisations based in Glasgow, Edinburgh, Aberdeen, and Dundee. Through the Kiltwalk partnership, our awardees focus on making an impact for a particular community, whether by place or interest. The Appeal supported four projects in 2023:

- Dundee - Togs - Children’s Clothing Bank for Tayside
- Glasgow – AR26
- Aberdeen – The Russell Anderson Foundation
- Edinburgh - Scran Academy

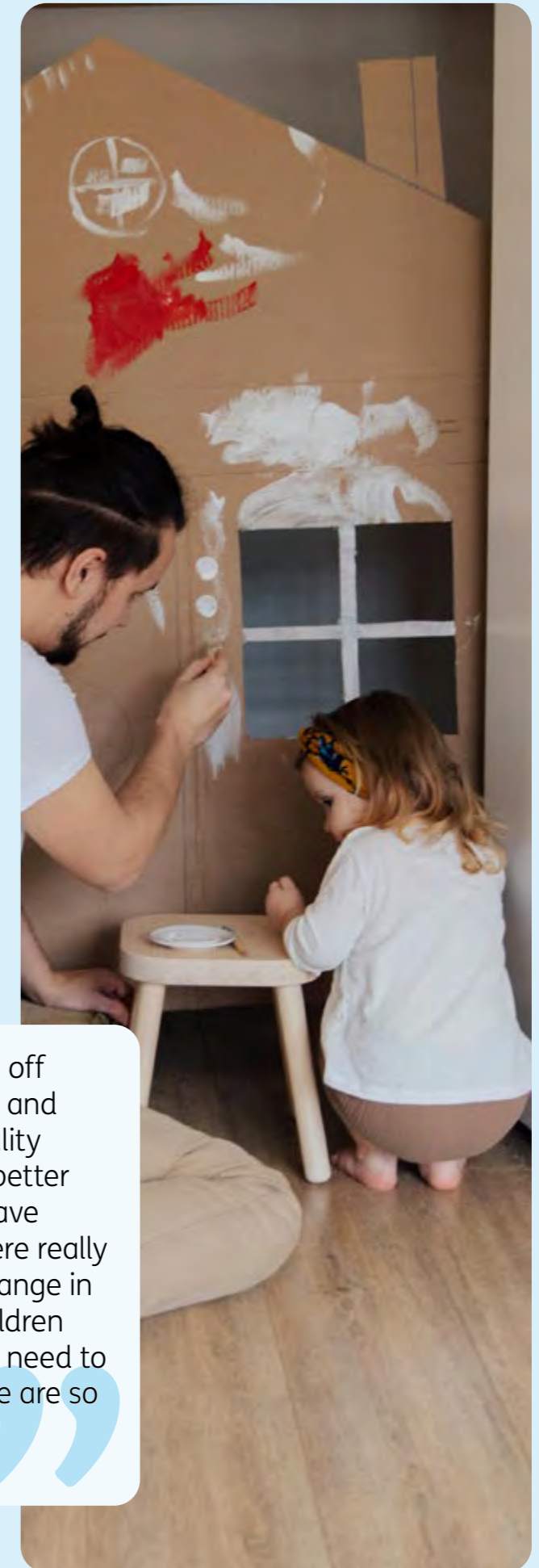
### Dundee

#### Togs - Children’s Clothing Bank for Tayside

Togs is a non-profit organisation serving Dundee and the surrounding areas. Their aim is to be the ‘go-to’ service for families struggling to provide essential clothing and equipment for their children.

Togs receives donations from the public and distribute them to children suffering from the effects of poverty. Their service is for anyone struggling to afford what they believe is an ‘essential’ after food and fuel for the healthy development of children pre-birth to 18, including items for expectant mothers.

Through the support of the Appeal, Togs has been able to support 750 children to receive new pyjamas.



“My health visitor dropped off a donation this afternoon, and both the quantity and quality of things included are far better than anything we could have afforded ourselves. We were really struggling after a huge change in circumstances and my children now have everything they need to get through winter, and we are so grateful for the help”

– Parent



## Glasgow AR26

AR26 was launched in 2020 by Scotland men's football team captain Andy Roberston MBE, who is passionate about creating chances for children in Scotland, closing the gap on disadvantage and levelling the playing field.

AR26 do this through three core programmes which includes Football for All. This programme delivers football camps during the school holidays in areas which appear high on the Scottish Index of Multiple Deprivation (SIMD).

The support from the Appeal allowed AR26 to deliver 'Football for All' holiday camps across the West of Scotland in the heart of communities where the SIMD level is high:

- Priesthill – Glasgow South
- Firhill – Glasgow North
- Clydebank – West Dunbartonshire
- Airdrie – North Lanarkshire
- Greenock – Inverclyde (Lady Octavia)
- Kilwinning – North Ayrshire (Kilwinning Sports Club)

The sessions are about much more than just football and food. Each session promotes key themes and competencies that AR26 hope the young people will fully embrace and utilise as transferable skills within their personal and educational environments.

“Great Initiative! My boy loves going to the camps during school holidays and I think it's excellent that kids of all backgrounds get the same opportunity to attend regardless of their financial background.”

– Parent



## Aberdeen The Russell Anderson Foundation

The Russell Anderson Foundation was established in 2012 former Aberdeen F.C. Captain Russell Anderson, to help children across areas of social deprivation in Aberdeen improve their health and wellbeing.

The Foundation uses the power of sport as a tool to engage children, widening their prospects and levelling the playing field. It encourages children to form a love and passion for fitness by providing quality free afterschool football, golf, rugby and tennis to children at select schools in Aberdeen, with over 2,100 children benefitting on a weekly basis. The foundation also has a wider positive impact in the community, supporting vulnerable families with food parcels, partnering with NHS to highlight career opportunities and working with families to promote dental hygiene and healthy eating.

The funding from the STV Appeal has helped the Russell Anderson Foundation to:

- Roll the out their first aid and mental health courses across their partner schools.
- To expand the After School Care Programme into their partner schools, as well as increasing the hours at some of their existing centres, increasing the weekly activity to circa 620 children.
- To work in conjunction with Child Smile to provide the most vulnerable children with toothbrushes and toothpaste.
- To introduce similar Practical Cooking hubs into at least another 2 schools.



## Edinburgh Scran Academy

With the support of the Appeal, Scran Academy are delivering a programme of free meals for children and families in schools and community groups right across Edinburgh, delivered by their youth-led Scran Van. This isn't simply a response to food poverty – Scran's unique youth-led catering model means that in addition to supporting families and children in the cost-of-living crisis, this project is supporting young people facing barriers to success to gain empowering, real-life work experiences, and develop key skills for them to succeed. Each visit is planned and delivered by Scran's team of young people, providing bespoke, person-centred education and employability opportunities.

Scran Academy have strong connections with many schools and communities already, including ones situated in the highest percentage SIMD areas. The project sees the van visit up to 15 secondary schools in total, with a focus on supporting the most vulnerable young people. Priority is given to ASN schools and secondary schools with the highest percentage of the school roll from the 1st quintile SIMD – those with the children most at risk of food poverty. It is all about collaboration and Scran also work closely with their fellow community and youth work partners across Edinburgh to deliver celebratory Scran Van visits to support these essential services engaging young people with free scran and youth work expertise.

“We were set up and run by the very people from the communities we now work in. This support will enable us to reach more young people and families right across Edinburgh.”

– John Loughton BEM, Founder

- 10,000 free meals being delivered to young people and families facing food poverty.
- Direct employment experience provided for 20 young people facing deep and complex barriers to success.
- 25 Celebratory Scran Van visits delivered, benefiting up to 5000 children and young people in schools and community groups across Edinburgh.
- Meaningful connections between young people and community services in the highest percentiles of SIMD, supporting reductions in anti-social behaviour and crime.
- Meaningful engagement with schools for young people facing barriers to learning, providing reasons to attend with celebration and fun on Friday lunchtime.





# Boost Small Grants



## Key Themes

- Wellbeing
- Material Need

In February 2023 STV Children's Appeal and Corra Foundation developed and agreed a plan for creating a new small grants fund to support small community-led organisations. While this was new work, it was built on learning from previous funds delivered by Corra in partnership with STV Children's Appeal.

The fund was named Boost Small Grants and in 2023 it had a particular focus of supporting small groups that had been especially impacted by the cost-of-living crisis. The fund offered flexible small grants (up to £3,000).

The Boost Small Grants programme was aimed at organisations supporting children and families in their local communities. It was created to help groups for whom the increases in basic running costs (for example utilities, salaries, transport) were making their work much more challenging. Boost provided grants of £500-£3,000 to grassroots organisations and charities with an income of £50,000 or less whose work benefits children and families.



In 2023:

- 121 grants made for total value of £312,876.
- Average grant value £2,585.
- Boost grants were made in 26 of 32 Scottish Local Authorities.
- 72% of grants made were to groups with an annual income of under £20K, demonstrating the fund's ability to reach grassroots organisations.

One organisation that received funding was Beeslack All Stars Disabled Sports Club, which meets in Penicuik twice a week. The sports club provides a wide range of activities to children and young people with additional support needs and their families. The Club was set up in 2004 to provide much needed space and social opportunities for young people with disabilities, regardless of their age. One young person shared, "club is a safe place where I can have fun and feel a part of it and fit in and not made to feel different."

The Boost Fund will reopen in April 2024 with additional contributions from Comic Relief. The eligibility criteria have been widened to include unconstituted groups, allowing greater access for community-led organisations who would not typically receive support.

Corra and the Appeal are continuing to share their learning with other funders who are interested in developing similar funds, whilst continuing to build a strong evidence base on the impact of community activity and how this contributes to bigger systemic change at both local and national level.

# Cost-of-Living Fund



## Key Themes

- Material Need

The cost-of-living crisis exacerbated the impact of families living in poverty throughout Scotland and the Appeal Trustees took additional steps to respond to the worsening situation for children.

The Appeal made two additional awards to support organisations who would reach families speedily.

- £492,500 disbursed to 100 charities across every local authority in Scotland.
- An award of £200k to Aberlour's Urgent Assistance Fund.
- 99 small awards totalling £292,500 made to local projects.

### Aberlour - Urgent Assistance Fund

Aberlour's Urgent Assistance Fund provides immediate relief to families with children (aged 21 and under) who are suffering extreme hardship, including families who are struggling with essential items such as food, heating, and clothing for their children. This urgent support is usually via cash grants to assist with a range of needs, such as food, utilities, clothing, bedding, appliance repairs, replacement of appliances that have failed, or other essentials.

The support from the STV Appeal helped 2,000 children and their families who found themselves in crisis without necessities. In total, the Aberlour Urgent Assistance Fund helped 7,400 people across 32 local authority areas.

It put food on the table, provided clothes that fitted and kept them warm and snug at night.

Aberlour's ability to provide such a rapid response meant that families received the necessities they needed within 48 to 72 hours.

### Cost-of-Living Small Grants

Through our established network of charities throughout Scotland, the Appeal was able to disburse 99 grants to grassroots organisations across Scotland. The were allocated to meet the immediate material needs of by providing appropriate support through cash, vouchers, top up cards and support in kind.

The organisations we supported were asked to be mindful of families who may not be getting support from other sources or for whom additional support was most required.

### Who was helped by the funds

The majority of funds were dispersed to lone parent families, families with three or more children, families with a pre-school child and families with a disabled adult or child.

### How was the money spent

Working with local organisations with whom we had a relationship ensured that they had knowledge of each family and their circumstances to inform assessment of the type of support that was best for the family. The main support provided to families included supermarket vouchers (64%), food parcels (29%), cash (23%) and fuel (23%). Other support included clothing, bedding and essential household items.

# Spotlight on COVEY, South Lanarkshire

COVEY offer one-to-one and group befriending and mentoring for young people and families throughout South Lanarkshire.

COVEY received a grant of £3,000 as part of STV Children's Appeal cost-of-living response to help people struggling with day-to-day costs.

Many families that COVEY supports are facing extreme hardship in their everyday lives; from living in squalid accommodation to worrying about how to keep warm in Winter. Unfortunately, many of these families do not have access to mainstream services and are left feeling like they have nowhere to turn.

“You helped me navigate the worst period of my life and got my family to the other side.”

– Parent

“You stepped in and supported my whole family right when we needed you. If you hadn't helped us our situation would have been a whole lot worse.”

– Carer

However, with the Appeal Grant, COVEY was able to take flexible action to make sustainable, positive differences to the everyday lives of these families. They set to work, resolving sewerage problems in one family home, fixing a broken washing machine in another, providing children with clean clothes and helping a parent take her driving test to reconnect with her community and seek employment. As a result, the impact of this fund has been incredibly far reaching. The gratitude expressed by those we supported is testament to what the STV Appeal Grant has achieved for our families:

## Maggie's Story

Maggie is a devoted mother of three and a carer for her autistic grandson and rarely has time to think of herself. Having recently experienced complications during surgery, where she developed Sepsis, Maggie's physical health and mobility has declined. These extremely difficult circumstances are greatly compounded by the fact that Maggie and her family live in poverty. Heating the house and putting food on the table is a relentless struggle and Maggie often neglects herself to make sure her family has the basic things they need; a selfless act which has, unfortunately, seen Maggie's mental health decline.

When Maggie's daughter moved back into the family home, financial hardship increased and Christmas was fast approaching. COVEY recognised the family's financial hardship was a major contributing factor to their difficulties. Thanks to the STV Appeal Grant, they were able to offer support to alleviate some of the stress and anxiety for Maggie at what was an incredibly difficult time ensuring she had food, a new fridge freezer and a winter coat. Maggie struggled to find the words to express her gratitude and, with tears in her eyes, deemed this care and support a 'true Christmas miracle'.



# Our thanks

We want to say a huge thank you to everyone who supported the STV Children's Appeal this year.

The collective effort of our funding partners, ambassadors, businesses, viewers, and community heroes allows us to reach communities across every corner of Scotland that need our help. The following partners and supporters deserve a special thanks from us.

## Scottish Government

The STV Children's Appeal deeply values its relationship with the Scottish Government. The Scottish Government have match funded to the value of £1m since 2011. Our funding priorities are consistent with those of the Best Start, Bright Futures Tackling Child Poverty Delivery Plan. The STV Children's Appeal works across areas such as material need, education and employability, health and wellbeing and community capacity building and can demonstrate the impact of the Scottish Government funding at a national and grassroots level.

## The Wood Foundation

The Wood Foundation is a venture philanthropic organisation; a proactive investor, project manager, and partner in societal, education, and economic development in Sub-Saharan Africa and Scotland.

The Wood Foundation's UK team is primarily focussed on developing young people in Scotland. The foundation works with education partners to provide opportunities for young people to develop key skills and experiences

which enhance their school experience and better prepare them for the world of work.

Significant investment is also made in efforts to address childhood poverty. The Wood Foundation has partnered with the STV Children's Appeal since 2013, donating £150,000 each year. In 2023 a portion of their donation covered administration costs, alongside support from STV. This ensured that every penny raised through fundraising went directly to children, young people and their families.

## STV

STV's broadcast channel reaches three million viewers each month and as a public service broadcaster it is committed to featuring the work of the STV Children's Appeal as part of its broadcast schedule.

Since our launch in 2011, STV has provided significant support and resource, largely on an in-kind basis. This includes administrative functions such as legal, HR and finance as well as access to airtime to showcase Appeal and partner activities. STV also produces dedicated Appeal programming across the schedule.







## Kiltwalk

Kiltwalk is Scotland's largest mass participation walking event. Thousands of walkers gather each year across the cities of Glasgow, Aberdeen, Dundee and Edinburgh to raise funds for their chosen charity. The STV Children's Appeal is proud to be Kiltwalk's official grant-making partner, which means, if walkers decide to walk for 'Kiltwalk', every penny raised is distributed locally by the STV Children's Appeal.

## Lidl

Lidl Scotland has supported the STV Children's Appeal every year since its launch in 2011. In 2023, stores across Scotland hosted their own fundraising days, placing collection tins in stores or taking part in fundraising events. Lidl also generously donated a proportion of sales from key products sold in store. Lidl raised over £70,000 in 2023.



## Tunnock's

Tunnock's have supported the STV Children's Appeal for many years. In 2023, Tunnock's supported the coveted STV Appeal Cup football tournament with a donation of £10,000.

## Beatson's Building Supplies

Beatson's Building Supplies supported the STV Children's Appeal in 2023 for the third year, donating money from every bulk bag of gardening supplies purchased. Staff and customers also got involved with a whole host of activities. Their amazing efforts raised over £27,000.

In addition, scores of dedicated individuals, community groups, corporate organisations and schools have undertaken their own fundraising events or made donations for which we are extremely grateful. Without this support, the work of the Appeal could simply not continue to make the impact it currently does.



# Our board of trustees



**Paul Reynolds**

Chair of Trustees, STV Children's Appeal Board

Paul was appointed Chair of STV Group Plc and became Chair of Trustees of the STV Children's Appeal in 2021. Born and raised near Glasgow, after graduating from Strathclyde and London Universities his career over 30 years has included tenures as CEO of BT Wholesale and Executive Director of BT Group plc, where he led the development of broadband and internet in the UK and the creation of Openreach. Until 2012 he spearheaded the fibre-internet revolution down-under as CEO of Telecom New Zealand Ltd. He is currently a non-executive Director of TalkTalk Telecom and Chairman of Computershare Ltd. He held previous roles as non-executive Chair of 9Spokes Ltd and FibreNation and as Director at Eircom Ireland Limited, XConnect Global Networks and Japan-based internet company, eAccess Ltd.



**Sir Ian Wood KT GBE**

Chairman, The Wood Foundation

Born and educated in Aberdeen, Sir Ian Wood is a well-respected and influential global businessman. His career began in the North East fishing industry but he is best known for his work in the North Sea and international oil industry with Wood Group, serving as Chief Executive from 1967 to 2006 and as Chairman until 2012. He was the author of the Maximising Economic Recovery UK Report and, based on funds secured from the City Region Deal and the work of Opportunity North East (ONE), led the start-up of the Oil & Gas Technology Centre (OGTC). Sir Ian remains Chairman of JW Holdings Limited, Chairman of Opportunity North East, established by the private sector to broaden and boost the economy of the NE of Scotland, founding Chairman of OGTC (now The Net Zero Technology Centre), and Chairman of Energy Transition Zone Ltd set up to help reposition the North East of Scotland as a globally integrated energy cluster focused on delivery of net zero. He also chaired the 2014 Commission on Developing Scotland's Young Workforce. Committed to the importance of philanthropy, Sir Ian Wood and his family established The Wood Foundation in 2007. Sir Ian is passionate about philanthropy and continues to encourage other people to realise the impact they can have through effective giving – it doesn't need to be money; time and/or knowledge can be just as powerful. Sir Ian was appointed a Knight of the Order of the Thistle in June 2018, and awarded the Carnegie Medal of Philanthropy in 2019.



**Simon Pitts**

CEO, STV

Appointed to the Board in January 2018, Simon set out a growth strategy to transform STV into a digital streaming and content-led media business. After a period of consistent growth and diversification, STV exceeded its long-term target to generate more than half of its operating profit from outside traditional linear advertising in 2023. Previously, Simon was on ITV's executive board as Managing Director, Online, Pay TV, Interactive & Technology. Over a 17-year career he held a range of senior roles and, as Director of Strategy, was one of the main architects of the company's strategic transformation under Archie Norman and Adam Crozier. Simon was on the board of ITN for eight years and prior to ITV, worked in the European Parliament. He is Vice Chair of the Royal Television Society and trustee of STV Children's Appeal and literary charity Oscar's Book Prize.



**Alison Maclachlan**

UK Director of The Wood Foundation

Ali is UK Director of The Wood Foundation, a venture philanthropic organisation and long-term supporter of the STV Children's Appeal. The Wood Foundation is committed to empowering societal and economic change in Scotland and East Africa. Having previously held Board roles to support both charity start-ups and established youth organisations, Ali has also held roles as an External Examiner on the MSc Corporate Social Responsibility for the Robert Gordon's University and on the national advisory board of MCR Pathways. She is currently a Trustee of the Aberdeen University Development Trust and Chair of the Scottish Grantmakers. Ali's career has always been committed to education and development; seeking and developing impactful, meaningful, and innovative interventions which improve outcomes for young people and help them to thrive.





## Bobby Hain

Managing Director, Broadcast, STV

STV Bobby Hain is Managing Director of Broadcast at STV Group plc, responsible for TV operations to deliver the Channel 3 licence service that includes the network schedule shared with ITV and regional programmes, primarily news and current affairs. Bobby has over forty years of media experience across radio, television and digital. As well as being a trustee of the STV Children's Appeal, he is chair of the trustees of STV's two DB pension schemes and has fulfilled a number of board commitments in the creative sector including Scottish Youth Theatre, Creative Skillset and RTS Scotland.



## Lorraine Kelly

TV Personality

Lorraine Kelly CBE is host of her own ITV show, Lorraine. Born in Glasgow, Lorraine joined her local weekly newspaper, The East Kilbride News aged seventeen. In 1983, she joined BBC Scotland as a researcher, and a year later she became TV-am's Scottish correspondent covering stories like the Piper Alpha disaster and the Lockerbie bombing. She went on to co-host TV-am and GMTV. In 2012, Lorraine was awarded the OBE by HM The Queen for services to charity and the armed forces at Holyrood Palace in Edinburgh and in 2021 was awarded a CBE by Princess Anne. She was Hon Colonel of the Black Watch Cadets and a former Rector of Dundee University. She is a patron of Help for Heroes and an ambassador of Dundee United.



## Sir Harry Burns

Professor of Global Public Health, University of Strathclyde

Sir Harry Burns is Professor of Global Public Health at Strathclyde University. Prior to this he held the position of Chief Medical Officer for Scotland from 2005- 2014. Sir Harry Burns studied medicine at Glasgow University. After graduation, he trained in surgery and was appointed Honorary Consultant Surgeon and Senior Lecturer in Surgery in the University Department of Surgery at the Royal Infirmary in Glasgow. Working with patients in the east end of Glasgow gave him an insight into the complex inter-relationships between socio economic status and illness. He completed an MSc in Public Health in and was shortly afterwards appointed Medical Director of The Royal Infirmary. For nine years since 1994, Sir Harry Burns was Director of Public Health with Greater Glasgow Health Board where he continued research into the problems of social determinants of health but also worked on measurement of outcomes in a variety of clinical conditions, including cancer.



## John Carnochan

Freelance Consultant, Advisor to Trustees

John was until February 2013 a Detective Chief Superintendent with Strathclyde Police. He was a police officer for almost 39 years working mostly as a Detective. In January 2005, together with a colleague, John established the Violence Reduction Unit with the aim of developing a strategy that would bring about sustainable reductions in violence within Strathclyde. In April 2006 the VRU assumed a Scotland wide role and continue to be supported by the Scottish Government. Their fundamental tenet is that "violence is preventable - not inevitable". In 2013 John was made an Officer of the Order of the British Empire (OBE) in the Queen's Birthday Honours for services to community safety. He is a passionate advocate of prevention, whole system thinking, early years and effective collaboration and also the importance of human relationships and acknowledging the value of "being human".

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The logo for STV Children's Appeal is centered within a large white circle. It features the 'stv' logo in blue with a white arrow pointing right. To the right of 'stv' are three small geometric shapes: a red square, a yellow circle, and a blue triangle. Below these elements, the words 'children's' and 'appeal' are stacked in a bold, sans-serif font. 'children's' is in red and 'appeal' is in blue.