

STV Appeal Prize Draw (August 2026)

One School in Scotland will host the STV Radio Big Scottish Breakfast Concert on October 2nd 2026.

Material Terms: (For The Promotion)

- How to Participate: Enter online at “stvappeal.co.uk”
- Entries close at 5pm on 11th September
- Restrictions
 - o One entry per school
 - o School must be located on mainland Scotland
 - o Entries must be submitted by an approved member of school staff or PTA and must be over 18.
 - o Entries must have authorisation of the principal or head of school before entering
 - o School must be able to host a live concert – example, sports/gym hall etc, (sound) equipment will be provided
 - o Entries must be available to host the Big Scottish Breakfast Concert on October 2nd
- Promoter: STV Children’s Appeal

STV Children’s Appeal & STV Radio Big Scottish Breakfast Prize Draw – One school in Scotland wins the chance to become the home of the STV Radio **Big Scottish Breakfast** concert on October 2nd 2026.

The prize:

- A live music performance by a surprise recording artist at your school on the morning of October 2nd 2026.

How to Enter:

- Enter online at “stvappeal.co.uk” and select “STV Appeal Big Scottish Breakfast School Concert”

Entry Criteria:

- Open to schools in mainland Scotland only.
- School must be able to host a live concert – example, sports/gym hall etc, (sound) equipment will be provided
- Entries must be submitted by an approved member of school staff (or PTA if you choose) and must be over 18.
- Entries must be available to host the Big Scottish Breakfast Concert on October 2nd
- Entries must have authorisation of the principal or head of school before entering
- One entry per school

Prize draw period:

- The prize draw will open at 8:45am on Monday 17th August 2026 and will close at 5pm on Friday 11th September 2026. (“the prize draw period”).

Winner Selection and Notification:

- The winning school will be selected at random on Friday 18th of September by Ewan Cameron and Cat Harvey (all eligible entries will be added)
- The winning school will be contacted on Friday 18th of September
- The winning call will be aired on The Breakfast Show on Thursday 24th September.
- The principle/head of school must confirm acceptance of the Prize to STV by Tuesday 22nd September. Failure to respond or accept by this date will disqualify your entry and STV, at its sole discretion, may select a new winner(s).
- STV reserves the right to request proof of eligibility. Failure to provide sufficient evidence to demonstrate eligibility will result in disqualification and STV, at its sole discretion, may select a new winner.

General Terms:

- It is the entrants' responsibility to ensure the applicable Terms and Conditions are read and understood before entering the Prize Draw.
- Entrants must meet the eligibility requirements as specified in the Entry Criteria. By entering the Prize Draw, you confirm that you are eligible to enter.
- Entries must be received by the Promoter within the "Prize Draw Period", which is the period of time between the opening and closing date and time set out in the Prize Draw Promotion.
- Entries received outside the "Prize Draw Period" will be automatically disqualified.
- Any entries which exceed the maximum number of entries permitted for each method of entry as set out in the Entry Criteria, or are otherwise incomplete (including those which do not include all the required information), are received after the deadline for receiving entries has passed, are not received by the Promoter at all, or are not submitted in accordance with the Terms and Conditions, will be deemed invalid and will be discounted.
- Where a winner is selected at random from all eligible entries to the Prize Draw, the winner will be selected by an automated computer process that undertakes a verifiable random selection; or by an individual who is independent of, and not involved in, the Prize Draw or its administration.

Privacy Information:

STV Appeal Limited: STV Appeal will process your personal information only for the purpose of managing and facilitating the STV Appeal prize draw and otherwise in accordance with our privacy policy. [STV Children's Appeal Privacy Policy](#)

Promoter:

STV Childrens Appeal Address: Pacific Quay, Glasgow, G51 1PQ

Email: stvappeal@stv.tv

Prize Donor: STV Radio: Pacific Quay, Glasgow, G51 1PQ