



## **STV Appeal Trustees' Code of Conduct**

This Code sets out the standards of behaviour expected of Trustees of the STV Appeal (on an individual and collective basis, as appropriate). It incorporates the Nolan principles<sup>1</sup> of standards in public life. It aims to ensure that all observe the highest standards of propriety and act in the best interests of the STV Appeal and its purposes and objects at all times.

### **Selflessness**

Trustees have a general duty to act in the best interests of the STV Appeal as a whole. They should not act in order to gain financial or other material benefits for themselves, their family, or their friends.

Trustees should not place themselves under any financial or other obligation to outside individuals or organisations that might influence them in the performance of their duties.

Trustees should, as well as avoiding actual impropriety or conflict of interests, avoid the appearance of any impropriety.

### **Objectivity**

In undertaking their role as Trustee, including making staff and Trustee appointments, awarding contracts or transacting other business of the STV Appeal, in particular, the distribution of donations collected by the charity, Trustees should make decisions, and choices on merit.

In accordance with the standards set by the STV Appeal Policy on Anti-Bribery and Corruption, Trustees should avoid accepting gifts, hospitality or other reward that might reasonably be thought to influence their judgement or present any perception that their judgement or decision-making is tainted.

### **Accountability**

Trustees shall at all times comply with the law and shall act in accordance with the trust placed in them and in such a way as to preserve public confidence in STV Appeal. Trustees (on an individual and collective basis) are accountable for their decisions and actions and must submit themselves to scrutiny as appropriate to their office.

### **Openness**

Trustees should be as open as possible about all the decisions and actions that they take. They should give reasons for their decisions and restrict information only when the wider public interest clearly demands.

Trustees should ensure that confidential business and material, including information about individuals, is handled with sensitivity and care.

### **Honesty**

Trustees should identify and promptly declare any actual, potential or perceived conflicts affecting them and must absent themselves from any discussion where there is any such conflict all in accordance with the STV Appeal Constitution and STV Appeal Conflict of Interest Policy.

### **Leadership**

Trustees should promote and support these principles and the STV Appeal Values by leadership and example.

Adopted originally on 18 June 2015, and re-adopted (after review) by STV Appeal Trustees at Board Meeting 11 June 2024

---

<sup>1</sup>Enunciated in the first Report of the Committee on Standards in Public Life